

*Title*

**Honors Project**  
**In fulfillment of the Requirements for**  
**The Esther G. Maynor Honors College**  
**University of North Carolina at Pembroke**

*By*

***Name***

***Major Department***

***Date***

*Ben Jacobs* *12-11-14*  
\_\_\_\_\_  
*Name* *Date*  
Honors College Scholar

*Ben Miller* *12-4-14*  
\_\_\_\_\_  
*Name* *Date*  
Faculty Mentor

*[Signature]* *12/11/14*  
\_\_\_\_\_  
Mark Milewicz, Ph.D. *Date*  
Dean, Esther G. Maynor Honors College

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Boys and Girls Club Fundraiser

Esther G. Maynor Honor's College

Ben Jacobs ©

University of North Carolina at Pembroke



### **Acknowledgements**

First, I would like to thank every one of my professors for educating and mentoring me in my goal of graduating from the University of North Carolina at Pembroke. Completing this senior project is a requirement for graduating with university honors. I would not have been able to complete the senior project without the help of my mentor, Dr. Benton Miller. He helped me organize my fundraiser and gave me ideas to make it better. Next, my fundraiser needed prizes, so I would like to thank those who supplied the prizes. Mickey Locklear, the store manager of the Pembroke McDonald's, supplied five \$5 gift cards for prizes and payment for referees. Peggy Dill, the retail manager for Sodexo at the University of North Carolina at Pembroke, was able to provide prizes for the championship team. I would like to thank Jon Kistner, Carrington Graham, Mason Mullins, and Kassidy Burr for assisting me run the tournament. I would also like to acknowledge the Boys and Girls Club of Pembroke for allowing me to complete a fundraiser for them. Also, every participant in the tournament deserves acknowledgement because it was ultimately their participation that ensured the tournament's success. Finally, I would like to thank the Esther G. Maynor Honors College for giving me the opportunity to implement a successful fundraiser. This all would not be possible without the help of Mr. Gordon Byrd and Dr. Milewicz.

# BOYS AND GIRLS CLUB FUNDRAISER

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# BOYS AND GIRLS CLUB FUNDRAISER

## ABSTRACT

### BOYS AND GIRLS CLUB FUNDRAISER

By: Ben Jacobs ©

Esther G. Maynor Honors College

University of North Carolina at Pembroke

Date of Graduation: May 2015

This project is designed to fulfill my senior project graduation requirement for the Esther G. Maynor Honors College at the University of North Carolina at Pembroke. This community service project consisted of me implementing and completing a three-on-three basketball tournament to raise money for the Boys and Girls Club of Pembroke, NC. The event took weeks of organizing and planning. The first step was to figure out who the fundraiser would be for, and after that a plan had to be developed to raise the most amount of money possible. It was tough to procure many teams for the tournament, but enough managed to join to make the tournament a success. The tournament made it possible for me to raise money and supplies for the Boys and Girls Club. I hope they enjoy the provisions that I was able give them. It was a pleasure doing something positive for the community.

# BOYS AND GIRLS CLUB FUNDRAISER

## **Introduction**

Pembroke is a town in an economically poor county. Robeson County is one of the poorest counties in the state of North Carolina. The Boys and Girls Club in Pembroke, NC is a club that services the youth of the Lumbee Tribe. Because Pembroke is in such a poor area, there is always a chance to assist those in need. Because of my history with sports as a child, I thought aiding the Boys and Girls Club would be the best choice for my community service project. After speaking with Mr. Barton Ernie, the manager of the club, it was made aware that all of the children in the programs at the Boys and Girls Club are underprivileged. They struggle with poverty and any help they can get is crucial. That is why a fundraiser was the best solution. With my background with basketball, I thought a basketball tournament would be a great possibility to raise money in a fun way. AAU basketball tournaments are always making a lot of money by charging entry fees for the teams and running a concession stand during the tournament. These means of making money seemed to make the most sense. Now a plan had to be made for the tournament, then the plan had to be executed. The three-on-three basketball tournament was a well-organized and successful fundraiser for the Boys and Girls Club in Pembroke, NC.

## **Preparing for the Tournament**

The preparation for the tournament took a lot of time and planning. The first step was to discuss ideas with the mentor, Dr. Miller. He was able to give tips and advice that helped the tournament smoothly and correctly. One idea was to have the tournament on a night during the week, because many students leave campus on the weekend. The advice

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was highly useful. The next thing to do was to call the Boys and Girls Club and make sure that a fundraiser could be done for them. That is when contact was first made with Barton Ernie, and he made it clear that anything would be very helpful. The step after was to secure prizes for the runner-up and championship teams. Mickey Locklear, the manager of the McDonald's in Pembroke, is a good supporter and friend of the basketball team. He was able to donate five \$5 gift cards to McDonald's that were used for payment for the two referees and prizes for the runner-up team. Peggy Dill, the retail manager for Sodexo on campus, was able to donate some prodigious prizes as well. She donated a \$50 gift basket for Starbuck's, two free combos for WOW café, and four free pizza combos for Papa John's. The prizes were necessary to entice teams into the tournament. The subsequent step in preparing for the tournament was to reserve a court in the auxiliary gym for one night. In order to do this, Tony Chavis, the facilities manager of the English E. Jones Center, had to be contacted. He said that campus recreation needed to be contacted because intramural volleyball might be using the courts that night. That is when Dana Moore-Lopez and Justin Winans were both communicated with in order to ensure volleyball was not using the court at that time. Then Tony was called back, and he gave the go-ahead and reserved the court for the night of November 5<sup>th</sup> at seven o'clock.

After procuring a court for the tournament, the entry fee amount had to be chosen. \$15 was chosen which would break down to \$5 per player. This seemed like a reasonable amount, especially for college students who always seem to be lacking funds. Then, a couple envelopes had to be bought to hold money from paying teams and the registration sheet that was used register participants. The next step in preparing for the

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tournament was constructing and posting flyers about the tournament. A flyer with all pertinent information about the tournament was created and posted all over campus. Flyers were abundant in the English E. Jones Center, Chavis University Center, the Health Sciences Building which houses Papa John's and Einstein's, and the Dial Building. There was also a bulletin about the tournament in the E-announcements that are sent out on a mass e-mail every Monday and Thursday. This was probably the most crucial step because it was necessary to advertise and attract players to register for the tournament.

Two weeks before the tournament, Gordon Byrd was met with so that a table in the University Center could be reserved to help better advertise the tournament. Every day the week before the tournament was scheduled, the table was manned during lunchtime. This helped spread the word and also gave a place where participants could easily register. The first day, many people would not come to the table. That is why candy was bought and brought to the table to help attract students and then they would see the flyers. Still, not many people signed up for the tournament, which is when potential players who were known to play a lot of basketball on campus were messaged. This helped secure at least two teams into the tournament. As of the day before the tournament, there were four teams who had signed up and paid the entry fee, and two teams that had signed up but had elected to pay the night of the tournament. There were two potential teams that needed some persuading to enter into the tournament. One team signed up and paid the entry fee in the early afternoon the day of the tournament. The other team was going to sign up and pay until it had a couple of players bail out on the tournament. That left seven teams to play in the tournament. Another step in preparing

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for the event was acquiring two referees. Jon Kistner and Carrington Graham, fellow basketball team members, agreed to referee the games. There were just a few more things that had to be done before the tournament could proceed.

The day of the tournament was pretty hectic. Brackets, rule sheets, court designation sheets, and concession price sheets had to be printed out to be taped up in the gym. Multiple copies of each were printed. Every sheet but the brackets could be taped without anything needing altering. The brackets had to be filled out and games had to be assigned a time and place to be played. Since one side of the auxiliary gym was reserved, there were two hoops to be played on. That meant that two games could be going on at the same time until it was no longer needed. This saved a tremendous amount of time during the tournament. The brackets had to be filled out correctly with every game having a specific time and goal to be played on. There was also the concession stand that needed constructing. A couple hours before the commencement of the tournament, concessions had to be bought and brought to the gym. A little over \$45 worth of concessions was purchased. There were also the coolers that were borrowed from the athletic training room to ice drinks down. Then, there were the table and chairs that had to be moved into the gym to hold the concession items. This all took a lot of time and effort. The final thing that had to be done before the tournament could start was obtaining two basketballs for the games to be played with. Coach Miller was able to help in this stage as well. All that was left to do was explain rules and brackets and then the tournament was begun.

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### **Tournament Operations**

In order for the tournament to run smoothly, there had to be help. Cassidy Burr was in charge of the concession stand, Mason Mullins helped keep the games on the right time and everything in order, and Jon Kistner and Carrington Graham refereed the games to keep the games under control. Their help was imperative to the success of the tournament. The games continued from the first to last game without any hitches or setbacks. Every team was informed on where they would be playing and when and every game started at the correct time. The games were very competitive which made the games more interesting. All of the participants seemed happy to have been a part of the fundraising opportunity. There were also numerous people watching the games on the sidelines. One participant even had her parents in attendance. This gave the tournament an enhanced atmosphere and made the tournament a pleasant event. The tournament produced a runner-up and a champion team, which will be discussed later.

### **Upon Completion of Tournament**

After the tournament, there was a lot of clean up that had to be done. Cassidy and Mason assisted with that as well. The table and chairs had to be placed back in their proper position, so they had to be carried all the way back to the conference room in the Jones Center. Then the coolers had to be emptied and carried back to the athletic training room. The basketballs had to be carried to the storage room. Then, the leftover concessions were carried out to a truck where they would stay until they were given to the Boys and Girls Club. The papers that were taped up had to be taken down and cleaned up from the areas they were attached. That was the final thing that needed to be

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done the night after the tournament was over. The only thing that was left to do was to give the money raised and the leftover concessions to the Boys and Girls Club. These items were given to Barton Ernie at the Boys and Girls Club about a week later. He was excited and pleased with the donations.

### **Tournament and Fundraiser Results**

The tournament was a major success in fundraising funds and supplies for the Boys and Girls Club in Pembroke. The team that finished in the runner-up position contained Ricardo, Finney, and Rob. They enjoyed the tournament and were happy receiving their prizes of McDonald's gift cards. The team that was the champion of the tournament contained Tony, Mike, and Jamel. Since the tournament was double elimination, they had to defeat the runner-up team twice since they had lost once and the team with Ricardo, Finney, and Rob had not lost yet. They succeeded in winning the extraordinary prizes that had been donated by Sodexo. They were very delighted with the prizes. The basketball tournament raised a total of \$64.75 for the Boys and Girls Club with about \$45 worth of concessions. A few concessions were bought during the tournament, but not nearly as much as was hoped to be bought. These donations will hopefully help the Boys and Girls club in even the slightest way.

### **What Would Have Been Done Differently**

One thing that would have been done differently is there would have been no concession stand. This would have made it possible for more monetary donations to be made. The food and drink that were donated to the Boys and Girls Club were substantial but it seems like monetary donations would have been better. Another thing that could

## BOYS AND GIRLS CLUB FUNDRAISER

have been done differently was lower the entry fee amount. A lot of people seemed to think that the price to enter was too high. The last thing that could have changed, or could have been implemented, was a certain rule for the games. There was a point of confusion in one of the games about the “and-one” rule. The rule was not clarified in the rules in the beginning. This caused an on-the-spot decision to be made that could not satisfy both teams during the game. Everything else seemed to run smoothly and the tournament turned out to be a triumph.

### **Conclusion**

I am glad that I was able to perform a community service project for the Boys and Girls Club in Pembroke, NC. I feel like any type of fundraiser is very helpful. The \$64.75 and concessions that were donated should be quite useful for the youth of the club. The participants of the tournament also seemed to have fun while playing in the tournament. I am glad I could bring joy and contributions to everyone involved in the fundraiser.

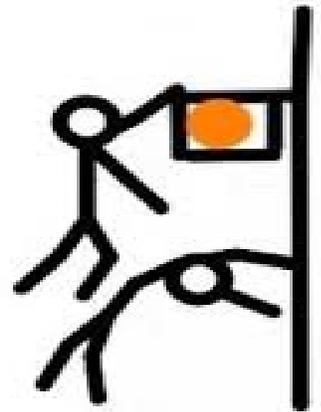
# 3 vs 3 Basketball Tournament

When: November 5<sup>th</sup>  
~6<sup>th</sup>, 2014 @ 7pm

Where: Auxiliary  
gym

Who: Students and  
Faculty

Cost: \$15 per team



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Players on 1<sup>st</sup> and 2<sup>nd</sup> place teams will receive prizes!!!!

- This tournament is a part of my senior project here at UNCP. It is a community service project. All proceeds from the tournament will go to the Boys and Girls Club in Pembroke.
- If you are interested, contact me, Ben Jacobs
  - Phone (Call or text): 919-464-6916
  - Email: [bmj009@bravemail.uncp.edu](mailto:bmj009@bravemail.uncp.edu)

## Tournament Rules

1. The games will follow regular basketball rules. (Traveling, double dribbling, etc.) Refs will call violations and give opposing team the ball.
2. The games will be played to 11 by 2's and 1's. (3-pointers count as 2 and everything else is 1) No "make-it take-it". Games have to be won by two.
3. The ball must be "checked up" after every made basket.
4. The ball only has to be taken back behind the 3-point line after every possession.
5. On fouls, the team that is fouled will keep possession. No free throws.
6. If a team has subs, they can sub in on a dead ball, and that includes a made basket. Just inform the ref that you want to do that and they will allow you to.
7. Technical fouls can be called if the ref thinks it is necessary.
8. On a technical foul, the opposing team gets one free throw and the ball.
9. Make sure you buy something from the concession stand.

# Concession Prices

Water: \$1.00

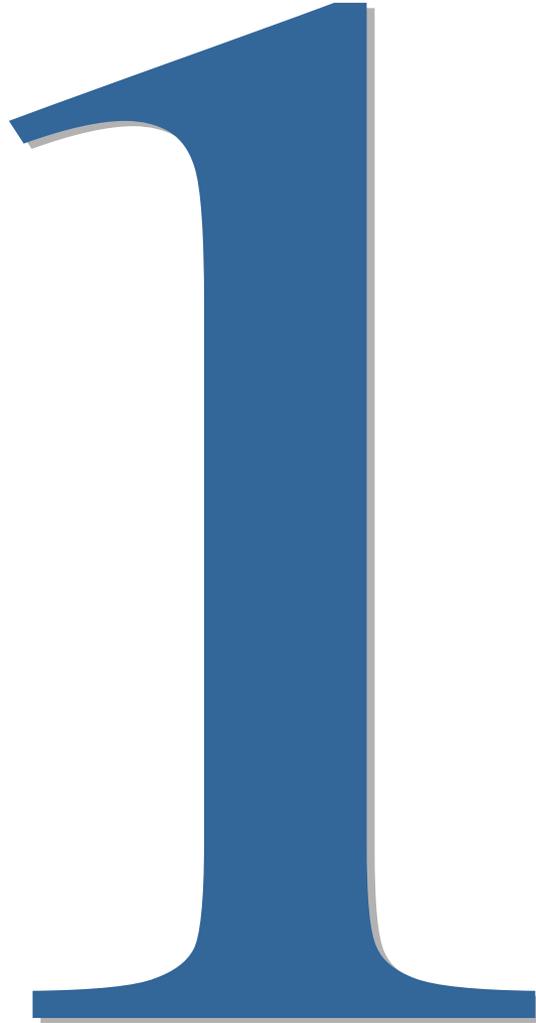
Sodas: \$1.00

Gatorades: \$1.50

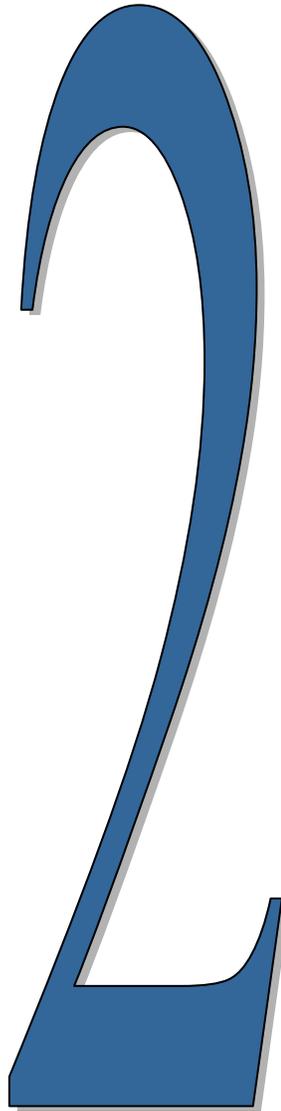
Candy: \$1.00

Chips: \$0.50

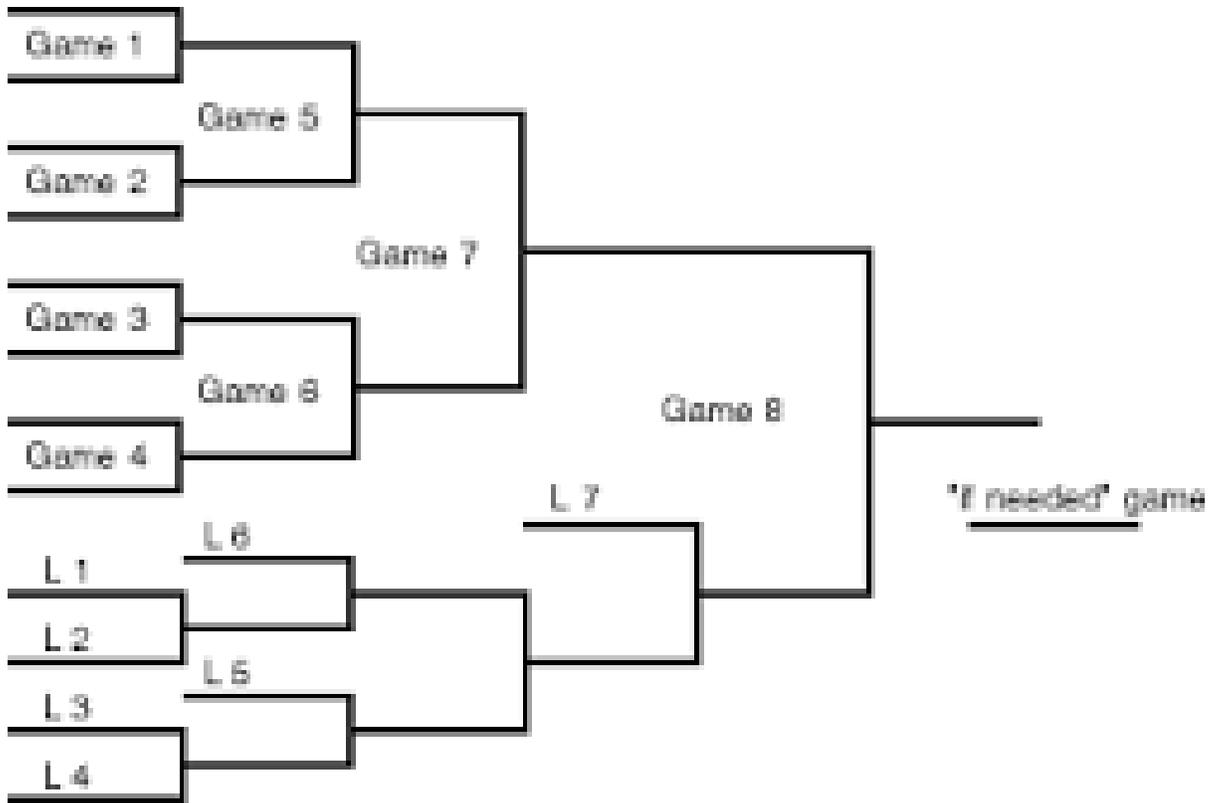
Court



# Court



BOYS AND GIRLS CLUB FUNDRAISER



Team	Names on team
A	Slim Terry, Chelsey Coleman, Stephan
B	Michael and Matthew Benton, Tyrece Fillmore
C	Stephen Luster, Harvey Cook, Paul Harris
D	Clark Patterson, Trey Toms, Jamal Razul
E	Tony Jones, Mike Smith, Jamel Artis
F	John Parnell, Michael Blackburn, Solomon Locklear
G	Ricardo, Finney, Rob