

JSTOR EBA (and DDA) at UNCG

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UNC Greensboro

- One of 17 institutions in the University of North Carolina System
- Fall 2018 enrollment 20,106
- 100 baccalaureate programs
- 33 certificate/specialist/licensure programs
- 56 master's programs
- 28 doctoral programs
- Institution with higher research activity

Why JSTOR

- Reputation
- Students and faculty seek out the content
- Unlimited, DRM-free access model
- Publisher mix
- Platform is easy to use
- Excellent working relationship with JSTOR
- Easy to establish workflows that are efficient, effective

Timeline

- 1998 – JSTOR ejournals
- March 2016 – JSTOR Demand Driven Acquisition (DDA) ebooks
 - first invoice April 1
 - 3 titles triggered (users found books right away via platform, as no catalog access yet)
 - second invoice May 1
 - 20 titles triggered
- May 2017 – JSTOR Evidence-Based Acquisition (EBA) ebooks

DDA Profile

- Frontlist only (currently 2017-2019)
- Exclude 3 disciplines (aquatic sciences, law, transportation studies)
- Exclude UNC Press (we have a blanket print plan)
- Exclude 25k titles that overlap based on holdings comparison
- Maximum price \$400
- English language only



DDA Activity for FY2019 through January

<i>FY2019</i>	<i>Quantity</i>	<i>Amount</i>
January	17	\$1,471.68
December	23	\$1,636.42
November	45	\$4,072.50
October	72	\$6,155.32
September	30	\$2,484.72
August	26	\$2,365.85
July	17	\$1,144.26
<i>Total to date</i>	230	\$19,330.75

Weekly report of DDA titles triggered for purchase (sample of data)

E	F	G	H	I	J	K	L	M	N
ORDER_TYPE	ORDER_DATE	Processing_date	INVOICE_NO	INVOICE_DATE	TITLE	SUBTITLE	ISBN	ORDER	COPYRIGHT_YEAR
DDABUY	2019-01-28	2019-01-28	8285359	2019-01-29	Framing the Black Panthers	The Spectacular Rise of a Black Power Icon	9780252099649	1	2017
DDABUY	2019-01-28	2019-01-28	8285360	2019-01-29	The United States Holocaust Memorial Museum Encyclopedia of Camps and Ghettos, 1933–1945, vol. III	Camps and Ghettos under European Regimes Aligned with Nazi Germany	9780253023865	1	2018
DDABUY	2019-01-31	2019-01-31	8285937	2019-02-01	Paving the Way for Reagan	The Influence of Conservative Media on US Foreign Policy	9780813175867	1	2018
DDABUY	2019-02-02	2019-02-02	8286364	2019-02-04	Experiencing Latin American Music		9780520961005	1	2018

Trigger: 6 chapter views or 4 chapter downloads

Monthly statement of DDA activity (prior to invoice – plenty of reporting to keep us aware)



101 Greenwich Street, 18th floor
 New York, NY 10006
 Phone 212-358-6400
 Fax 212-358-6499
 Email fulfillment@ithaka.org

DDA STATEMENT

Cust No.:	10001067
University of North Carolina, Greensboro Jackson Library PO Box 26170 Greensboro NC 27402-6170	

Generated: 2/1/2019

Purchase Date Range: 01/01/2019 - 01/31/2019

Number of Titles:	17
Purchases:	\$1,471.68
Tax / VAT:	\$0.00
Other Fees:	\$0.00
Current Balance:	\$10,903.42

Invoice 8281334	Purchase Date: 01/06/2019	Invoice Date: 01/07/2019
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Title	ISBN/Order#	Type	Qty	Publisher	Unit Price	Disc %	Subtotal	Tax	Other Fees	Total
The 1929 Sino-Soviet War	978-0-7006-2376-1	DDA Buy	1	University Press of Kansas	\$63.98	35.00%	\$41.59	\$0.00	\$0.00	\$41.59
Total										\$41.59

Invoice 8281460	Purchase Date: 01/07/2019	Invoice Date: 01/08/2019
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Title	ISBN/Order#	Type	Qty	Publisher	Unit Price	Disc %	Subtotal	Tax	Other Fees	Total
Sounding Composition	978-0-8229-8344-6	DDA Buy	1	University of Pittsburgh Press	\$53.90	35.00%	\$35.04	\$0.00	\$0.00	\$35.04
Total										\$35.04

Invoiced monthly by ITHAKA for titles triggered during the prior month

Original set up

- WorldShare Management Services (library services platform)
WMS Metadata Collection Manager
- WorldCat Discovery (discovery service)
- Communication between University Libraries, JSTOR, & OCLC
- Enable delivery of MARC records in Collection Manager
- and Enable delivery of the Open Access collection





Collection Actions ▾

OCLC WorldCat knowledge base

Filter by [Reset](#)

Results 1 - 43 of 43 

Rows [

<input type="checkbox"/>	Collection	Type / Attributes	Provider	Updated	Selections
<input type="checkbox"/>	Books at JSTOR All Purchased Collection ID: jstor.ebooks	Knowledge base collection <ul style="list-style-type: none"> • Customizable • Google Scholar Disabled • OCLC Cataloged 	JSTOR	02/06/2019 07:10 AM	 Selected by my library Titles: 1102/76923 Deselect
<input type="checkbox"/>	Books at JSTOR Demand Driven Acquisition Collection ID: jstor.ebookspda	Knowledge base collection <ul style="list-style-type: none"> • Customizable • Demand Driven Acquisitions • Google Scholar Disabled • OCLC Cataloged 	JSTOR	02/06/2019 07:09 AM	 Selected by my library Titles: 5729/67975 Deselect
<input type="checkbox"/>	Books at JSTOR Evidence Based Acquisiti Collection ID: jstor.ebookseba	Knowledge base collection <ul style="list-style-type: none"> • Customizable • Google Scholar Disabled • OCLC Cataloged 	JSTOR	02/05/2019 08:39 PM	 Selected by my library Titles: 40781/40781 Deselect
<input type="checkbox"/>	Books at JSTOR Open Access Collection ID: jstor.oaebooks	Knowledge base collection <ul style="list-style-type: none"> • Customizable • Google Scholar Disabled • OCLC Cataloged 	JSTOR	02/05/2019 07:28 PM	 Selected by my library Titles: 4840/4840

Providers and contacts for automatic collection loading

Last updated: Sep 20, 2018



For some collections, OCLC and your provider can automatically add and maintain your library-specific collection data. See the list of providers including those that offer demand-driven acquisition (DDA) collections.

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[1. Providers](#)

[2. Find additional support materials](#)

To find out how to get WorldCat records and holdings for content from additional providers that send electronic order information or to see a list of providers with collections that are cataloged by OCLC, please see [Use Collection Manager for content from a specific provider](#).

Providers

Click on your provider for instructions to create an account and request automatic collection loading. The collection names and other collection details are included.

- [EBSCO](#)
- [Elsevier ScienceDirect](#)
- [GPO - U.S. Government Printing Office](#)
- [JSTOR](#)
- [Odilo](#)
- [Ovid](#)



Last updated: Jan 7, 2019

OCLC works with JSTOR to automatically add and maintain your knowledge base collection data. Get WorldCat records, holdings, and full-text links for content from JSTOR.



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Get started

Automatic collection loading source

Request collection loading

Collection names and IDs

There are many collections in the global WorldCat knowledge base. Use the collection data in the table to help you find the relevant collections. If your collection is not returned when you search within Collection Manager, try entering a root word and an asterisk (*) as a truncation operator. For example: **Books at JSTOR***

COLLECTION NAME(S)	COLLECTION ID(S)	DEMAND-DRIVEN ACQUISITION COLLECTIONS?	FREQUENCY PROVIDER SENDS OCLC DATA	NOTES ABOUT THE COLLECTION
Books at JSTOR Demand Driven Acquisitions	jstor.ebookspda	Yes	Weekly	Please verify that your collections have not been manually selected and then proceed to request collection loading

Knowledge Base workflow

- Email from JSTOR with titles added
- For statistical purposes, technical services staff member unselects titles and moves them from DDA collection to Purchased collection (we could rely on automatic feeds)
- Receive automatic weekly feeds (we use this option when staff are out an extended period)
- No issues with handling manually

Evidence-Based Acquisitions

- Backlist – titles published in 2016 or prior
- More than 40,000 titles accessible
- Deposit amount determined by JSTOR based on journal usage
- Discount based upon deposit
- Report sent to library with titles and activity each May
- Return spreadsheet to JSTOR each June with decisions on which titles to purchase

List of all EBA titles with usage information for selecting titles for purchase

A	B	P	Q	R	T	Y
eISBN	Title	Chapter Downloads	Chapter Views	Chapter Downloads + Chapter Views	Base Price	Buy?
9780816655496	Music Theory	165	212	377	\$75.00	EBA
9780300175059	A Quiet Revolution	88	166	254	\$68.00	EBA
9780822971313	The Intimate Act Of Choreography	44	142	186	\$39.90	EBA
9780300137873	The Talking Book	51	80	131	\$68.00	EBA
9780252090981	Dark Victorians	28	93	121	\$58.50	EBA
9780815652335	Disability Rhetoric	66	50	116	\$65.00	EBA
9781613762769	SOS -- Calling All Black People	51	40	91	\$142.50	EBA
9780812203417	The Head in Edward Nugent's Hand	46	40	86	\$33.75	EBA
9780813936154	Schooling Jim Crow	42	43	85	\$135.00	EBA
9780520930261	Ahead of the Curve	56	18	74	\$255.00	EBA
9780813550251	Dance and the Hollywood Latina	20	53	73	\$180.00	EBA
9780252093210	Sister Species	20	51	71	\$142.50	EBA
9780813227801	Refuge in the Lord	50	16	66	\$52.43	EBA
9780300130317	Up from Serfdom	13	53	66	\$68.00	EBA
9780231850759	The Cinema of George A. Romero	21	43	64	\$29.99	EBA
9781580467544	Variations on the Canon	23	40	63	\$198.00	EBA
9780816665006	Ghostly Matters	35	22	57	\$34.50	EBA



More than 40,000 titles are now available through EBA

At the beginning of January, 2,650 ebooks that were published in 2016 by our participating presses were added to the EBA program. In addition, we're pleased to welcome eight new publishers to the EBA program. The presses listed below have contributed a total of 1,600 titles.

These ebooks are now available to your patrons on [JSTOR](#), and you will receive MARC record updates in your next delivery. As always, there are no additional fees for content added throughout the EBA access period.

A total of 40,615 titles from 53 publishers are now available through EBA. The [full title list is available for download](#).

Welcoming new publishers

- The **American Educational Research Association** publishes titles of importance to the education research community as well as practitioners and policy makers.
- The **American School of Classical Studies at Athens** publishes monographs in archaeology, classics, and Byzantine, Ottoman, and modern Greek studies.
- **Barkhuis**, based in the Netherlands, publishes primarily in History and Archaeology.

Valerie Yaw sends out a regular e-newsletter with updates

EBA Activity



The UNCG EBA activity report from June 2018 listed 4,264 titles with at least one chapter view or chapter download

Purchased 198 titles

Title-by-title selection

- Ordered through GOBI
- In 2018 there were 37 titles ordered
- 32 were purchased as textbook options for faculty to share links with students [\$25,000 allocated to this e-textbook fund]
- Policy to purchase title for textbook program even if part of a DDA or EBA model to avoid having titles pulled by publisher as has occurred in the past, though mostly other aggregators (“Titles are also occasionally removed from the EBA program due to rights issues. Each month, we will send you a report of all title updates.”)

Thank you

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Images: The Cleveland Museum of Art

