Bringing Some ...

Of Streaming Video

Up From The Upside Down World
What are the key trends in the use of video in Higher Education?

- **78% of students believe video will help them develop their skills and knowledge.**
- **90% of students believe video enhances learning experience.**
- **82% of faculty believe video increases student performance.**
- **Increasing amounts of faculty using video for remote teaching.**
- **For first year ever, students stated preference for learning with video over books.**
- **Big increase in lecture capture / student created video over 2018.**
- **89% of respondents keen on 360 Video / VR/ AR.**
- **98% of respondents believe video contributes positively to personalized learning.**

**Key Trends:**

- **Assessing the Impact of Educational Video on Student Engagement, Critical Thinking and Learning: The Current State of Play.**

Los Angeles | London | New Delhi | Singapore | Washington DC | Melbourne
What are the stranger things of streaming video beneath the surface?

Inertia/lack of confidence/training

Understanding rights for use

Newer accessibility laws and regulations

New opportunities for librarians in a digital-first age
Aim for collections assessment

• Assess perceptions and use of streaming video by faculty in courses
• Assess student responses to use of streaming video in assignments and classroom activities
• Focus groups as method of assessment
Instructor questions, selected

1. How do you incorporate streaming video in your curriculum? What courses?
2. How do you select streaming video titles? Probe if needed: why did you select that method?
3. How are you incorporating streaming resources for classroom assignments?
4. How do you learn about the libraries streaming resources?

Two focus groups – 6 faculty
Anthropology, English, Languages, History
Student questions, selected

1. What is your personal experience in general with streaming video? What’s your experience with using library streaming platforms?
2. What devices are you using to watch streaming films?
3. What technical issues have you encountered with streaming films?
4. What do you like/dislike about using streaming film for classroom assignments?

Two focus groups – 3 undergraduate students (1 session no students)
English, Public Health, Psychology
Faculty: Some stranger themes ...

Streaming video can be a solution to lack of literacy skills in u/grads

Guided discovery in platforms gives students more control over learning

Searching streaming media on library websites is overwhelming

Assume librarians have handled all copyright matters with streaming media

Repeat use / stability to films is frustrating and challenging
Students: Some stranger themes …

Students prefer to view streaming media via library catalogue than services like NetFlix, Hulu etc

Students appreciate guidance to discovery of new types of content, esp documentaries

Students reported more issues with access on campus rather than off campus

Students use multiple devices for streaming, esp cellphones

Students struggle to locate content unless / until directed via class assignments
Streaming media is seen as empowering for students – providing autonomy in choice of learning materials.

Both prefer the reliability of access via the library over services such as YouTube, Netflix etc.

Conversely, challenges in locating materials and lost access of streaming media is frustrating.

Understanding rights for use, e.g. copyright, performance rights etc is confusing.
Thank You!

Any questions?