

We've got support for that: Building an open access publishing community through library support



NCLA 2023. 10/20/2023

Slides link:

<https://go.uncg.edu/2023nclaOA>

Anna Craft

she/her/hers

Coordinator of Scholarly
Communications

UNCG University Libraries

arcraft@uncg.edu



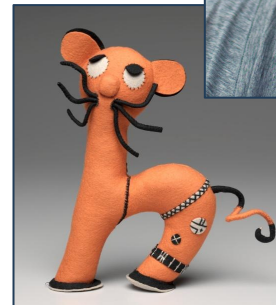
Christine Fischer

she/her/hers

Head of Technical Services

UNCG University Libraries

cmfische@uncg.edu



Cleveland Museum of Art

Today we're going to talk about:

1. What is open access?
2. What is the library's role in supporting open access?
3. Open access support at UNCG:
 - a. Open Access Publishing Fund (OAPF)
 - b. Read-publish deals
4. Challenges and opportunities

**We're also going to talk
about open access in the
context of community**

But first, a Mentimeter!

What's your level of familiarity with open access work?



Go to www.menti.com

- Enter the code 2984 3975

Or go to this direct link:

- <https://www.menti.com/al2q1se86adc>

Open access

Open Access (OA)?

Open access is a publishing model and a method of sharing scholarship.

When materials are published or shared via open access, they are made available online and are accessible to readers at no cost and without sign-ins or other barriers.

Closed access



Content is behind a paywall and access requires a personal or institutional subscription

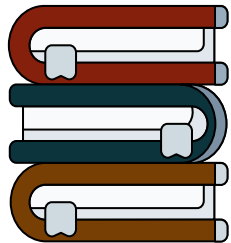
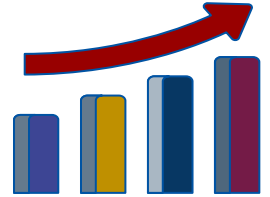
Closed access may also be referred to as **subscription-based**, **toll access**, **reader-pays**, or **traditional publishing**

Many different types of content can be shared via open access:



Journals and articles

Data sets



Books

Pretty much any type of research output!

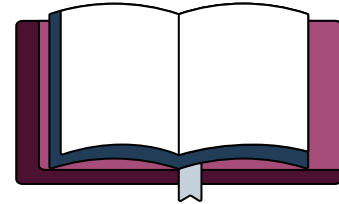


What can you do with open access materials?



You can:

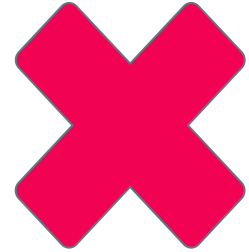
- ▷ Read them
- ▷ Learn from them
- ▷ Share them
- ▷ Cite them



(All at no cost!)

You can't:

Edit or otherwise change them, or reuse the content in your own work, without explicit permission



Why is Open Access important?



1. Accelerated discovery
2. Public enrichment
3. Improved education

- [Public Library of Science \(PLOS\)](#)

Open access
removes
paywalls that
stand
between
readers and
content

Log in via your
institution



Access through University of
North Carolina at Greensboro
is not supported.

> Please choose one of the
other institutional login
options

Log in to Taylor &
Francis Online


> Log in

Restore content access


Purchase * Save for later

Online

Article Purchase
48 hours to view or
download: USD 51.00

 Add to cart

Issue Purchase
30 days to view or
download: USD 198.00

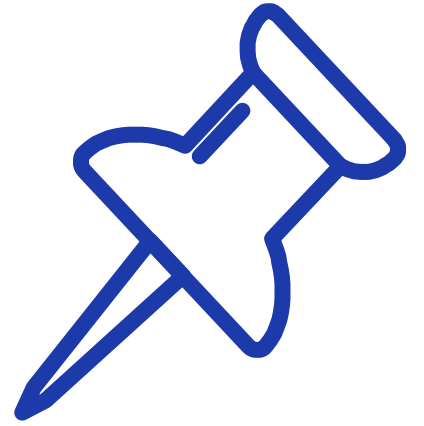
 Add to cart

Funding open access

- ▷ Because there are no subscriptions, different models for funding are used in OA publishing
- ▷ Many OA journals use article processing charges (APCs) to fund their publishing activities. Authors pay these fees to the publisher
- ▷ APCs can be quite expensive (hundreds to thousands of dollars; average ~\$3,000)

**Funding OA publishing
can be a major challenge
for authors**

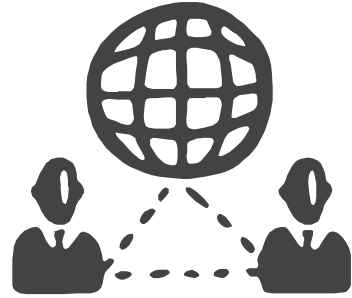
**(We'll come back to this
shortly)**



**What about OA and the
idea of community?**

Authors, researchers, librarians, and others might be part of a variety of communities that connect to OA

- ▶ Library departments, work groups, committees
- ▶ Disciplinary groups
- ▶ Research teams
- ▶ Professional organizations and other groups



These groups might be working toward creating open access scholarly works, and/or sharing OA scholarship

For example

- ▷ Publishing and sharing open access articles and data sets
- ▷ Creating, sharing, and/or implementing OER materials
- ▷ Educating students and early-career researchers about open access
- ▷ Citing scholarship published in open access venues
- ▷ Serving on the editorial or review board for open access journals
- ▷ Sharing article preprints on an open access preprint server / engaging with article preprints shared by others

The library's role in OA

Different libraries will have different services, roles, goals, and resources when it comes to OA support

At UNCG, the Libraries can help with:

- ▶ Open access education
- ▶ **Evaluating** open access publication venues
- ▶ **Sharing** open access scholarship
- ▶ Finding **funding** to support APCs associated with open access publishing



UNC
GREENSBORO
University Libraries

Education

We develop & lead training sessions for researchers

of information literacy:
Helping researchers learn to evaluate journal quality

 **Copyright basics**

Scholarly communication

Demonstrating impact for librarians and archivists

Research Identity: Managing and raising the visibility of your scholarship

Help! Predatory journal! What do I do??

Open Access: Sharing Your Scholarship

er Mentoring session

Research Data Management

Publishing support in the UNCG University Libraries

<https://go.uncg.edu/libpub0920>

Anna Craft
Coordinator of Scholarly Communications



Evaluation

We evaluate journals to help authors identify quality publications

Dear Author,

Warm Greetings from Academic 2022!

Congratulations, based on the quality of your recent public scientific committee. In this regard, we welcome you to our event.

Selected Category: Best Researcher Award

Online Nomination: <https://x-i.me/ajacadm1>

Note:

Submit your updated profile under the selected category. Submission is peer-reviewed by editorial members.

Thank You

Warm Regards,

We sincerely invite you to publish your **unpublished** paper (**written in English**) in our journal.

You can learn more about our journal on our journal website [JPP, USA](#).

For all general enquiries, please do not hesitate to contact me.

We look forward to the opportunity to review submissions as they become available.

Have a nice week!

Thanks and Best,

Pleasure to have your article Spam x



Applied Psychiatry <psychiatry>
to me ▾



Why is this message in
identified as spam in the

Report not spam

Dear Anna R,

Greetings from "[Applied Psyc](#)

We are pleased to invite for p

INVENTION JOURNALS

Best Indexed Peer Reviewed International
Journal

C
PA

All Invention Journals are monthly based Journals which used to publish o
last 6 years

Papers are invited for INVENTION JOURNALS JUNE 2021 Issue relate
Engineering, Management, Medical & Dental Science, Pharmacy, A

What are predatory journals?

“Predatory journals and publishers are entities that prioritize self-interest at the expense of scholarship and are characterized by false or misleading information, deviation from best editorial and publication practices, a lack of transparency, and/or the use of aggressive and indiscriminate solicitation practices”

Grudniewicz A, Moher D, Cobey KD, et al. Predatory journals: no definition, no defence. *Nature* 2019;576:210–2. doi: [10.1038/d41586-019-03759-y](https://doi.org/10.1038/d41586-019-03759-y)

We encourage authors to reach out for assistance if they're unsure about journals, publishers, and/or conferences

Sharing

Not everyone who wants to share scholarship openly can afford APCs

At UNCG, authors can also consider sharing via **Green OA**, in [NC DOCKS](#)

We promote and oversee the institutional repository ([NC DOCKS](#))



What is NC DOCKS?

- NC DOCKS is an open access institutional repository - a database of OA scholarship associated with UNCG
- All scholarly works in NC DOCKS have at least one UNCG-based co-author
- Most scholarship in NC DOCKS was initially published or shared elsewhere (journals, conference presentations, etc)
- In order to add works to NC DOCKS, we have to get permission from the copyright holder

Browse All

Titles

Author By Last Name

Keywords

Departments

Theses & Dissertations

Titles

Author By Last Name

Advisor By Last Name

Keywords

Type

Degrees By Discipline

Submissions

NC DOCKS

Search Repository

UNCG

:: Most recent additions

- [Resolution for Disability, Ableism, and Health Equity in Public Health Education & Health Promotion Practice](#) by [Ewald, Rose](#) (2021)
- [Voter Registration and Participation Resolution](#) by [Ewald, Rose](#) (2022)
- [Digital Urban Ethnography: A Book Review of The Digital Street \[Book review\]](#) by [Walters, Katherine](#) (2020)
- [The Critical Theories We Need Now: a Perspective from the CLT Graduate Student Working Group](#) by [Walters, Katherine](#) (2021)
- [Humanities Education in the U.S. Rural South: Design, Development, and Practice](#) by [Walters, Katherine](#) (2021)
- [Adding Insult to Injury: Partner Depression Moderates the Association Between Partner-Regulation Attempts and Partners' Motivation to Resolve Interpersonal Problems](#) by [Baker, Levi R.](#) (2015)

:: Featured Item

Teachers, Families, and Communities English Language Learners in Inclusive Kindergartens: An Evaluation of a Professional Development Model

[Li, Linlin](#)

Human Development and Family Studies
UNCG

The purpose of the Teachers, Families, and Communities Supporting English Language Learners (TFC) project is to design, implement and evaluate a sustainable model of professional development for... [View More](#)

L. DiAnne Borders



Burlington Industries Excellence Professor
Counseling and Educational Development, [UNCG](mailto:borders@uncg.edu)
borders@uncg.edu
(336) 334-3425
226 Curry Building
<http://www.uncg.edu/ced/faculty/borders.html>

She received her BA in English (education) at University of North Carolina at Greensboro. She received her MAEd in Counseling at Wake Forest University and her PhD in Counselor Education at University of Florida. She has been a faculty member since 1987.

There are 97 included publications by L. DiAnne

Borders :

Title	Date	Views	Brief Description
Addressing Personal Issues in Supervision: Impact of Counselors' Experience Level on Various Aspects of the Supervisory Relationship	1998	2702	Investigated 20 entry-level and 20 advanced counselors' perceptions of the discussion of counselors' personal issues and its impact on counselors' covert perceptions of and reactions to the supervisory relationship, supervisor's interactional style, ...
Adult adoptees and their friends: Current functioning and psychosocial wellbeing	2000	4888	Adoptees (n = 100) and a matched group of their friends completed measures of psychosocial well-being thought particularly salient for adult adoptees. Results indicated more similarities (life satisfaction, life regrets, purpose in life, intimacy, SU...
An Analysis of Environmental and Social Factors Affecting Adolescent Problem Drinking	2001	3323	Researchers only recently have begun to examine the environmental and contextual factors that influence adolescent drinking behavior. The objective of this study was to create and test a comprehensive model of adolescent problem drinking. Items from...
Applying Information Processing Theory to Supervision: An Initial Exploration	2017	1201	Although clinical supervision is an educational endeavor (Borders & Brown, 2005), many scholars neglect theories of learning in working with supervisees. The authors describe 1 learning theory, information processing theory (Atkinson &

We promote and oversee open access journal hosting

The university libraries host more than a dozen open access journals in a system called Open Journal Systems (OJS)

<http://libjournal.uncg.edu/>



Journal of Backcountry Studies

[VIEW JOURNAL](#) | [CURRENT ISSUE](#) | [REGISTER](#)



Journal of Learning Spaces

[VIEW JOURNAL](#) | [CURRENT ISSUE](#) | [REGISTER](#)



Journal of Movement Arts Literacy

[VIEW JOURNAL](#) | [CURRENT ISSUE](#) | [REGISTER](#)

The North Carolina Journal of Mathematics and Statistics

[VIEW JOURNAL](#) | [CURRENT ISSUE](#) | [REGISTER](#)



Partnerships: A Journal of Service-Learning and Civic Engagement

[VIEW JOURNAL](#) | [CURRENT ISSUE](#) | [REGISTER](#)

Funding

We help campus authors identify funding to support their OA publishing efforts



Funding Open Access Publishing: Support from the UNCG University Libraries

<https://go.uncg.edu/rarp126>

Open Access Publishing Fund

- The University Libraries offer awards of up to **\$1,500** to offset the cost of publishing in open access journals
- Who is eligible?
 - Full-time faculty
 - Full-time EHRA employees
 - Enrolled graduate students
- To learn more: <https://go.uncg.edu/oapf>

About

In addition to offering grants to support open access publishing through the **Open Access Publishing Fund**, the UNCG University Libraries have partnered with several academic publishers to offer article processing charge waivers and discounts to campus authors.

These “transformative” publishing deals (also known as “read-publish” deals) allow us to test new publication funding models while supporting the creation and sharing of open access scholarship. Because these deals are new and evolving, there may be frequent changes to the content on this page. If you have questions or want to make sure you have the latest information, please contact Anna Craft (arcraft@uncg.edu).

Current publisher deals include:

- **Cambridge University Press:** APC waivers
- **Wiley:** APC waivers
- **IGI Global:** APC waivers
- **SAGE:** 10% APC discount



UNCG Open Access Publishing Fund

OAPF: Active for more than a decade!

- ▷ FY2011-2012 > Started as pilot project between UNCG University Libraries and the Office of Research & Economic Development (now the Office of Research & Engagement)
- ▷ Program was **initially funded at \$11,500**
- ▷ The maximum of \$1,000 per article was increased to \$1,500 per article in FY2021-2022
- ▷ Current year fund allocation is **\$42,000**

Open Access Publishing Fund

- ▶ The University Libraries offer awards of up to **\$1,500** to offset the cost of publishing in open access journals
- ▶ Who is eligible?
 - Full-time faculty
 - Full-time EHRA employees
 - Enrolled graduate students



OAPF: Applying



- ▶ [Online application form](#)
 - More info is on the LibGuide:
 - <https://go.uncg.edu/oapf>
- ▶ Journal must appear in *Directory of Open Access Journals* doaj.org
- ▶ Team of three faculty reviews applications

OAPF: Cumulative statistics for FY2011-2012 thru FY2022-2023

# Articles Approved:	206
# Articles Reimbursed:	175
# Unique Submitting Authors:	139
# Unique Academic Departments:	25
# Unique Journals:	103
# Unique Publishers:	37

See listing of award recipients per year on the OAPF guide @ <https://go.uncg.edu/oapf>

UNCG support for read-publish deals

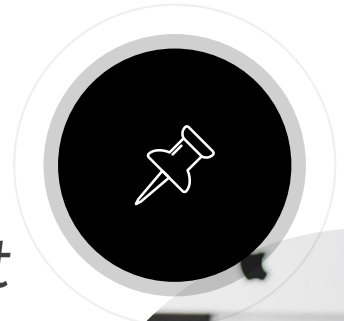
Read-Publish?

- ▶ New and developing publication models; sometimes called **transformative** deals
- ▶ The University Libraries are paying for content from most of these publishers (content we **read**)
- ▶ Because we pay these publishers to **read**, they are including incentives for our researchers to **publish** with them



Read-Publish and OA

- ▶ While we are paying to **read** content from these publishers (content that is generally *not* OA), the **publish** aspect of these deals focuses on **OA content**
- ▶ Because these deals support OA publishing, they benefit researchers all over the world--not just at UNCG--by making our authors' articles available openly



Current UNCG publisher deals & discounts

- ▷ American Chemical Society (ACS)
- ▷ Cambridge University Press (CUP)
- ▷ Royal Society of Chemistry (RSC)
- ▷ SAGE
- ▷ Wiley
- ▷ IGI Global
- ▷ MDPI

Full details: <https://go.uncg.edu/oa>



American Chemical Society (ACS)

- What's the deal?: **Limited number of APC vouchers**
- Who is eligible?: **Anyone with an @uncg.edu email address (*to be eligible, you must be the corresponding author*)**
- What subject area(s) are covered?: **Chemistry and related fields**
- Which journals are eligible?: **All ACS journals, including gold and hybrid OA**



ACS: more info

- What's the status of voucher availability for 2023?: **We still have vouchers available, and at our current publishing rate, we *should* have coverage through 2023 (but this is not guaranteed).**
- What about 2024?: **We will have a renewed pool of ACS vouchers, starting 1/1/2024.**
- What if we run out before 12/31/2023?: **Those APCs will not be covered. OAPF funding may be available.**



ACS: even more info

- **ACS APCs vary:** Current prices range from \$1,685 to \$5,000. See the [ACS website](#) for more information.
- **ACS offers additional discounts:** to members and those at subscribing institutions.
- **Additional information is available:** On the [ACS website](#).

Challenges: OA and funding

Predatory journals are part of the publishing landscape (unfortunately)

- ▷ Many academics receive solicitations from predatory and exploitative publications
- ▷ These communications can be confusing, and tactics change over time
- ▷ The more articles an individual publishes, the more of these solicitations they are likely receive
- ▷ If an individual is in a discipline that produces article-based scholarship, they are likely to encounter predatory journals

Every R&P deal is different

- ▷ Each publisher deal is different - APC waivers vs discounts, unlimited availability vs limits, different processes to request the use of vouchers, etc
- ▷ Sometimes there are changes with existing deals

I encourage authors to contact me if questions come up, or if they want to make sure they have the latest information

**If you only
have
bandwidth
for one
takeaway:**

Questions about
funding open access
publishing?
Ask [Anna!](#)

*Your library liaison is also a great first point of contact for any library question! Liaison list: https://library.uncg.edu/info/faculty_liaisons.aspx

Do authors *have* to publish with one of the journals or publishers that the library has a deal with?

- ▷ No!
- ▷ While we have deals/incentives with some publishers, authors can still decide to send their work to any venue they prefer.
- ▷ Selection of journal/publication venue is part of academic freedom. Authors determine what is best for sharing their own work.

This costs how much??

1. Funding for your Open Access fees which we requested on your behalf has been **approved** by University of North Carolina at Greensboro based on an agreement between University of North Carolina at Greensboro and American Chemical Society:

Funding Details

Request Date: 09-Jan-2023

Order Number: 10000491457

Total of All Charges Covered: 4000.00 USD

Organization Contact Name: Anna Craft

Organization Contact Email: arcraft@uncg.edu

Organization Contact Phone: 336-334-5781

Some publisher communications will show the APC cost associated with the journal, which may be alarming.

In the context of R&P deals, we encourage authors not to worry about the cost

Because of the agreements we have with publishers, there are no additional costs to the Libraries, the university, or to authors who use these APC vouchers.

Authors who see a cost associated with their APC voucher should consider it informational (“this is how much it would cost to publish OA in this journal, if my library did not have a deal with them”). In these situations, the cost will not impact the Libraries, as it is already covered

My research area isn't represented in these deals. Why don't we have a deal with my favorite journal or publisher?

- ▶ At UNCG, our current publisher deals are weighted more heavily toward the sciences than the social sciences or humanities. Not all research areas will necessarily be covered, and there may not be good journal options for all authors.
- ▶ R&P deals are a new and developing area, and not all publishers offer them.
- ▶ Authors have the option to suggest publishers they want us to consider for future deals (but there are no guarantees)

How do I find a good journal for my research with one of these publishers that offers APC waivers?

- ▶ We do not have a master list of all journals that are included in our publisher deals
- ▶ Some publishers offer tools to assist authors in identifying appropriate publications
 - Wiley: [Journal Finder](#) suggestion tool and [other tools](#)
- ▶ Other publishers may have journal lists and allow browsing/narrowing down by subject
- ▶ We encourage authors to consult their liaison librarians for assistance in this area

What if we run out of vouchers?

- ▷ Some R&P deals offer limited voucher quantities within a given term
- ▷ Libraries may not always have publishing data available to help them predict demand, especially with new deals
- ▷ Manuscript review and acceptance processes do not always follow predictable timelines
- ▷ Vouchers are generally applied at manuscript acceptance (not submission)
- ▷ Depending on the OA publishing model (hybrid vs gold), if vouchers are not available, authors may have to come up with other funding themselves

OAPF challenges

- ▷ Each author's situation/request is different
- ▷ Having to decline some requests for support
- ▷ Journal may not appear in [DOAJ](#)
- ▷ Some journal publishers are predatory
- ▷ Authors are limited to one article per year
- ▷ Funding logistics at year-end, including carry over to following fiscal year
- ▷ Many article processing charges are higher than the \$1,500 we are able to offer

What if there's no deal with my publisher and the OAPF won't cover my full APC costs?

Is there anything else I can consider?

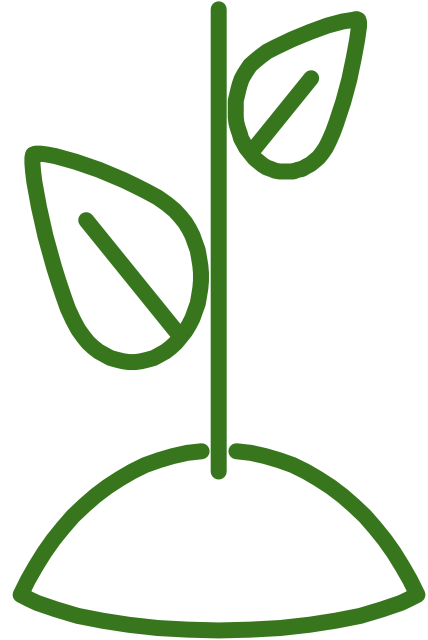
Other possibilities:

- ▶ Publish in a closed journal (no APC); then share your work in an open access repository (such as [NC DOCKS!](#))
- ▶ Check on discounts that may be available through the publisher - for students, for peer reviewers, for society members, etc
- ▶ If you're in a financial hardship situation, consider contacting the publisher to ask if they can lower (or even waive) your APC (the worst they can say is no!)
- ▶ If you have co-authors at other institutions, ask if they have access to OA funding options that can help support your joint publications
- ▶ Is there other funding available to you - through your department, or through grants?

Opportunities: OA and funding

Finally, some good news!

- ▶ We are continuing to fund the OAPF, and continuing to develop and offer R&P deals
- ▶ With budget cuts (including library collection cuts) and other challenges on campus, it has been great to be able to share positive news about support that the Libraries can provide to help authors fund open access publishing and sharing



Increased open access publishing options

- ▶ We currently have deals and/or discounts with seven publishers, and are discussing/considering additional deals with other publishers
- ▶ The current slate of deals and discounts is the highest number we've been able to offer so far, giving authors more OA journal options than ever before

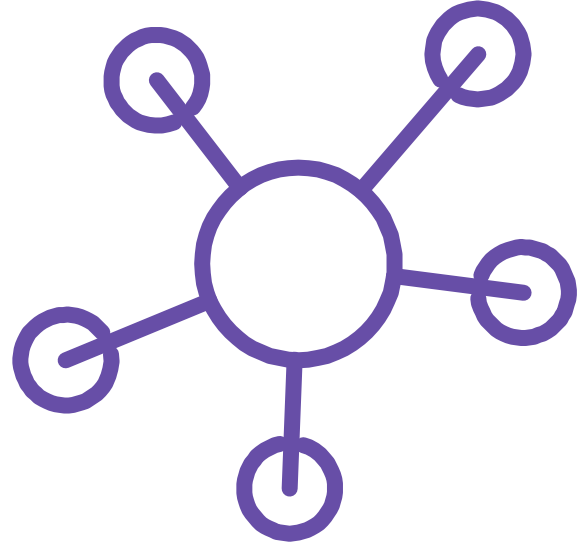


Education and outreach

- ▶ With developments in the open access landscape, changes in OA funding availability, the continued presence of predatory journals, and new and changing services, systems, standards, and tools, there will always be something new to learn (and to teach!)
- ▶ Programs bring in new faculty, graduate students, and other researchers each year. New campus members will likely be unaware of OA support that's available, and not all students come in with OA experience
- ▶ An associated challenge: what's the best way to connect with constituencies?

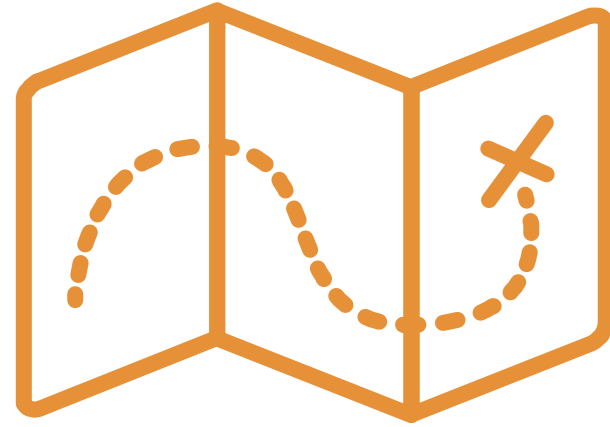
Some R&P deals are collaborative

- ▶ Some R&P deals that UNCG is involved in come from the Carolina Consortium, so there can be many libraries and stakeholders involved
- ▶ This can be challenging in meeting the needs of different constituencies, but it also lets us engage with colleagues from other institutions and hear about challenges and tips they have encountered in this work



We're learning along the way

- ▶ We've had a couple of years of experience with some of these R&P deals now, and we've gotten to see some of the questions and issues that have arisen
- ▶ We've also had some authors provide feedback about the [LibGuide](#)
- ▶ The experience and feedback have helped me improve communications about the deals we offer, as well as the information on the LibGuide



LibGuide example - original setup

American Chemical Society (ACS)

Starting in January of 2023, the UNCG University Libraries are pleased to offer APC vouchers with the American Chemical Society (ACS). ACS publishes more than seventy-five journals in chemistry and related fields, including medicine, nanoscience, engineering, environmental studies, computer science, telecommunications, physics, and more. ACS journals include gold open access titles (in which all content is fully open) and hybrid open access titles (subscription journals that offer an OA publishing option). ACS offers an online resource page to guide authors through this process.

All UNCG personnel—including faculty, students, staff, and others with @uncg.edu email addresses—are eligible to take advantage of this open access opportunity when publishing with ACS. This offer is ideal for researchers who want to share their work openly but who may lack funding for article processing charges (APCs).

In order to receive this benefit, the article's corresponding author must identify themselves as affiliated with UNCG via the provided dropdown menu in the online manuscript submission process. It is also strongly recommended that the corresponding author utilize their @uncg.edu email address in this process. ACS's online publication system will determine author eligibility based on information provided by the corresponding author, and eligible authors will have the option to request free OA publication of their work.

If you are a UNCG researcher who wants help considering or identifying ACS journals that might be appropriate publication venues for your work, contact your liaison librarian for assistance.

Please note that ACS voucher availability is limited within the calendar year, and vouchers cannot be applied to

Cambridge University Press

The UNC Greensboro University Libraries and Cambridge University Press have a partnership to support open access publishing for UNCG authors. Through December 31, 2023 UNCG authors publishing articles in Cambridge University Press journals* will be automatically eligible for open access publication - no APCs required!

All UNCG personnel—including faculty, students, staff, and others with @uncg.edu email addresses—are eligible to take advantage of this open access opportunity when publishing with Cambridge. This offer is ideal for researchers who want to share their work openly but who may lack funding for article processing charges (APCs).

In order to receive this benefit, the article's corresponding author must have an email address in the @uncg.edu domain. Cambridge University Press's online publication system should recognize corresponding authors' email addresses ending in @uncg.edu; authors should then have the option to select free OA publication of their work. See Cambridge's website for more information.

Cambridge University Press publishes more than 380 peer-reviewed academic journals covering subjects across the humanities, social sciences, and science, technology, and medicine. They offer both Gold Open Access journals (in which all content is fully open) and Hybrid Open Access journals (subscription journals that offer an OA publishing option). To view the latest list of journals, visit Cambridge's open access website and click on the option to "Download our full list of APC charges (.xlsx)". In the Open Access status column, journals marked as "Gold OA" and "Hybrid OA" are eligible for APC funding through UNCG's partnership with Cambridge.

If you are a UNCG researcher who wants help considering or

Royal Society of Chemistry (RSC)

For the calendar year 2023, the UNCG University Libraries have a limited number of APC vouchers with the [Royal Society of Chemistry](#) (RSC). RSC publishes more than fifty journals in the chemical sciences and related fields, including journals that publish gold open access (in which all content is fully open) and hybrid open access (subscription journals that offer an OA publishing option).

All UNCG personnel—including faculty, students, staff, and others with @uncg.edu email addresses—are eligible to take advantage of this open access opportunity when publishing with RSC. This offer is ideal for researchers who want to share their work openly but who may lack funding for article processing charges (APCs).

In order to receive this benefit, the article's corresponding author must have an email address in the @uncg.edu domain, and this email address must be used when submitting the article in RSC's online publication system. RSC's online publication system will determine author eligibility based on email address, and eligible authors will have the option to accept or decline free OA publication of their work.

If you are a UNCG researcher who wants help considering or identifying RSC journals that might be appropriate publication venues for your work, contact your [liaison librarian](#) for assistance.

After
feedback
from authors,
I added a list
of basic deal
info at the top
of the guide

About

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Current publisher deals include:

- **American Chemical Society (ACS)**: APC waivers - [publish your open access article at no cost!](#)

[ACS journals](#)

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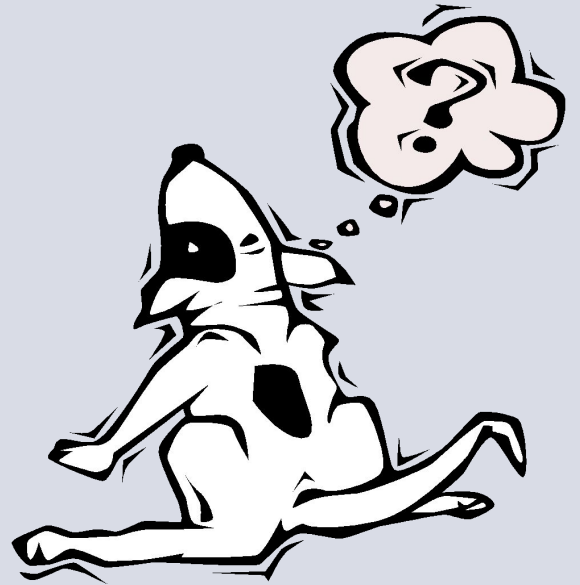
Wrapping up

Open access
creates
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Librarians can
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Any questions?



Thanks!

Anna: arcraft@uncg.edu

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