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ADONICA M. LONG

OBJECTIVE

Seeking a position as an Instructional Designer/E-Learning Designer Developer.

EDUCATION

2003-Present University of North Carolina at Wilmington   Wilmington, NC

4.0 Cumulative GPA, Master of Science in Instructional Technology (May 2005)

Relevant courses taken:

-Instructional Design: Theory and Research
-Design and Development of Instructional Technology
-Multimedia Design and Development
-Computer Applications in Education
-Computer Based Instruction

-Organization and Management of Instructional Technology
-Project Management
-Video Production for Instructional Design
-Human Performance Enhancement
-Evaluation and Change in Instructional Design

University of North Carolina at Wilmington   Wilmington, NC

3.0 Cumulative GPA, Bachelor of Arts Communication Studies, Minor: Spanish

Relevant courses taken:

-Organizational Communication
-Mediation and Conflict Management
-Introduction to Technology
-Communication Theory

-Training and Development
-Writing and Publication Design/Desktop Publishing

SUMMARY OF SKILLS

-Instructional design methodology using the ADDIE model and Dick and Carey's Systems Approach Model for Designing Instruction
-Experience designing and developing instruction for use in an online university environment
-Design and development of multimedia instructional materials
-Small group facilitation and training development
-Analysis of performance problems and ability to determine appropriate instructional solutions using knowledge of learning theories.
-Planning and completion of needs assessments and evaluations.
-Integration of technology into teaching and learning.
-Design and production of computer-based and Web-based instruction.
-Development of curriculum and application of instructional technology to curriculum at all -levels.
-Designed and produced promotional videos for two departments at UNCW
-Extensive variety of computer skills, including hardware, software and peripherals
-Two years experience designing and developing web projects
-Strong writing and editing skills
-Highly organized, efficient and reliable worker with an attention to detail

RELEVANT WORK EXPERIENCE

August 2003-December 2004, Graduate Teaching Assistant
University of North Carolina at Wilmington
Watson School of Education Technology Department
Educated and assisted students with using a variety of computer applications and hardware
-Provided technology support and education to faculty and staff with computer software and hardware related problems
-Maintained optimal computer functioning by performing various system updates, virus scans and memory maintenance
-Monitored and maintained three computer labs

August 2004 – December 2004, Graduate Assistant, WebCT Support Technician/Instructional Designer
University of North Carolina at Wilmington
School of Nursing
-Assisted faculty with the instructional design of course materials for B.S. in Clinical Research Program
-Served as an instructional design consultant to Clinical Research faculty during the planning and development of official course design format for online instruction
-Provided technical WebCT support for School of Nursing faculty and staff
-Managed and uploaded courses for three School of Nursing faculty members

May 2004-August 2004, Instructional Design/Technologist Intern
Regions Bank, Birmingham, Alabama
-Used instructional design theories and methodologies to design and develop numerous computer-based instructional modules for bank employees
-Designed and developed instruction for use in Regions' online learning university
-Assessed needs and characteristics of learners for specific product development
-Worked within a team to analyze existing training and propose changes for such training
-Designed and developed job aids and quick reference guides for training modules and team meetings

February 2004-May 2004, Chancellor's Quality Assurance Task Force, Research Assistant
-Work with faculty member and Associate Vice Chancellor of Information Technology to produce research for UNCW's commissioned Quality Assurance Task Force.
-Research included identifying characteristics of high quality online learning and methods of managing quality of online learning.
-Developed a quality assurance model for use by task force based on the research conducted
-Researched and reviewed multiple types of information, interview sources and produce executive summaries of all research to report to Quality Assurance Task Force.

November 2003-December 2003, Special Project, Website design and development
-Worked with English teacher at J.T. Hoggard High School to design and develop a website for use with 10th, 11th and 12th grade English courses. Site included various multimedia and sections for each course, resources, photo album and lessons page
-Project was sponsored by UNCW's Watson School of Education PT3 grant

COMPUTER SKILLS

Windows 98, 2000, XP, MS Word, Access, Project, PowerPoint, Publisher, Excel, FrontPage, Outlook, Adobe Illustrator, Adobe Premiere, Adobe Photoshop, Macromedia Dreamweaver MX, Macromedia Fireworks MX, Click2Learn Toolbook Instructor, Windows Movie Maker, WS_FTP, Corel WordPerfect, JASC Paint Shop Pro, JASC Animation Shop, Cool Edit Pro, SoundForge, Inspiration, Real Producer, Inspiration, Adobe Acrobat Distiller; computer peripherals: digital cameras, LCD projectors, scanners, digital camcorders, SMARTBoard, CD/DVD burners, various video production equipment

PROFESSIONAL ASSOCIATIONS

American Society for Training and Development (ASTD) – member
Association for Educational Communications and Technology (AECT) - member

EXTRACURRICULAR ACTIVITIES

Omicron Delta Kappa National Leadership Honor Society – member
Graduate Student Association-Watson School of Education official representative
Notary Public
Alpha Xi Delta Sorority, Zeta Chi Chapter – Alumna, Assistant advisor
Alpha Xi Delta Sorority Wilmington Alumni Association - President