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# "A Closer Look"

A Script for a CSP Thesis/Project

Presented to

the Chancellor's Scholars Council of

The University of North Carolina at Pembroke

In Partial Fulfillment

of the Requirements for Completion of

the Chancellor's Scholars Program

by

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## GRAPHICS

- "A Closer Look"
- "At Pembroke"
- UNCP logo

### - Diversity

- 60% White
- 25% Native American
- 13% African American

## VIDEO

- ▶ Clock tower
- ▶ Campus buildings and scenery
- ▶ Lumber River
- ▶ Highway I-95
- ▶ Students on campus

- ▶ Old Main, stone arrowhead
- ▶ Museum
- ▶ Mixed race

## AUDIO

- In Southeastern North Carolina, you'll find a comprehensive university that gives real meaning to the concept of closer attention. Conveniently located in a beautiful part of the state, amidst unspoiled natural scenery and adjacent to major transportation routes, the University of North Carolina at Pembroke has been educating students in a closer special way for over 100 years. UNCP combines the best of the traditional and the contemporary, with "A Closer Look."

- From its proud beginnings as a school for Native Americans, UNCP today boasts the most diverse student body in the University of North Carolina system. UNCP is the only school in the state system with a significant representation of three ethnic groups: 60% White, 25% Native American and 13% African American.

## GRAPHICS

- Kahild Tapia, UNCP Student

- Closer Attention

- Balance

## VIDEO

▶ African American male student interview

▶ Older students on campus and in classrooms

▶ Students studying together inside and outside

▶ Professor Cabe in class

▶ Dance class

▶ Sorority and fraternity shots

▶ Students in the Library

▶ Art students

▶ Pembroke Day

▶ Private Music Class

## AUDIO

- Student interview with Kahlid Tapia.

- And our diversity doesn't stop there. In addition to our typical 18 to 22 year old student, our student body includes many students who have decided to further their education later in life, or to gain an additional degree while they're employed.

- Many schools who describe themselves as "small" say they offer closer attention, but at UNCP it's really true. We call it "A Closer Look" at Pembroke, and it shows in everything we do. You'll experience "A Closer Look" in our classrooms, our residence halls, and our athletics, cultural and social programs.

- With over 3,000 students, UNCP provides a good balance between the expansiveness of full university offerings and the close-knit community of a small school. In the next few minutes, we'd like to tell you more about the special balance of our outstanding educational programs, facilities and

## GRAPHICS

## VIDEO

## AUDIO

services and the nurturing atmosphere of our University Community.

- ▶ Lumbee Hall outside
- ▶ Students taking test
- ▶ Students hanging out
- ▶ Students on campus

- From the day you apply through you alumni years, you'll be in touch with committed, interested Pembroke people. When you apply, we consider your high school or previous college achievement, class rank and test scores, but we look at your extracurricular activities and work experience, as well. Money, or lack of it, shouldn't get in your way. Over \$5 million in loans, scholarships, grants and work-study jobs is available. Over 50% of our students receive some sort of aid.

- Successful Graduates

- ▶ Graduation 1998, wide and close shots
- ▶ Graduation 1998 with Bill Cosby

- A UNCP education is a valuable education. Graduates are successful in their jobs and rate the quality of their UNCP education highly. In fact, in the most recent UNC General Administration survey data, UNCP students and graduates are more pleased with their educational experience than any others in the University of North Carolina system.

## GRAPHICS

- Tasha Oxendine, UNCP Graduate, WBTW-TV13

- Effective Teaching

## VIDEO

▶ Native American female graduate interview

▶ Science Professor with student

▶ Different professors and their classes

▶ Professors working in their offices

## AUDIO

- Graduate interview with Tasha Oxendine.

- You'll earn an education here, and we'll provide you with all the tools to make it happen. It starts with our professors. Whether you're a traditional Freshman or a non-traditional student, you will benefit from our small class sizes (ranging from 15-30 students per class). Compare that to the experience of 100-400 students in a class at other universities. You will learn from professors, not teaching assistants. Our professors are selected as well as their research and scholarly activities and community service. The emphasis on teaching guarantees that you will get every opportunity to learn. Research and scholarly activities keep professors current and competitive in their fields and community involvement sets a good example for students to follow. Our professors are almost always available for academic counseling and discussions of their subject. Need special help in a course? UNCP professors and other

## GRAPHICS

- Patrick Cabe, UNCP  
Professor, Psychology

- Academics

- 50 Undergraduate Majors

- 40 Minors

- 9 Masters Programs

- Planning A Career

## VIDEO

▶ White male  
professor interview

▶ Students on campus  
▶ Students working  
at computers

▶ Students in  
classrooms

▶ Inside the art  
department

▶ WNCP-TV  
▶ Pine Needle

## AUDIO

resources, like the Writing Center and Student Support Services are available for A Closer Look.

- Professor interview with Dr. Patrick Cabe.

- Our academic programs are based on a strong foundation of the liberal arts and professional fields, where students are challenged to learn how to learn. As more and more employers tell us, our curricula produce graduates who learn quickly and adapt easily to the working world. Our program offerings include over 50 undergraduate majors, 40 minors and 9 masters programs.

- An education at UNCP goes on outside the classroom as well as inside. From the beginning, we help put success within your grasp. Starting at Freshman Orientation and continuing through your stay at UNCP, we help plan your major and provide tools for helping you select a career. As you near graduation, we assist you in navigating your job search.

## GRAPHICS

### - 24-Hour Infirmary

### - On-Campus Living

### - Dining in Style

## VIDEO

- ▶ Infirmary shots inside with staff and students

- ▶ Students in dorm room
- ▶ Outside of dorm
- ▶ Social dorm life shot
- ▶ Computer center
- ▶ Bookstore
- ▶ Security
- ▶ Female RA

- ▶ Bert's outside and inside
- ▶ Students eating

## AUDIO

- We help you stay physically healthy, as well. Our on-campus infirmary provides 24 hour service, immunizations, antibiotics and health-related information sources.

- For traditional students, there's no better way to start learning than to live on-campus, in one of our residence halls. Our traditional, comfortable college residence rooms are waiting for your closer look. Of course they're in the middle of campus, near everything: classes, food, social activities and athletics, a nearby computer lab and 24-hour study area, the campus bookstore, campus security headquarters, free local calls, basic cable, and live-in assistance (RA's). And our rooms are very affordable, compared to off-campus options.

- And when you're hungry, you can dine at one of our two Marriott facilities, both located in the James B. Chavis University Center. No cooking, no cleaning, no traveling, no hassle. Forget what you might have heard about school food. The same

## GRAPHICS

## VIDEO

## AUDIO

### - Recreation

- ▶ Chavis Center outside
- ▶ Students outside and inside Chavis Center
- ▶ Bowling
- ▶ Pool
- ▶ Ping Pong
- ▶ Video Games

### - Healthful Living

- ▶ Swimming
- ▶ Basketball
- ▶ Dance/Aerobics
- ▶ Softball/Baseball

- Beverly Justice, UNCP Volleyball Coach/Assistant Athletic Trainer

- ▶ White female volleyball coach interview

hospitality business are available to you here, on-campus. And remember, food always tastes better when you eat it in the company of friends, and they're here, too.

- The University Center is definitely the hub of campus student life, a place where you will have many options. Relax in our comfortable game room, where you can go bowling on one of our eight lanes, or play pool, ping pong and video games.

- In the Recreational Center, you can swim, play basketball or workout in about any way you can imagine. Our athletic and physical education facilities are open to students for regular use. Take advantage of our Wellness Center, too. Here you can join with others to promote your own physical and mental well-being, with instruction on how to eat and exercise in the way that's right for you.

- Coach interview with Beverly Justice.



## GRAPHICS

- NCAA Division II

- Clubs and Organizations

- GPAC

## VIDEO

▶ NCAA games

- ▶ Sororities
- ▶ Fraternities
- ▶ Greek letters
- ▶ Greek diversity
- ▶ Career Club
- ▶ Student Government
- ▶ Choir
- ▶ Color Guard
- ▶ BSU Group

- ▶ GPAC outside
- ▶ Stage play
- ▶ Talent show
- ▶ Construction set

## AUDIO

- Take part in one or more of the 15 intramural sports, that many UNCP students enjoy. Or play on one of our NCAA Division II teams. Close to 25% of our students compete on teams which have earned over 50 intercollegiate titles over the years.

- There are many other educational opportunities at UNCP. From Greek sororities and fraternities to career and special interest clubs, there are over 60 organizations on-campus where you can learn and lead. These organizations and clubs include all kinds of opportunities, from community and campus service to Student Government to academic and other special interests. There is, literally, something for everyone.

- Our Givens Performing Arts Center provides a state-of-the-art facility where you can attend national and regional theatrical and musical performances and take part in student productions, in front or behind the scenes.

## GRAPHICS

- A Closer Look at  
Pembroke

- 1(800)949-UNCP  
(N.C. only) or  
(910)521-6262

## VIDEO

- ▶ Students walking  
together on campus
- ▶ Students studying

- ▶ Clock tower
- ▶ UNCP logo with  
the University's  
phone number

## AUDIO

- So, there you have it,  
highlights of the very  
special place we call, The  
University of North  
Carolina at Pembroke.  
Come experience A Closer  
Look at Pembroke  
firsthand. You're going to  
have a great time and get a  
great education.

- Make sure you take  
advantage of all that's here  
for you. And to find out  
more, give us a call at...  
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(910)-521-6262.