Take a CHANCE: Academic Library Outreach to Hispanic and Latinx High School Students

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UNC Greensboro
Link to this presentation

go.uncg.edu/nclachance
As of 2014, 55 million Hispanic persons living in the United States

Between 2000 and 2011, NC experienced a 120% growth rate in the number of Hispanic residents
Hispanic or Latinx?

Hispanic: A person who traces their heritage to a country whose primary language is Spanish. Includes Spain, does not include Brazil.

Latinx/Latin@: A person who traces their heritage to any country in Central/South America and some in the Caribbean ("Latin America")
Hispanic & Latinx Students in the US

In 2012, Hispanic students made up 19% of all college students.

44% of young Hispanic women enrolled in college (up from 19% in 1970).

High dropout rates present a problem - 49%.
Percentage of adults, ages 25-64, with a college degree 2016
2-year associate's, 4-year bachelor's and graduate degrees combined

- Latinos: 22.6%
- Blacks: 30.8%
- Whites: 47.1%

Data source: The Education Trust

https://hechingerreport.org/behind-the-latino-college-degree-gap/
Hispanic Serving Institutions - 25% enrollment

The problem: Resources are given based on graduation rates rather than enrollment rates

There are no HSIs in North Carolina
Racial composition of Librarians vs US Population (2013, 2060)
CHANCE Program

CHANCE background

- Seven day immersive program
- Demo/simulated classes, motivational speakers, library visits, video production
- Overnight stay in residence halls with UNCG staff (including a librarian in 2018)
- Why the library is an important part of CHANCE
Planners serve on the UNCG CHANCE planning committee, which meets year round.

Extensive scheduling and crowd control
2018

A Scavenger hunt format taught students how they could find different types of primary sources in the archives and how they could be used in research. Items included:

- Rare NC maps
- The first television set on the University’s campus
- Manuscripts of cellist and Holocaust survivor Lev Aronson
- World War II military recruiting posters targeting women
- Printed material dated to the time of the first printing press
- Examples of the works of Lois Lenski, prolific author and illustrator of children’s books
- A Woman’s College students scrapbook from the Class of 1927
A hands-on “scavenger hunt,” learning about campus history by incorporating primary sources (yearbooks) from the University Archives

- Identify the yearbooks date of publication
- Find an image that represents athletics on campus - how have the uniforms and equipment changed since then?
- Find an image that highlights a student organization that you think would not exist today, or find an image of a student organization that you would join and why.
- Do you have a school yearbook? Is there anything that you noticed that would be different or the same in a yearbook today?
SCUA - 2018 vs. 2019
DMC - 2018 vs. 2019
ROI - 2018 vs. 2019

- 2018
- Small group lab class/activity
- All groups came in one day
- Also did Goosechase scavenger hunt throughout library
THE CREDIBLE HULK:
SMASHING UNRELIABLE SOURCES
In pairs, answer the question “What makes a source credible or reliable?”

ROI Group Activity 2018
Slideshow created by Jenny Dale
ROI - 2018 vs. 2019

- 2019
- Small group lab class/activity over two half days (due to increase in program size)
- Came back later in the week to do additional library stations (gaming lab, VR, preservation) plus “Hack the Stacks”
Let's Talk About Authority!

ROI Group Activity 2019

Slideshow created by Maggie Murphy
Taking "Shelfies"
2018 Student Feedback

UNCG Chance Libraries' Workshops Evaluation N=58

Better understanding of primary sources
Better knowledge of what a university library offers
More confident about choosing reliable sources
More confident about making videos
Better knowledge of 3D printing

0 10 20 30 40 50 60 70

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
What were the two most important things that you learned in the Library Workshops?

- Two of the most important things I learned were using primary resources to find accurate information and how to work together to come up with great ideas!
- What information we should use/trust. How to see if information is credible.
- How to choose reliable sources and new techniques that can be used when taking the perfect picture.
- I learned that there are a variety of resources available at the Library and that there are important steps to making a video.
2018 Student Feedback

- I learned how to make a video that catches the attention of the audience and how to know if a source is credible and is not being bias.

- The two most important things that I learned was how to do 3D printing and understanding primary and secondary sources.

- The different kind of sources to use and also the technology that can be used by students in the Library.

- About how UNCG was originally a women’s college and the graphic design equipment they have.
<table>
<thead>
<tr>
<th></th>
<th>Strongly Agree</th>
<th>Somewhat Agree</th>
<th>Neither Agree or Disagree</th>
<th>Somewhat Disagree</th>
<th>Strongly Disagree</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>I am more confident about making my own videos after the video workshop.</td>
<td>28 (21.71%)</td>
<td>43 (33.33%)</td>
<td>31 (24.03%)</td>
<td>16 (12.40%)</td>
<td>11 (8.53%)</td>
<td>129</td>
</tr>
<tr>
<td>I am more confident about choosing reliable sources for school projects after the Library</td>
<td>53 (41.09%)</td>
<td>53 (41.09%)</td>
<td>17 (13.18%)</td>
<td>5 (3.88)</td>
<td>1 (0.78%)</td>
<td>129</td>
</tr>
<tr>
<td>I have better knowledge about what a University Library offers to students after visiting</td>
<td>94 (72.87%)</td>
<td>28 (21.71%)</td>
<td>6 (4.65%)</td>
<td>0 (0.00%)</td>
<td>1 (0.78%)</td>
<td>129</td>
</tr>
<tr>
<td>I have a better understanding of how primary sources can be used for school projects</td>
<td>67 (52.34%)</td>
<td>38 (29.69%)</td>
<td>19 (14.84%)</td>
<td>4 (3.13%)</td>
<td>0 (0.00%)</td>
<td>128</td>
</tr>
<tr>
<td>after the session in the Special Collections areas on the 2nd floor of the Library.</td>
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Program Growth

2017: 60 campers

2018: 120 campers

2019: 160 campers
Activity
Thanks!

Any questions?
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References


References

Credits

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