

# Take a CHANCE: Academic Library Outreach to Hispanic and Latinx High School Students

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UNC Greensboro

Link to this presentation  
[\*\*go.uncg.edu/nclachance\*\*](https://go.uncg.edu/nclachance)

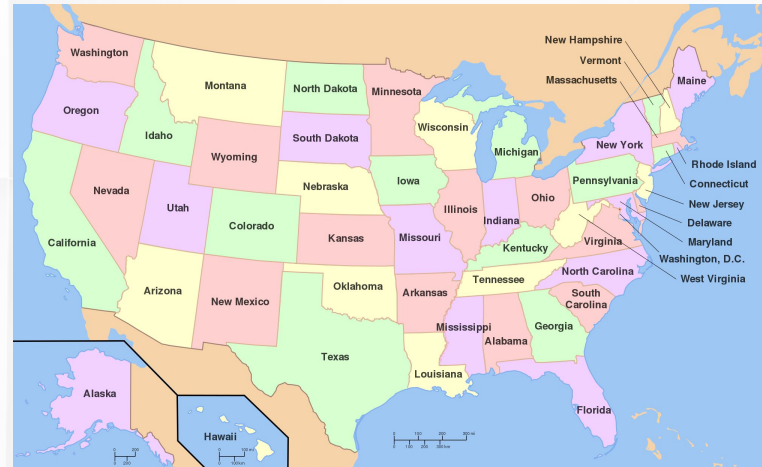


# Hispanic & Latinx Persons in the US

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As of 2014, 55 million  
Hispanic persons living in the  
United States

Between 2000 and 2011, NC  
experienced a 120% growth  
rate in the number of  
Hispanic residents



## Hispanic or Latinx?

**Hispanic:** A person who traces their heritage to a country whose primary language is Spanish. Includes Spain, does not include Brazil.

**Latinx/Latin@:**  
A person who traces their heritage to any country in Central/South America and some in the Caribbean  
("Latin America")

## Hispanic & Latinx Students in the US

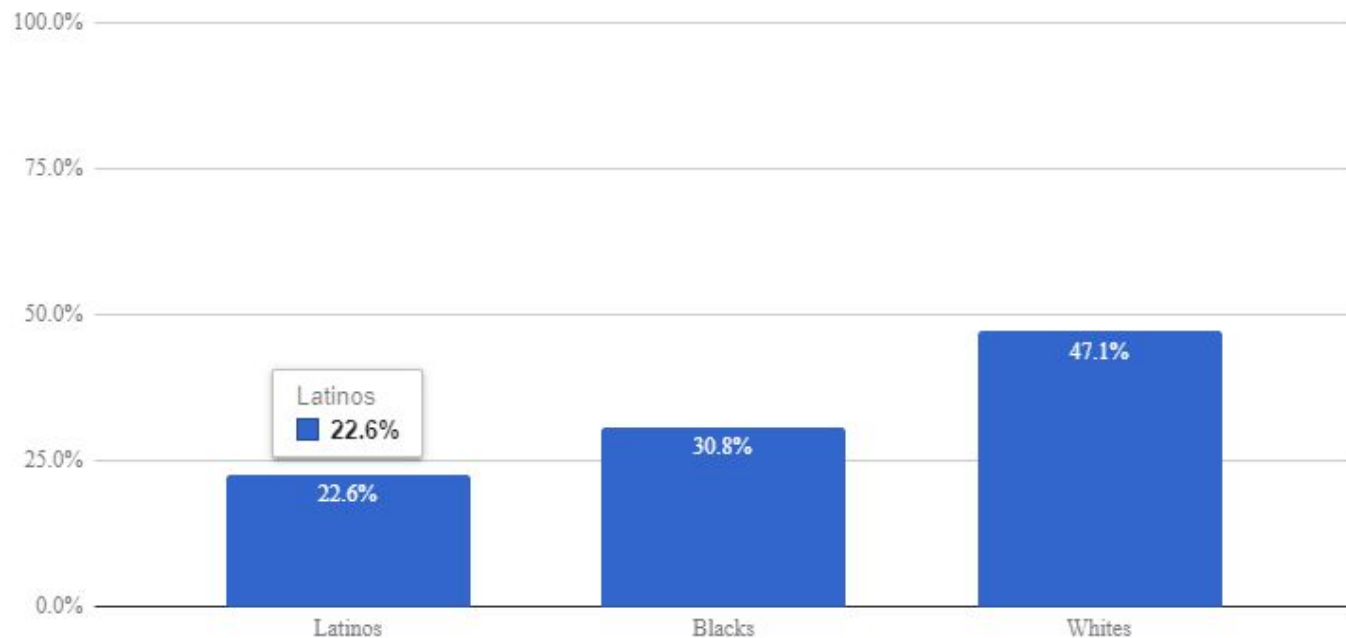
In 2012, Hispanic students made up 19% of all college students

44% of young Hispanic women enrolled in college (up from 19% in 1970)

High dropout rates present a problem - 49%

## Percentage of adults, ages 25-64, with a college degree 2016

2-year associate's, 4-year bachelor's and graduate degrees combined



Data source: The Education Trust

## HSIs

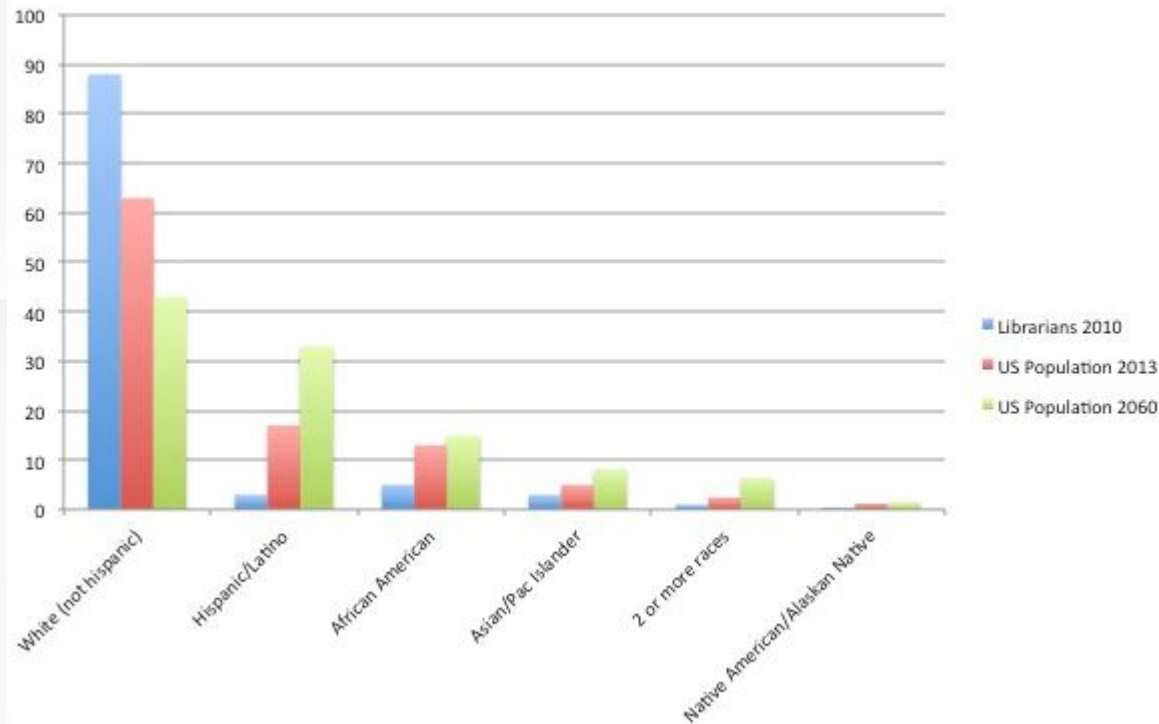
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Hispanic Serving Institutions - 25% enrollment

The problem: Resources are given based on graduation rates rather than enrollment rates

There are no HSIs in North Carolina

## Racial composition of Librarians vs US Population (2013, 2060)







## UNCG Student Enrollment

Term

Spring 2019

Total Enrollment

Spring 2019

1,775

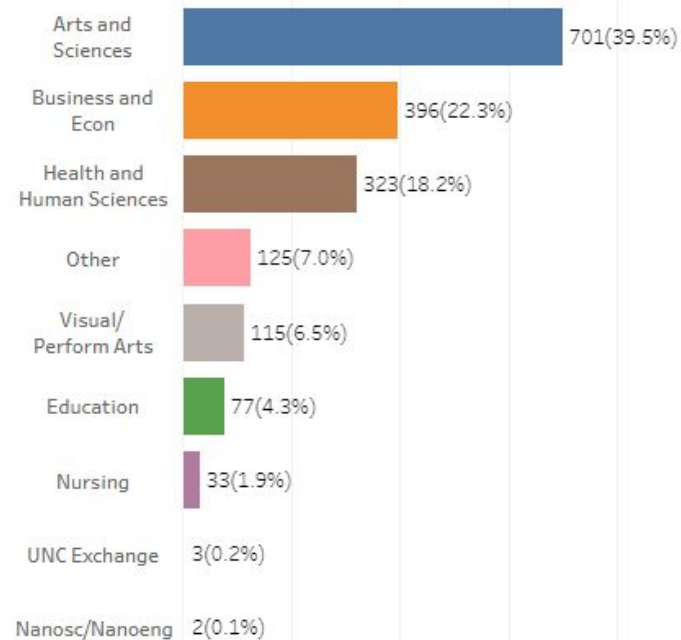
Degree Seeking

☒ (All)

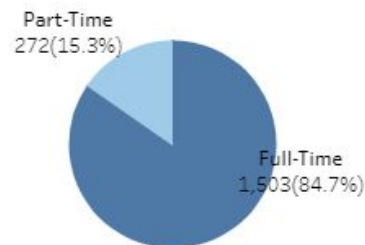
☐ Yes

☐ No

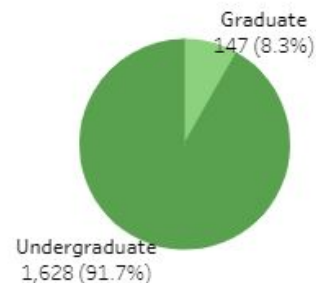
### School



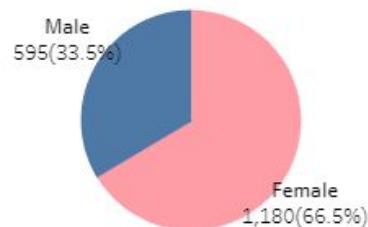
### Full-Time/Part-Time



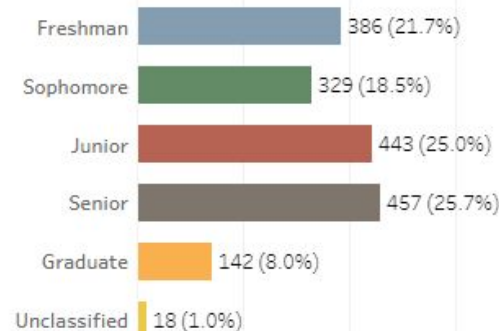
### Level



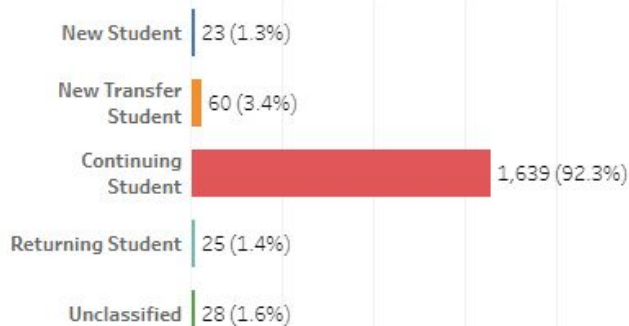
### Gender



### Class Level



### Admission Status



# CHANCE Program

## CHANCE background

- Seven day immersive program
- Demo/simulated classes, motivational speakers, library visits, video production
- Overnight stay in residence halls with UNCG staff (including a librarian in 2018)
- Why the library is an important part of CHANCE



## Planning

Librarians serve on the UNCG CHANCE planning committee, which meets year round

Extensive scheduling and crowd control

# SCUA - 2018 vs. 2019

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## 2018

A Scavenger hunt format taught students how they could find different types of primary sources in the archives and how they could be used in research. Items included:

- Rare NC maps
- The first television set on the University's campus
- Manuscripts of cellist and Holocaust survivor Lev Aronson
- World War II military recruiting posters targeting women
- Printed material dated to the time of the first printing press
- Examples of the works of Lois Lenski, prolific author and illustrator of children's books
- A Woman's College students scrapbook from the Class of 1927



# SCUA - 2018 vs. 2019

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2019

A hands-on “scavenger hunt,” learning about campus history by incorporating primary sources (yearbooks) from the University Archives

- Identify the yearbooks date of publication
- Find an image that represents athletics on campus - how have the uniforms and equipment changed since then?
- Find an image that highlights a student organization that you think would not exist today, or find an image of a student organization that you would join and why.
- Do you have a school yearbook? Is there anything that you noticed that would be different or the same in a yearbook today?





## SCUA - 2018 vs. 2019

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## DMC - 2018 vs. 2019

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## ROI - 2018 vs. 2019

- 2018
- Small group lab class/activity
- All groups came in one day
- Also did Goosechase scavenger hunt throughout library



# ***THE CREDIBLE HULK:***

## ***SMASHING UNRELIABLE SOURCES***

In pairs, answer the question "What makes a source credible or reliable?"



Image credit: Hulk by 紅色死神 at <https://www.deviantart.com/reddeath> (CC BY-NC-SA 2.0)

# ROI Group Activity- 2018

Slideshow created by Jenny Dale

## ROI - 2018 vs. 2019

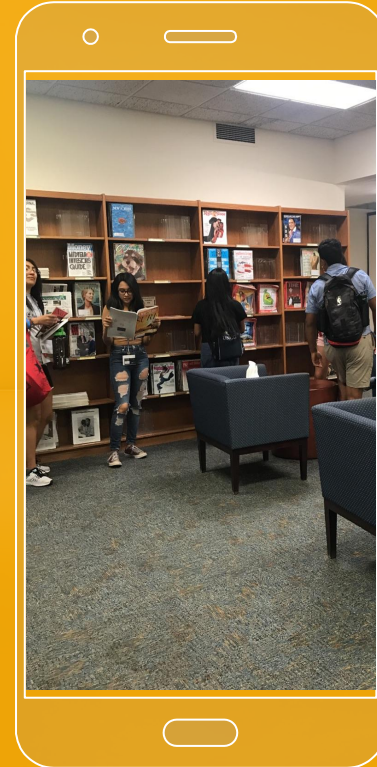
- 2019
- Small group lab class/activity over two half days (due to increase in program size)
- Came back later in the week to do additional library stations (gaming lab, VR, preservation) plus “Hack the Stacks”



## ROI Group Activity 2019

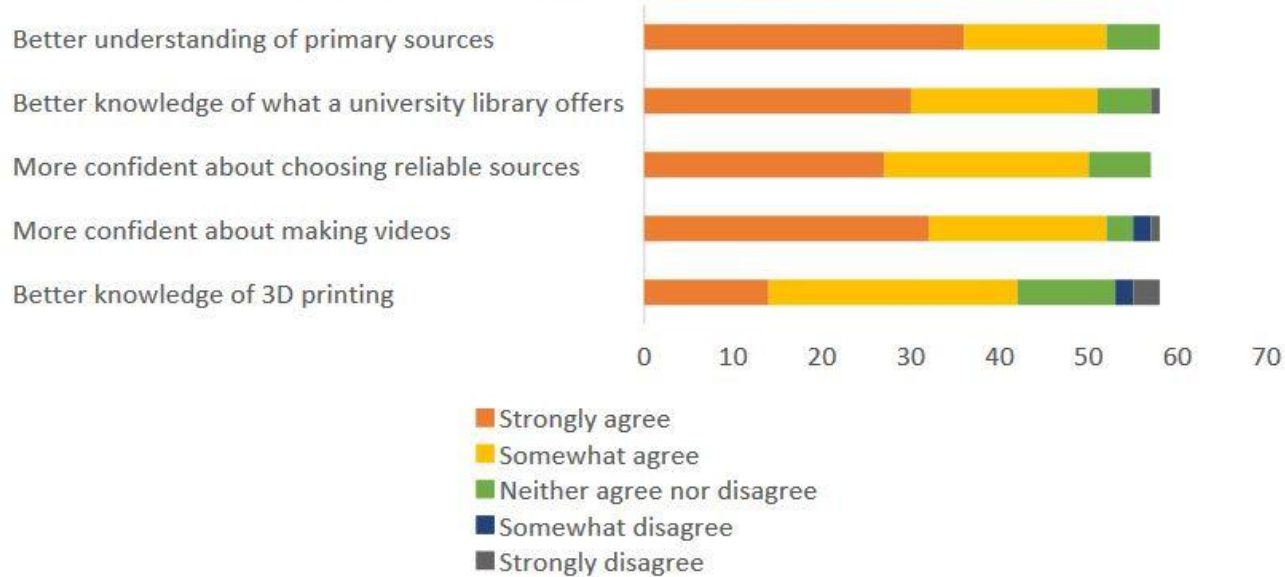
Slideshow created by Maggie Murphy

# Taking "Shelfies"



# 2018 Student Feedback

## UNCG Chance Libraries' Workshops Evaluation N=58



## 2018 Student Feedback

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What were the two most important things that you learned in the Library Workshops?

- Two of the most important things I learned were using primary resources to find accurate information and how to work together to come up with great ideas!
- What information we should use/trust. How to see if information is credible.
- How to choose reliable sources and new techniques that can be used when taking the perfect picture.
- I learned that there are a variety of resources available at the Library and that there are important steps to making a video.



## 2018 Student Feedback

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- I learned how to make a video that catches the attention of the audience and how to know if a source is credible and is not being bias.
- The two most important things that I learned was how to do 3D printing and understanding primary and secondary sources.
- The different kind of sources to use and also the technology that can be used by students in the Library.
- About how UNCG was originally a women's college and the graphic design equipment they have.





## 2019 Student Feedback

	Strongly Agree	Somewhat Agree	Neither Agree or Disagree	Somewhat Disagree	Strongly Disagree	Total
I am more confident about making my own videos after the video workshop.	28 (21.71%)	43 (33.33%)	31 (24.03%)	16 (12.40%)	11 (8.53%)	129
I am more confident about choosing reliable sources for school projects after the Library workshop on finding information	53 (41.09%)	53 (41.09%)	17 (13.18%)	5 (3.88)	1 (0.78%)	129
I have better knowledge about what a University Library offers to students after visiting several areas of the building.	94 (72.87%)	28 (21.71%)	6 (4.65%)	0 (0.00%)	1 (0.78%)	129
I have a better understanding of how primary sources can be used for school projects after the session in the Special Collections areas on the 2nd floor of the Library.	67 (52.34%)	38 (29.69%)	19 (14.84%)	4 (3.13%)	0 (0.00%)	128



## Program Growth

2017: 60 campers

2018: 120 campers

2019: 160 campers



Activity









Thanks!

Any questions?

## Contact Information

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