Multiple models of online instruction for a first year communications course

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Fundamentals of Oral Communication

Dozens of sections each semester, approximately 10 of which are online
Option 1: Google Site

go.uncg.edu/cst105

Requires students to **read** and **follow directions** carefully

Google form at the end goes to me, I report results to instructors as requested

Easy to create and maintain

Takes 30-45 minutes
Students are (usually) comfortable with Canvas already

Same grading system

Canvas is (mostly) easy to use for design

Takes 30-45 minutes
Option 3:

**HyperDoc**

Requires a high level of student attention to detail & instructions

Students & instructor must be comfortable with the Google Suite

Takes 1 hour to complete
Pros and Cons

Pros

- Relatively easy to design → transform in-person lessons into digital products
- Heavy investment in the CST 105 program

Cons

- Students don’t always follow directions/read…
- Instructors should be familiar with platforms (at least somewhat) to help troubleshoot
Next Steps

- Compare results of Canvas users vs. Google Site users & adjust accordingly
- Explore ways to make learning more active online
Thanks!

Any questions?

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Credits

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by SlidesCarnival
- Photographs by Unsplash
- Illustrations by Undraw.co
Presentation design

This presentation uses the following typographies and colors:

- **Titles:** Poppins
- **Body copy:** Muli

You can download the fonts on these pages:

https://www.fontsquirrel.com/fonts/poppins

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Dark gray **#65617d** | Medium gray **#a7a4bc** | Light gray **#d5e55f**

Bright green **#a7d86d** | Grass green **#7cbe5f** | Bottle green **#52a551**

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Slides Carnival icons are editable shapes.

This means that you can:

- Resize them without losing quality.
- Change fill color and opacity.
- Change line color, width and style.

Isn’t that nice? :)

Examples:
Now you can use any emoji as an icon!
And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions
https://twitter.com/googledocs/status/730087240156643328

and many more...