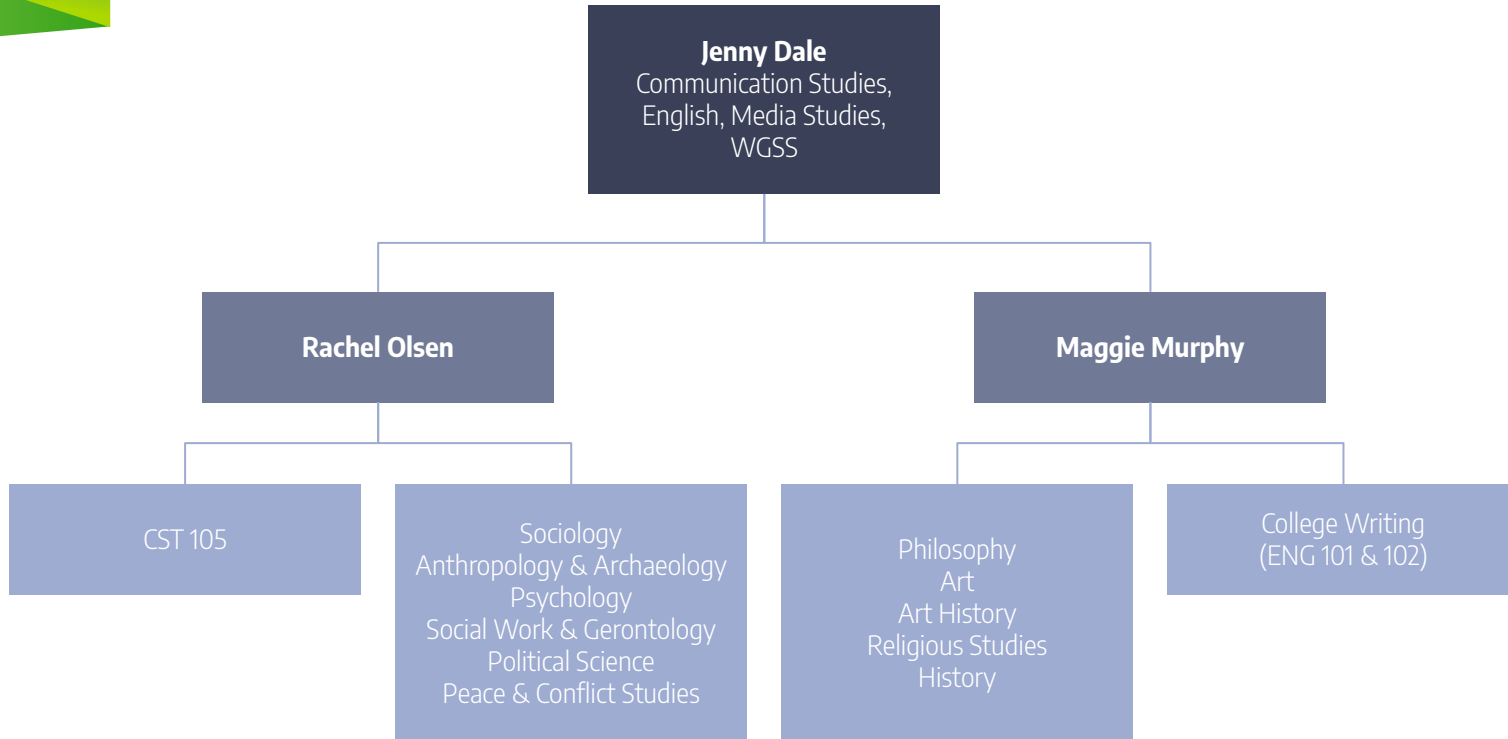# First-Year Instruction Generations

Library Instruction for CST 105 Through the Years

Who Are We?

▷ Amy Harris Houk, Head of ROI
  ▸ CST 105 time: Fall 2005-January 2010
▷ Jenny Dale, Information Literacy Coordinator
  ▸ Communication Studies Librarian
  ▸ CST 105 time: 2010-2016 & 2017
▷ Rachel Olsen, First-Year Communication & Social Sciences Librarian
  ▸ CST 105 time: 2018-Present

First-Year Instruction

Jenny Dale
Communication Studies, English, Media Studies, WGSS

Rachel Olsen

Maggie Murphy

CST 105

Sociology
Anthropology & Archaeology
Psychology
Social Work & Gerontology
Political Science
Peace & Conflict Studies

Philosophy
Art
Art History
Religious Studies
History

College Writing
(ENG 101 & 102)

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What is CST 105?

Background

History of CST 105

▷ GRD in current General Education Program

▷ Required for many majors

▷ Provides an introduction to public speaking and small group communication

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CST 105 Before 2016

Major assignments (2006-2016)

▷ Three speeches:
- ▸ "Any Old Bag" (no research required)
- ▸ **Informative (research required, but expectations differed)**
- ▸ Persuasive (research required, but we weren't involved)

Informative speech assignment

▷ Two options:
  ▸ Living history
  ▸ Community engagement

Library sessions

So much to cover in a one-shot format!

▷ Evaluating web sources

▷ Developing keywords

▷ Using library resources to find appropriate articles

▷ APA citation styles

These sessions ranged from 20-75 minutes, depending on the section and course instructor.

Common issues

▷ Not enough time in the sessions!

▷ Students were unfamiliar with assignment and/or did not have their options/topics selected

  ‣ Added a pre-survey in 2015

▷ Lack of transferability from informative to persuasive speech

▷ There was too much instruction for one librarian, so we had to recruit volunteers, interns, and practicum students

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CST 105 2016-2017

Major changes to the course

Three new speaking assignments:

▷ Introductory speech (no research required)

▷ **Persuasive speech (research required, 5 sources including 2 peer-reviewed)**

▷ Roundtable dialogue (group assignment, each member is required to do research)

Major changes in FYI -2016

▷ New First-Year Instruction/Social Sciences Librarian hired in Summer 2016
▷ This position took over CST 105 coordination; Jenny remained in the role of First-Year Instruction Coordinator but focused on College Writing (ENG 101/102) and larger-scale planning and assessment

Roundtable dialogues

▷ CST 105 Course Director piloted a project involving the Libraries and the Speaking Center

▷ Workshop sessions (in the classroom) for specific sections of CST 105 during their preparation for the Roundtable Dialogue assignment

▷ This collaboration culminated in an article in the *Communication Center Journal*

Major changes in FYI - 2017

▷ Jenny became Information Literacy Coordinator

▷ Maggie was hired in a new position - First-Year Instruction and Humanities Librarian - focused on College Writing

▷ First-Year Instruction/Social Sciences librarian left UNCG after a year

▷ Major scramble in Fall 2017!

4 CST 105 Since 2018

2,525

Number of students enrolled in CST 105 in Fall 2019 & Spring 2020

Who Teaches CST 105?

Course Instructors

▷ Many are TAs in the Communication Studies department

▷ Course Director: Jessica McCall

▷ Not all CST 105 instructors have library sessions

Librarians

▷ Rachel

▷ Others from ROI who can help depending on scheduling

(Some) People Who Have Taught CST 105

Jenny Dale

Maggie Murphy

Amy Harris Houk

Sam Harlow

Deborah Caldwell

Melody Rood

Elizabeth Ellis

What's the Focus?

Persuasive speech assignment

▷ Requires two scholarly sources, two other reliable sources, and an interview that students conduct

▷ Presented to classmates; no more than five minutes per person

"

uncg.libguides.com/cst105

Options for Course Instructors

- All in-person
  - 50 or 75 minute sessions
- Hybrid
  - 50 minute session, short follow up on Canvas
- Exclusively online
  - Canvas module
  - Google Site (2018-2019 only)

Concepts We Cover

▷ Topic selection & refinement

▷ Keyword formation

▷ Evaluating sources

▷ Finding sources

▷ Scholarly works & peer review

▷ Citations (APA; oral & written)

Remaining Issues

▷ Limited time (Canvas module helps)
▷ Students are more prepared than in the past, though there is room for progress
▷ Too much instruction for one person

Assessment

- [SLOs](#)
  - Specific focus on find & evaluate
- Pre and post tests
- Feedback from instructors
- Custom rubrics created for online modules
- [Assessment report from 2018-2019 school year](#)

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COVID-19

Spring 2020 - ????

Round Tables

- ▷ Designed to help students with group dialogue, essentially a scripted debate
  - ▸ Requires research elements and citations
- ▷ Normally in person with the Speaking Center
- ▷ This semester: Online format

6 The Future of CST 105

General Education Revision & CST 105

▷ Communication Studies faculty were heavily involved in the development of the <u>Oral Communications competency</u>

▷ CST 105 will likely meet this competency for most students at UNCG starting in fall 2021

Research & Writing

▷ Planned article with Speaking Center staff to follow up on previous research

▷ *Communication Center Journal* - November 2020?

Thanks!

Any questions?

Credits

Special thanks to all the people who made and released these awesome resources for free:

▷ Presentation template by SlidesCarnival
▷ Photographs by Unsplash

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▷ Titles: Encode Sans Semi Condensed

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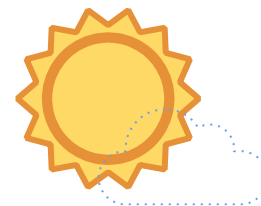
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