

# Census 101



# Who We Are

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**Link to these slides**

**[go.uncg.edu/census1](https://go.uncg.edu/census1)**



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# What is the Census?

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- Once a decade, America comes together to participate in the decennial census, creating national awareness of the census and statistics.
- This census provides the basis for reapportioning Congressional seats, redistricting, and distributing billions of dollars in federal funding to support North Carolina, Guilford County, and our community's vital programs!

A vibrant, futuristic cityscape is shown from a high-angle perspective. The buildings are modern and diverse in design, featuring various colors like blue, white, and grey, with some having greenery on their facades. The sky is a deep, clear blue, filled with bright sunbeams radiating from the top left and scattered white clouds. The overall atmosphere is bright and optimistic.

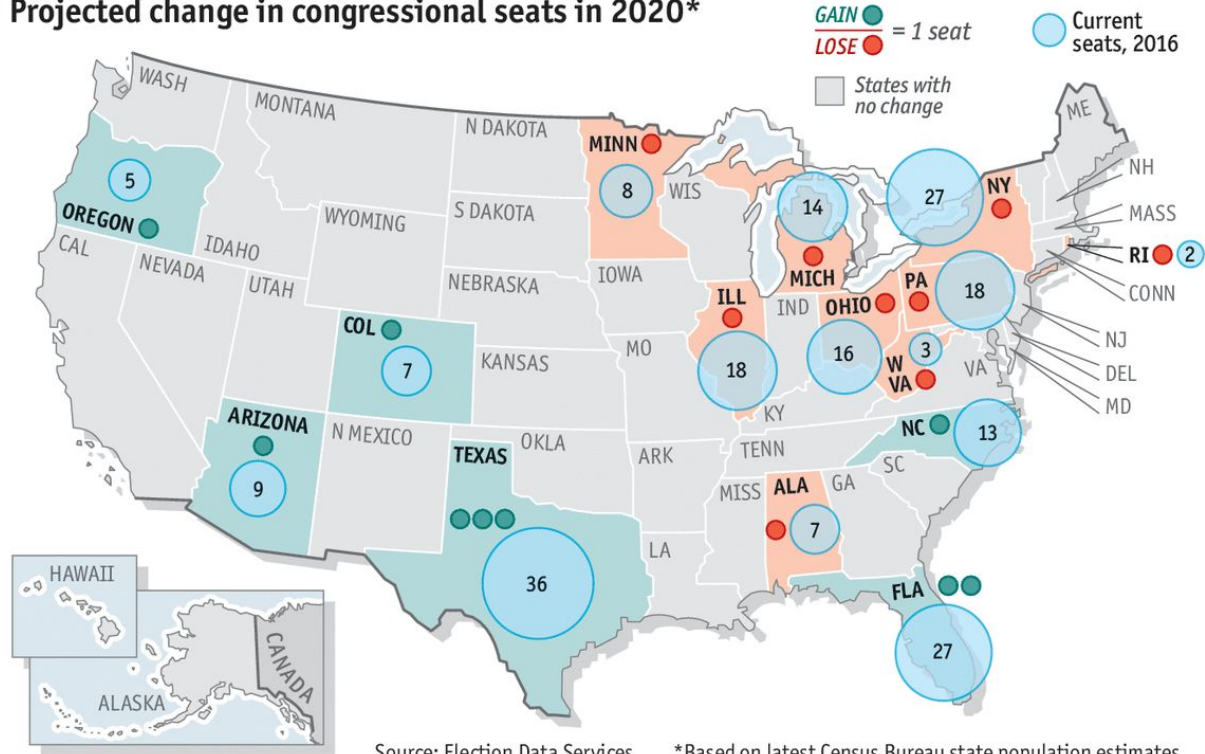
**Why does the Census matter?**

# Why do we care about the Census?

1. Political Representation
2. Federal Funding
3. Community Planning and Economic Development



## Projected change in congressional seats in 2020\*



Source: Election Data Services

\*Based on latest Census Bureau state population estimates

## Federal Funding to North Carolina

# \$23.8 Billion

Dollars received by NC in FY16 through 55 federal spending programs  
guided by data derived from the 2010 Census.

- Federal Direct Student Loans  
\$2,334,464,123

- Federal Pell Grant  
\$758,900,000

## Counting for Dollars 2020

### The Role of the Decennial Census in the Geographic Distribution of Federal Funds

REPORT

#### COUNTING FOR DOLLARS 2020:

# NORTH CAROLINA

Allocation of Funds from 55 Large Federal Spending Programs  
Guided by Data Derived from the 2010 Census (Fiscal Year 2016)

Total Program Obligations: **\$23,750,523,730**

Program	Dept.	Obligations	Program	Dept.	Obligations
<b>Financial Assistance Programs</b>					
		<b>\$23,250,042,669</b>			
Medical Assistance Program (Medicaid)	HHS	\$8,528,953,000	Community Facilities Loans/Grants	USDA	\$169,295,665
Federal Direct Student Loans	ED	\$2,334,464,123	Supporting Effective Instruction State Grants	ED	\$48,028,542
Supplemental Nutrition Assistance Program	USDA	\$2,248,946,897	Crime Victim Assistance	DOJ	\$68,178,534
Medicare Suppl. Medical Insurance (Part B)	HHS	\$2,046,983,884	CDBG Entitlement Grants	HUD	\$27,713,901
Highway Planning and Construction	DOT	\$1,043,576,154	Public Housing Capital Fund	HUD	\$51,236,000
Federal Pell Grant Program	ED	\$758,900,000	Block Grants for the Prevention and Treatment of Substance Abuse	HHS	\$44,991,909
Section 8 Housing Choice Vouchers	HUD	\$370,210,000	Water and Waste Disposal Systems for Rural Communities	USDA	\$52,014,800
Temporary Assistance for Needy Families	HHS	\$331,843,179	Social Services Block Grant	HHS	\$49,135,460
Very Low to Moderate Income Housing Loans	USDA	\$887,731,855	Rural Rental Assistance Payments	USDA	\$87,950,922
Title I Grants to LEAs	ED	\$430,725,576	Business and Industry Loans	USDA	\$41,927,000
State Children's Health Insurance Program	HHS	\$448,151,000	Career and Technical Education - Basic Grants to States	ED	\$36,069,243
National School Lunch Program	USDA	\$380,892,000	Homeland Security Grant Program	DHS	\$8,444,852
Special Education Grants	ED	\$340,987,573	WIOA Dislocated Worker Grants	DOL	\$31,732,286
Section 8 Housing Assistance Payments Program	HUD	\$152,033,463	HOME	HUD	\$23,858,222
Federal Transit Formula Grants	DOT	\$90,229,000	State CDBG	HUD	\$43,901,389
Head Start	HHS	\$230,710,654	WIOA Youth Activities	DOL	\$25,235,370
WIC	USDA	\$203,600,000	WIOA Adult Activities	DOL	\$26,122,876



**Who should take the Census?**

# Who counts?

**Every Person Living in the U.S. Regardless of citizenship or affiliation.**





**Where can I go to get help with  
the Census?**

# North Carolina Resources

Census Regional Office: +1(470)-889-6800

To complete the 2020 Census over the phone call:  
+1-844-330-2020

Website: [nccensus.org](https://nccensus.org)

# How Can Libraries Help?

Computer & internet access

Helping people apply for Census jobs

Connect with Complete Count Committees

Fighting misinformation & scams

Increasing awareness & programming





# Libraries as Census Partners

Many free resources for community members

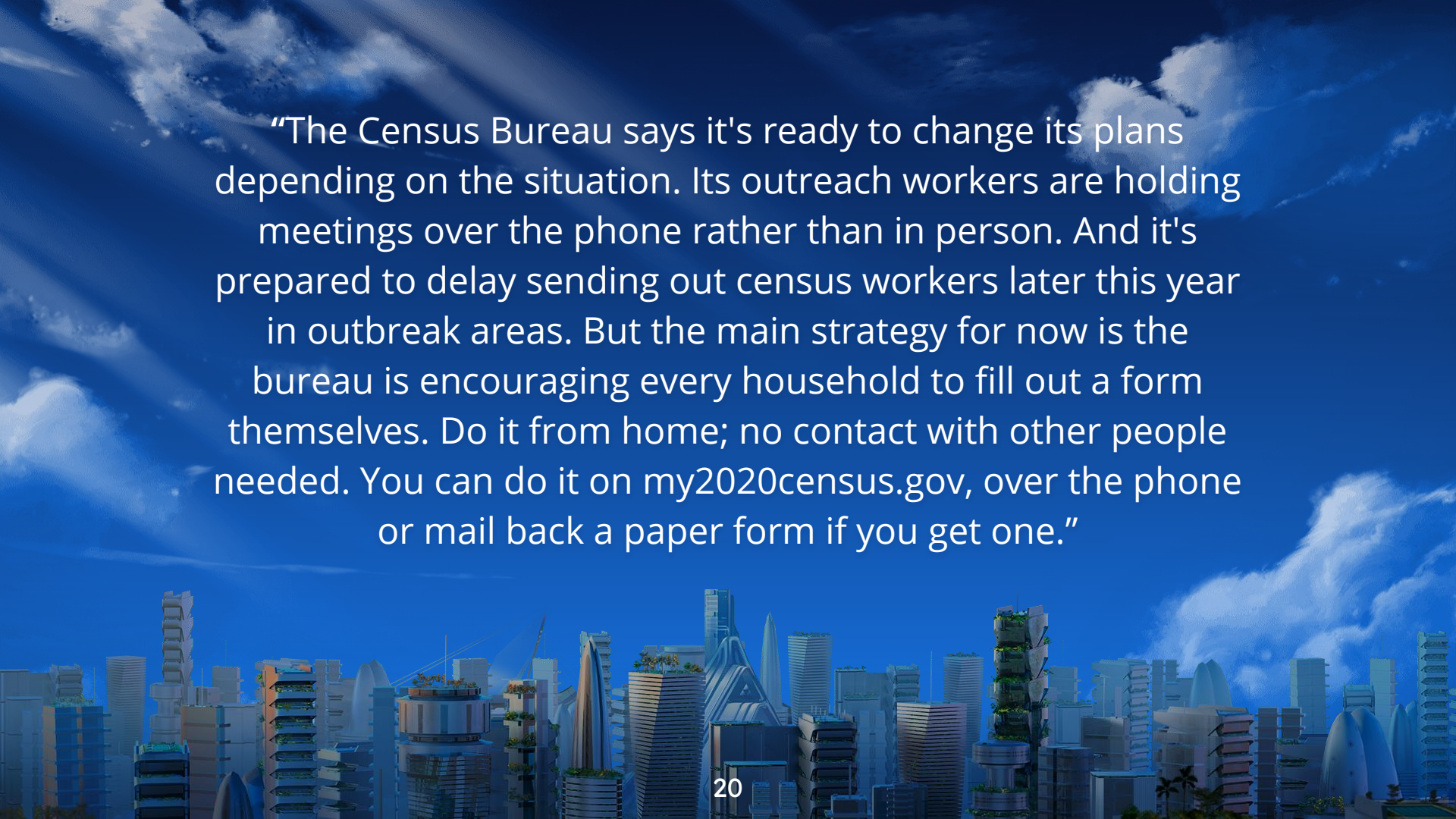
- ◆ NC LIVE
- ◆ Help finding relevant information

# COVID-19 and the Census

A vibrant, futuristic cityscape is shown from a high-angle perspective. The buildings are tall and modern, with various architectural styles, including some with greenery on their facades. The sky is a deep, bright blue, filled with soft, white clouds and several prominent rays of light streaming down from the top left. The overall atmosphere is clean, bright, and optimistic.

## How is COVID-19 affecting the Census?

- ◆ April 1 UNCG Library event cancelled
- ◆ Closures affecting internet access - phone and mailer options are still available
- ◆ Electronic participation remains the focus



“The Census Bureau says it's ready to change its plans depending on the situation. Its outreach workers are holding meetings over the phone rather than in person. And it's prepared to delay sending out census workers later this year in outbreak areas. But the main strategy for now is the bureau is encouraging every household to fill out a form themselves. Do it from home; no contact with other people needed. You can do it on [my2020census.gov](https://my2020census.gov), over the phone or mail back a paper form if you get one.”

## COVID-19 & Students Taking the Census

“Per the Census Bureau’s residence criteria, in most cases students living away from home at school should be counted at school, even if they are temporarily elsewhere due to the COVID-19 pandemic.”

<https://www.census.gov/newsroom/press-releases/2020/modifying-2020-operations-for-counting-college-students.html>



# Census QuickFacts Feature

<https://www.census.gov/quickfacts/fact/table/US/PST045219>



**Questions?**

## Contact Us

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# CREDITS

Special thanks to all the people who made and released these awesome resources for free:

- ◆ Presentation template by [SlidesCarnival](#)
- ◆ Photographs by [Unsplash](#)

# PRESENTATION DESIGN

This presentation uses the following typographies:

- ◆ Titles: Lexend Deca
- ◆ Body copy: Open Sans

Download for free at:

<https://www.lexend.com/>

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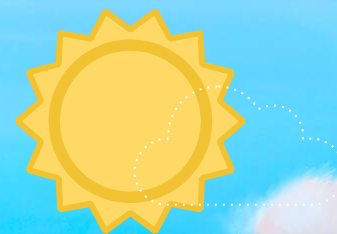
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and many more...



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