Who We Are

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Link to these slides
go.uncg.edu/census1
What is the Census?
What is the Census?

➔ Once a decade, America comes together to participate in the decennial census, creating national awareness of the census and statistics.

➔ This census provides the basis for reapportioning Congressional seats, redistricting, and distributing billions of dollars in federal funding to support North Carolina, Guilford County, and our community's vital programs!
Why does the Census matter?
Why do we care about the Census?

1. Political Representation
2. Federal Funding
3. Community Planning and Economic Development
Projected change in congressional seats in 2020*

Source: Election Data Services

*Based on latest Census Bureau state population estimates
Federal Funding to North Carolina

$23.8 Billion

Dollars received by NC in FY16 through 55 federal spending programs guided by data derived from the 2010 Census.
- **Federal Direct Student Loans**
  $2,334,464,123

- **Federal Pell Grant**
  $758,900,000

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### COUNTING FOR DOLLARS 2020:
**NORTH CAROLINA**

**Allocation of Funds from 55 Large Federal Spending Programs**
Guided by Data Derived from the 2010 Census (Fiscal Year 2016)

**Total Program Obligations: $23,750,523,730**

<table>
<thead>
<tr>
<th>Program</th>
<th>Dept.</th>
<th>Obligations</th>
<th>Program</th>
<th>Dept.</th>
<th>Obligations</th>
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<tbody>
<tr>
<td>Medical Assistance Program (Medicaid)</td>
<td>HHS</td>
<td>$8,208,073,463</td>
<td>Community Facilities Loan/Grants</td>
<td>USDA</td>
<td>$165,765,440</td>
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<td>Federal Direct Student Loans</td>
<td>ED</td>
<td>$3,234,464,123</td>
<td>Supporting Minority Institution State Grants</td>
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<td>Supplemental Nutrition Assistance Program</td>
<td>USDA</td>
<td>$1,418,064,897</td>
<td>Child Nutrition Programs</td>
<td>USDA</td>
<td>$48,198,574</td>
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<td>Medicare Exp. Medical Insurance Portion (Part B)</td>
<td>HHS</td>
<td>$7,064,983,884</td>
<td>Community Health Centers</td>
<td>HHS</td>
<td>$27,173,401</td>
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<td>Highway Planning and Construction</td>
<td>DOT</td>
<td>$1,049,546,154</td>
<td>Public Housing Capital Fund</td>
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<td>$51,236,000</td>
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<tr>
<td>Federal Pell Grant Program</td>
<td>ED</td>
<td>$758,900,000</td>
<td>Workforce Investment in Reversal and Treatment of Substance Abuse</td>
<td>HHS</td>
<td>$44,991,709</td>
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<td>Section 51 Housing Choice Vouchers</td>
<td>HUD</td>
<td>$370,210,000</td>
<td>Water and Waste Disposal Systems for Rural Communities</td>
<td>USDA</td>
<td>$52,614,800</td>
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<td>Temporary Assistance for Needy Families</td>
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<td>$351,043,779</td>
<td>Social Services Block Grant</td>
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<td>Very Low to Moderate Income Housing Loans</td>
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<td>Rental Assistance Payments</td>
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<td>$67,150,023</td>
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<tr>
<td>Title I Grant to LEA</td>
<td>ED</td>
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<td>Business and Industry Loans</td>
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<td>Childcare and Health Insurance Program</td>
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<td>Career Technical Education- Basic Grants in States</td>
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<td>$34,646,245</td>
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<td>National School Lunch Program</td>
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<td>Homelessness Grant Program</td>
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<td>Special Education Grants</td>
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<td>Section 8 Housing Assistance Payments Program</td>
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<td>State Grants</td>
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<td>WIA Youth Activities</td>
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<td>WIA Adult Activities</td>
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Who should take the Census?
Who counts?

Every Person Living in the U.S. Regardless of citizenship or affiliation.
Where can I go to get help with the Census?
Census Regional Office: +1(470)-889-6800
To complete the 2020 Census over the phone call: +1-844-330-2020

Website: nccensus.org
How Can Libraries Help?

- Computer & internet access
- Helping people apply for Census jobs
- Connect with Complete Count Committees
- Fighting misinformation & scams
- Increasing awareness & programming
Libraries as Census Partners

Many free resources for community members

- NC LIVE
- Help finding relevant information
COVID-19 and the Census
How is COVID-19 affecting the Census?

- April 1 UNCG Library event cancelled
- Closures affecting internet access - phone and mailer options are still available
- Electronic participation remains the focus
“The Census Bureau says it's ready to change its plans depending on the situation. Its outreach workers are holding meetings over the phone rather than in person. And it's prepared to delay sending out census workers later this year in outbreak areas. But the main strategy for now is the bureau is encouraging every household to fill out a form themselves. Do it from home; no contact with other people needed. You can do it on my2020census.gov, over the phone or mail back a paper form if you get one.”
COVID-19 & Students Taking the Census

“Per the Census Bureau’s residence criteria, in most cases students living away from home at school should be counted at school, even if they are temporarily elsewhere due to the COVID-19 pandemic.”

Census QuickFacts Feature

https://www.census.gov/quickfacts/fact/table/US/PST045219
Questions?
Contact Us

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