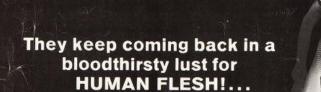
## Libraries as Homeplace

Michael Crumpton, Assistant Dean of Administrative Services Karlene Noel Jennings, Executive Director of Development Jennifer Motszko, Manuscripts Archivist Librarian The University of North Carolina at Greensboro, University Libraries



OF

Pits the dead against the living in a struggle for survival!

JUDITH O'DEA • DUANE JONES • MARYLYN EASTMAN • KARL HARDMAN • JUDITH RIDLEY • KEITH WAYNE Produced by Russel W. Streiner and Karl Hardman • Directed by George A. Romero • Screenplay by John A. Russo • A Walter Reade Organization Presentation – Released by Continental

**THEY WON'T STAY DEAD!** 

# What do you get from the library?



Library Support

Historical institutional info

Archives

Demographic info

Digital services

Check me out!

 Do you know what type of items you can check out from your library?

# Value of Library

- Pursuing academic interests
- Library student workers
  - Large(st) campus employer

Library is always homeplace - especially when everything else changes

Academics Programs Demographics Fraternities Fraternities Sports Groups Majors OFaculty

## Eye of the beholder

#### **Under-represented**

- May be different for every institution
- > May change over time
- Gender & Sexuality
- > Race
- > Ethnicity

- Veterans status
- > Socio-economic
  - AgePersons with disabilities
  - Religion
  - Political activism/affiliation
  - "Hidden" challenges

### Disenfranchised

 How an individual, or group of individuals, feels or identifies Rotary Club African American Memory Project

Women

**Veterans** 

Historical

Project

LGBTQ+ of the Triad

United Way

#### Alumni Re-engagement

## Betty H. Carter Women Veterans Historical Project



## Exercise

## Talk to you neighbor

- Discuss an under-represented or disenfranchised group that may be unique to your campus.
- Discuss 2-4 potential ways to reengage them.

## **Professional Associations**

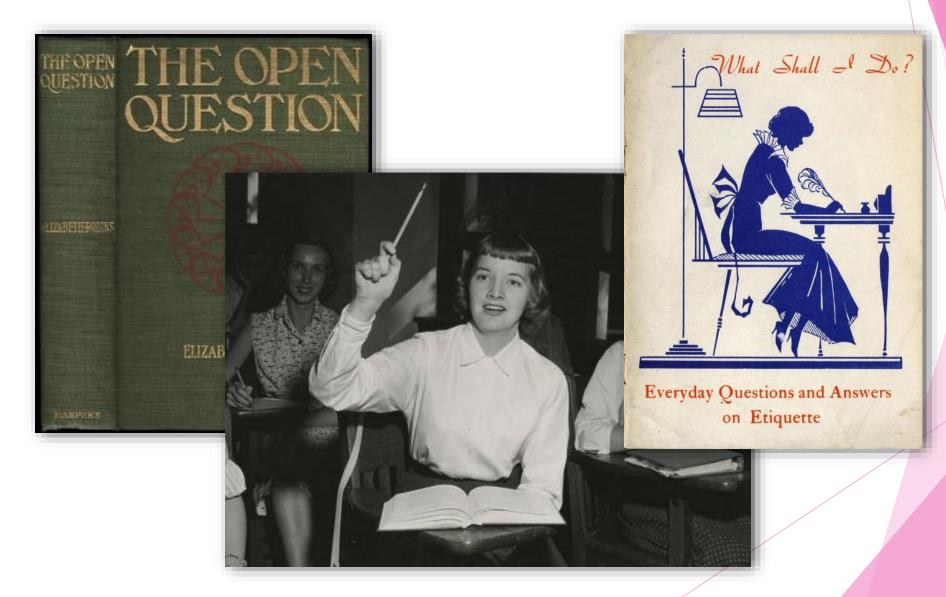
- Value of post graduate activities
- Stronger voice with advocacy needs
- Benefits of consortia arrangements



# Key Takeaways:

- 1) Libraries promote a safe environment to re-engage.
- 2) Libraries may (or may not) have an existing collection about...
- 3) Emotional responses do not mean that individuals do not care about your institution.





## Contact us

- Michael Crumpton, Assistant Dean of Administrative Services
  - ▶ <u>macrumpt@uncg.edu</u>
- Karlene Noel Jennings, Executive Director of Development
  - ▶ <u>knjennin@uncg.edu</u>
- Jennifer Motszko, Manuscripts Archivist Librarian
  - ▶ j\_motszk@uncg.edu