Libraries as Homeplace

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THEY WON'T STAY DEAD!

NIGHT OF THE LIVING DEAD

They keep coming back in a bloodthirsty lust for human flesh... Pits the dead against the living in a struggle for survival!

STARRING

JUDITH O'DEA • DUANE JONES • MARYLYN EASTMAN • KARL HARDMAN • JUDITH RIDLEY • KEITH WAYNE

Produced by Russell W. Streiner and Karl Hardman • Directed by George A. Romero • Screenplay by John A. Russo • A Walter Reade Organization Presentation — Released by Continental
What do you get from the library?

TECH EQUIPMENT LENDING
7 Day Checkout

- Digital Cameras
- Camcorders, GoPros, & Accessories
- Voice Recorders

UNCG DIGITAL COLLECTIONS

NC DOCKS
digital online collection of knowledge and scholarship
Library Support

- Historical institutional info
- Archives
- Demographic info
- Digital services

Check me out!

- Do you know what type of items you can check out from your library?
Value of Library

- Pursuing academic interests
- Library student workers
  - Large(st) campus employer
Library is always homeplace - especially when everything else changes
Eye of the beholder

Under-represented

- May be different for every institution
- May change over time
- Gender & Sexuality
- Race
- Ethnicity
- Socio-economic

Disenfranchised

- How an individual, or group of individuals, feels or identifies

- Veterans status
- Age
- Persons with disabilities
- Religion
- Political activism/affiliation
- “Hidden” challenges
Alumni Re-engagement

- Rotary Club
- African American Memory Project
- LGBTQ+ of the Triad
- Women Veterans Historical Project
- United Way
Betty H. Carter Women Veterans Historical Project
Exercise

- Talk to your neighbor
  - Discuss an under-represented or disenfranchised group that may be unique to your campus.
  - Discuss 2-4 potential ways to reengage them.
Professional Associations

- Value of post graduate activities
- Stronger voice with advocacy needs
- Benefits of consortia arrangements
Key Takeaways:

1) Libraries promote a safe environment to re-engage.
2) Libraries may (or may not) have an existing collection about...
3) Emotional responses do not mean that individuals do not care about your institution.
Questions
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