

Strategic Library Assessment: Aligning with your University's Strategic Plan

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Outline

- Introduction
- Case study
 - Strategic planning and assessment processes at UNCG
 - Libraries' strategic planning process
 - Libraries' assessment planning process
 - Putting it all together to demonstrate value



Recommendations from ACRL:

- Match Library Assessment to Institution's Mission
- Include Library Data in Institutional Data Collection

ACRL Academic Library Impact: Improving Practice and Essential Areas to Research, 2017

Recommendations from ACRL:

- The library defines and measures outcomes in the context of institutional mission
- The library develops outcomes that are aligned with institutional, departmental and student affairs outcomes

[Standards for Libraries in Higher Education 2018](#)

Let's hear from you!

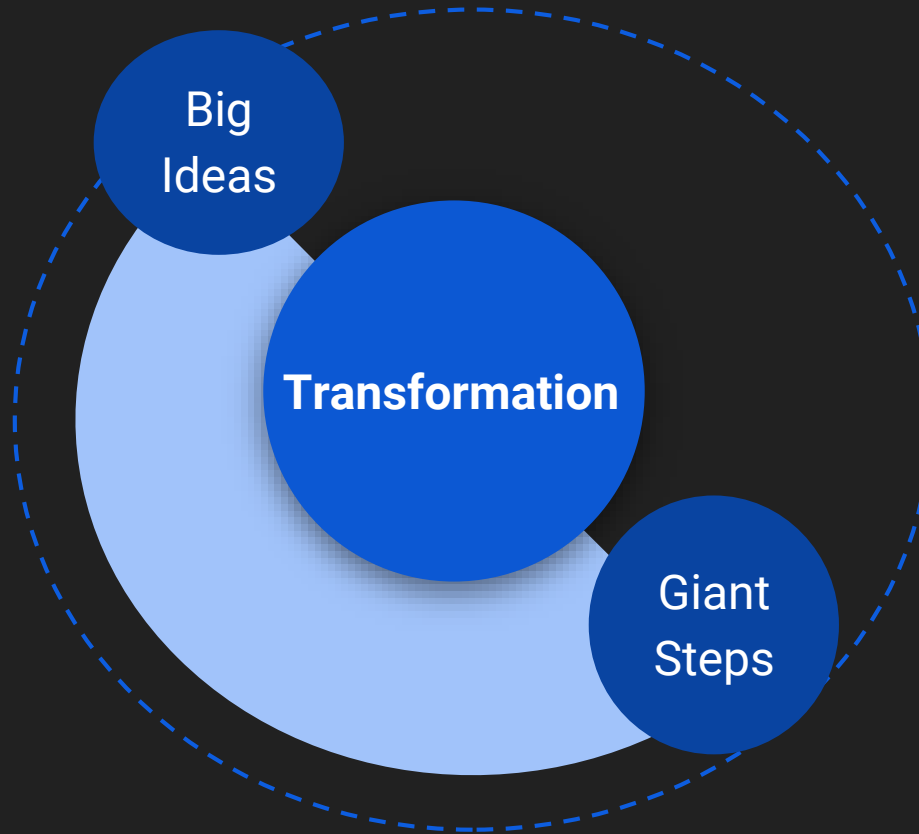


How well is your library integrated into campus planning and assessment?

- Completely
- Partially
- Not at all
- Not sure

New Chancellor- New Strategic Plan!

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UNCG Strategic Planning Framework

Areas of Transformation

- Vibrant Communities
- Health & Wellness
- Global Connections

Areas of Focus

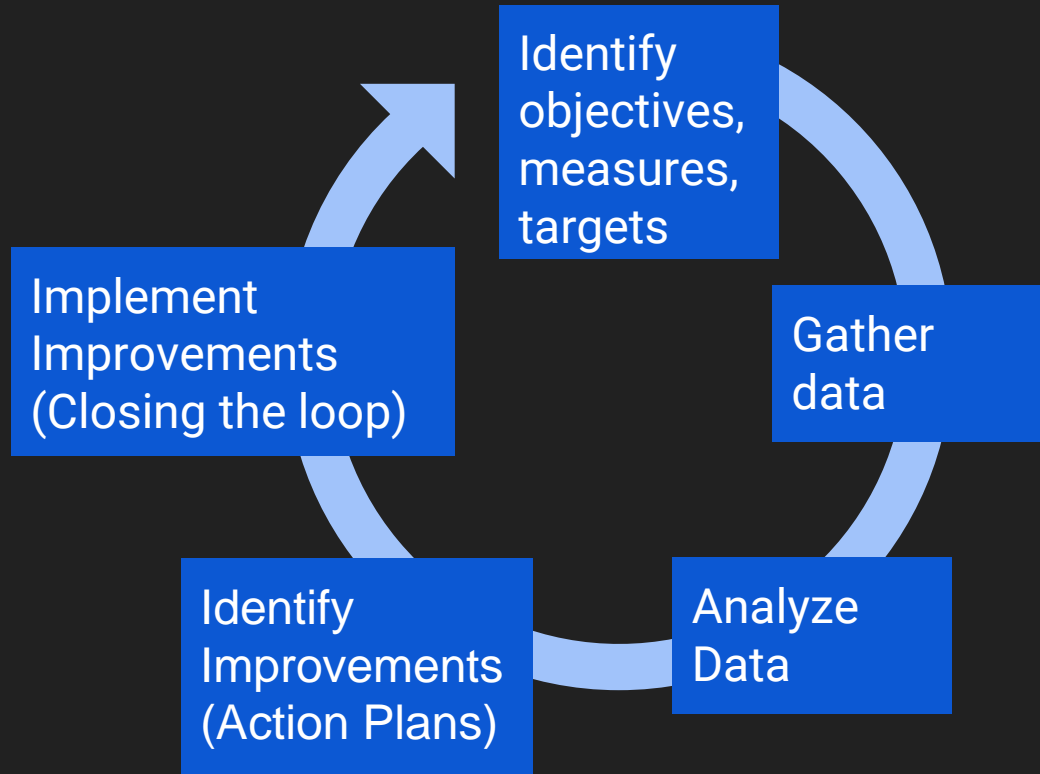
- Student Transformation
- Knowledge Transformation
- Regional Transformation



Libraries' planning process



Annual Planning & Assessment Cycle at UNCG



Connecting Libraries' goals to UNCG goals 2017-18

Develop a master space plan for Jackson and Schiffman Libraries in order to maximize space for services, learning and unique materials

Vibrant Communities

- Student Transformation
- Knowledge Transformation



Connecting Libraries' goals to UNCG goals 2017-18

Undertake an information literacy initiative in order to expand these skills on campus and in the community

Vibrant Communities

- Student Transformation
- Knowledge Transformation
- Regional Transformation



Libraries' annual assessment planning process

- Assessment team
- Annual plan identifies projects
- Assign project team
- Determine assessment method
- Post report at the end of the year with results



Aligning assessment with planning goals

Libraries' Space Planning

- Schiffman Music Library needs assessment
- Building responses in 2017 student surveys
- Technology use counts
- Observational studies
- Digital Media Commons study



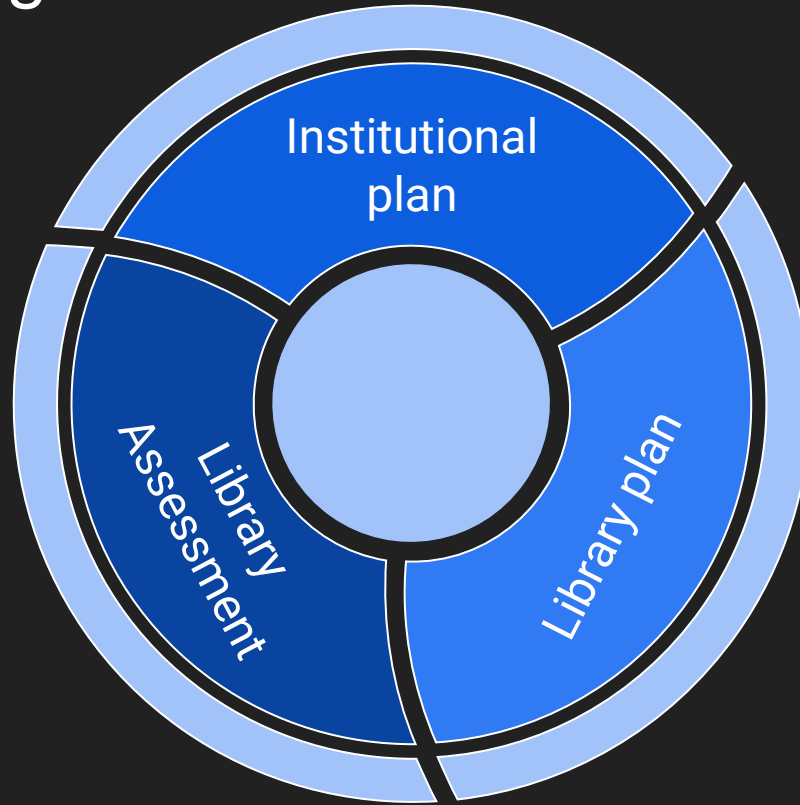
Aligning assessment with planning goals

Information Literacy

- Student Success Study
- Authentic Assessment of student work using Information Literacy Framework
- Enhanced data analysis
- Digital Media Commons study



Putting it all together



Recommendations

Use strategic planning and assessment to show value of the library

- Participate in campus planning and assessment committees
- Submit data to campus system
- Design assessment and strategic planning around university goals
- Tell your story!



More Information

- [UNCG Libraries' Assessment LibGuide](#)
- [UNCG's Strategic Planning](#)
- [UNCG Libraries' Mission, Values, Goals](#)
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