Connecting Communities through a Passion for Data Visualization in Libraries:

The Visualizing the Future Symposia

Tess Grynoch, University of Massachusetts Medical School Jo Klein, University of North Carolina at Greensboro Alisa Rod, Barnard College

Visualizing the Future Symposia

An IMLS funded National Forum on Data Visualization in Libraries



https://visualizingthefuture.github.io

About the grant

From the <u>Visualizing the Future About page</u>:

"This grant aims to create a diverse community that will advance data visualization instruction and use beyond hands-on, technology-based tutorials toward a nuanced, critical understanding of visualization as a research product and form of expression."

This project was made possible in part by the <u>Institute of Museum and Library Services</u>, RE-73-18-0059-18.



Co-investigators



Justin Joque
Visualization Librarian
University of Michigan



Angela Zoss

Assessment & Data Visualization Analyst Duke University



Visualization Librarian
University of Southern
California



Fellows



Tess Grynoch



Negeen Aghassibake



Megan Ozeran



Ryan Clement



Sally Gore



Alisa Rod



Delores Carlito

Museum_{and}I



Jo Klein



Matthew Sisk



Zoë Wilkinson Saldaña



Amy Sonnichsen



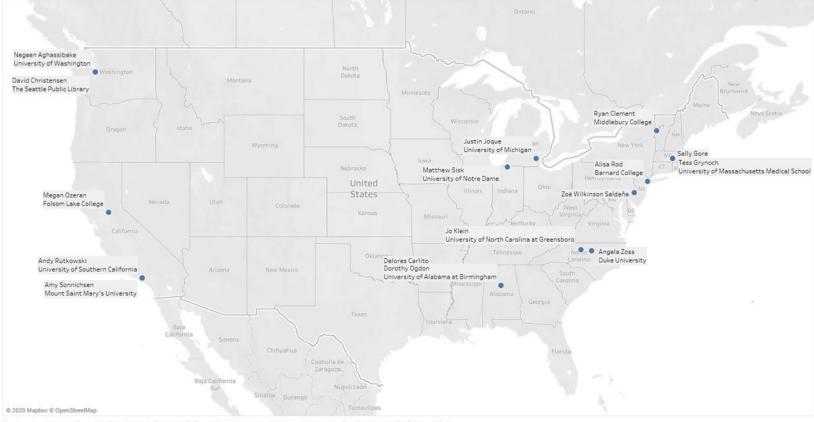
David Christensen



Dorothy Ogdon



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Map based on Longitude (generated) and Latitude (generated). The marks are labeled by Name and Institutions. Details are shown for State and City,



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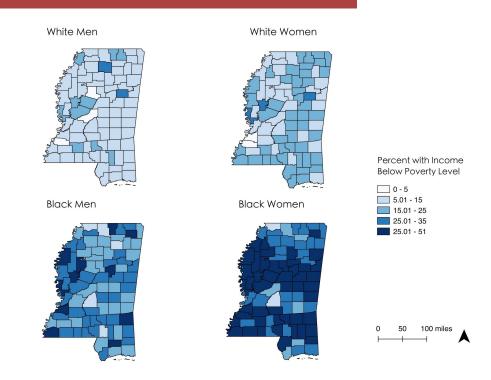




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Data Viz in Communities and Communication

- Data viz as a component of information/data literacy
 - Data viz as empirical evidence
 - Recognizing misleading visualizations - applying critical inquiry to analyzing/interpreting data viz
 - "understanding of visualization as a research product and form of expression"



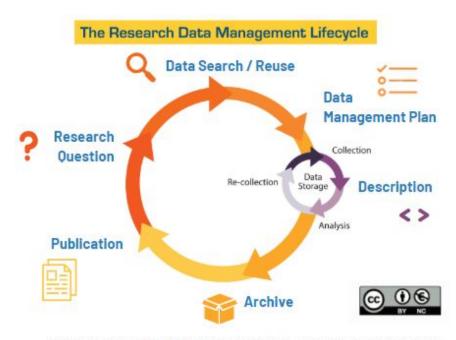
Source of image: Nadasen, Premilla, Fatima Koli, Alisa B. Rod, and David Weiman. "Mississippi Semester: New Social Justice Approach to Teaching Empirical Reasoning in Context." *Numeracy* 12, Iss. 1 (2019): Article 3. DOI: https://doi.org/10.5038/1936-4660.12.1.3

Librarians, Libraries & Data Viz Instruction

- The Library is disciplinary agnostic
 - Modularized nature of data viz training
 - Instruction potential for various skill levels as needed
 - Public access!
- Long-term strategic vision of library as leaders in the data viz realm
 - Community-driven mapping of data viz as a literacy

Librarians are Information Professionals

- Work with research data to provide support and services
 - Finding and evaluating research
 - Preparing data
 - Using data (and software) in analysis
 - Preserving and sharing data
- Librarians are data users too!



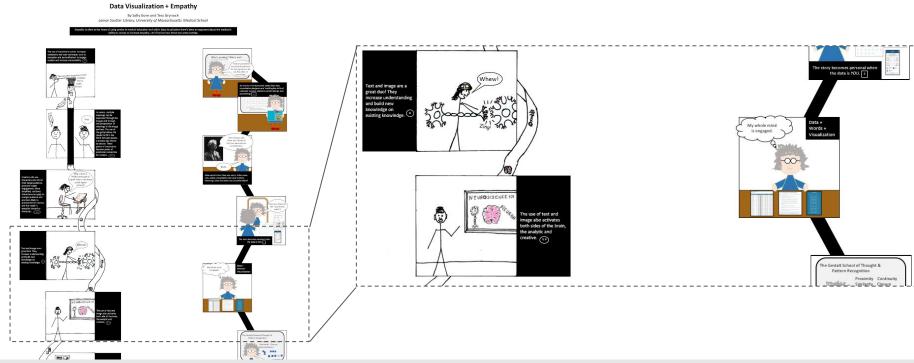
Adapted original source: The University of California, Santa Cruz, Data Management LibGuide, Research Data Management Lifecycle, diagram, viewed 26th July 2019 http://guides.library.ucsc.edu/datamanagement

Research Projects: Social Justice, Ethics, & Empathy

- Data visualization and social justice work in libraries Negeen Aghassibake
- Ethics of data visualization Megan Ozeran
- Data storytelling for social change Zoë Wilkinson Saldaña
- Ethical community health data visualization Amy Sonnichsen
- Ethically visualizing aggregated community data David Christensen
- Data visualization + empathy Sally Gore & Tess Grynoch

Data Visualization + Empathy

Sally Gore & Tess Grynoch





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Research Projects: Data & Information Literacy

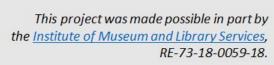
- Critical data visualization in first-year courses Ryan Clement
- A blended framework for visualization literacy concepts Dorothy Ogdon & Delores Carlito
- Visualizing spatial uncertainty Matthew Sisk
- Assessing spatial visualization learning Alisa Rod
- Behind the scenes: The metadata of data visualization Jo Klein

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Assessing Spatial Visualization Skills

Alisa Rod

- Barnard ERC offers series of GIS workshops
- Develop an assessment tool to evaluate data viz learning goals:
 - Apply principles of layout and visual design while avoiding misrepresentation
 - Create accurate digital spatial visualizations using GIS software
 - Critically analyze visualizations and propose improvements
 - Acquire critical skills of quantitative literacy
- Findings so far: Takes minimum of 5-6 workshops to achieve goals





Behind the scenes: The metadata of data visualization

Jo Klein



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Areas of Research

- 1. Challenges and Areas of Need
- 2. Metadata Standards, Schemas, and Tools
- 3. Instruction, Services, and Advocacy

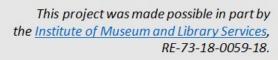
Findings So Far

- Are data visualizations independent entities ("works")?
- Schema use in example repository

August 2019 Meeting









Deliverables

- Whitepaper
- Instructional materials
- Examples/ Example repository
- Assessment resources
- Materials/ Resources for new librarians
- Podcast





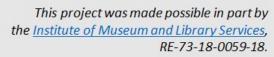


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Summer 2020 Meeting









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Alisa Rod

arod@barnard.edu

@alisabethrod

Jo Klein

ejklein@uncg.edu

@elk2klein

Tess Grynoch

tess.grynoch@umassmed.edu

<u>@Te Gryn</u>