The World of a Librarian
A Quick Introduction
Other Titles Considered for this Keynote

• The Librarian, The Traveler
• How is a Librarian Like Dr. Who
• The Librarian, The Time Lord
• The World Through the Eyes of a Librarian
• Librarians, Delivering the World to Every Student Through Books
• The Librarians!!!! (oops, That one is taken)

• They just went on and on
I see libraries and librarians as frontline soldiers in the war against illiteracy and the lack of imagination.

Neil Gaiman
“I may not be an explorer or an adventurer or a treasure seeker or a gunfighter but I am proud of what I am. I am a librarian!”
Our Reality
You want weapons? We're in a library. Books are the best weapon in the world. This room's the greatest arsenal we could have. Arm yourself! Dr. Who
Multiple Literacies

• Literacy
• Information Literacy
• Digital Literacy
• Media Literacy
• Financial Literacy
• Health Literacy
“Librarians are the real (and first) experts in information literacy that children meet.”

John Green SLJSummit17
Define
Access
Evaluate
Apply
Use Ethically
E.S.C.A.P.E.
JUNK NEWS

6 WAYS TO EVALUATE INFORMATION

ESCAPE

EVIDENCE
- Do the facts hold up?
- Are statistics used correctly?
- Are sources credible?
- Is there a conflict of interest?

SOURCE
- Who made this, and can I trust them?
- Are the facts verifiable?
- Are sources reliable?
- Are they relevant?

CONTEXT
- What's the big picture?
- How do you find the whole story?
- Are there other stories being told?
- Are there differing viewpoints?

AUDIENCE
- Who's the intended audience?
- Are there hidden messages?
- Are there emotional appeals?
- Are there biases?

PURPOSE
- Why was this made?
- What's the underlying message?
- Is there a connection to the audience?
- Are there any hidden agendas?

EXECUTION
- How is this information presented?
- Is it clear and easy to understand?
- Are there visual aids?
- Are there any mistakes?
FACTITIOUS
A game that tests your news sense
by JoLT and AU Game Lab

Can you tell real news from fake news?
Swipe right or click ✓ if you think the article is real
Swipe left or click ✗ if you think the article is fake

DoD Soon to Release New Video Game Giving Americans Control of Drones In Combat

Secretary of Defense Ashton B. Carter announced the DoD would soon be releasing a new video game named "American Drone Pilot." Carter promised the game
Media Literacy May Backfire

danah boyd (@zephoria)

- Encouraging young people to question fact and authority
- What is fact
- Who has the right to claim fact
- People are learning new tricks everyday on how to weaponize facts
- The very act of questioning media can be weaponized.
What might be the answer?

- Do you trust what is real? Almost like gaslighting. How do you trust what is real?
- Think about multiple views, seek variety in viewpoint
- Appreciate and seek epistemological differences
- Seek gaps in stories
- Find cognitive glitches (Seek, find, and fill them in)
- Read the text of speeches/news. Keep an emotional distance
Technology
Technology Typically Goes Two Ways
Technology We Have Chosen to Integrate
Technology Chosen For Us
Ideas for Introducing Technology

• Integration into curricula
• Professional development
• Fly by/Elevator speech
• Weekly or monthly emails/newsletters
• Maker activities
• Learning commons
• Go digital with video or audio
Advocacy
What is it?

• On-going process of building partnerships so that others will act for and with you, turning passive support into educated action for the library program.

• It begins with a vision and a plan for the library program that is then matched to the agenda and priorities of stakeholders.

AASL, 2018
Public Relations

One-way communication of getting the message across:

• who we are
• what we do
• when and where
• and for whom
Marketing

A planned and sustained process to assess the customer's needs and then to select materials and services to meet those needs.

- know the customer's needs
- who are they?
- what do they need?
- when and where can we best deliver it?
- what are you willing to pay? ($)

Librarian Requirements

Requirements for School Librarians: A State-by-State Summary

There is no federal constitutional requirement for school districts to provide school libraries or librarians. Each individual state, therefore, has the discretion to pass legislation and regulations allowing school libraries to be established, operated and maintained in schools.

This list addresses whether school librarians are required by state law or education code/regulations. Please note that where school librarians are employed, they must meet their state's stated accreditation requirements as an educator. That information is not included here. Also note that some of the following information may be incorrect or recently updated as it is difficult to find.

**Alabama:** Funds certified school librarians in all schools. “Instructional support units are calculated in the classification of principal, assistant principal, counselor, and librarian as recommended in the accreditation standards for elementary schools, middle schools, secondary schools, and unit schools of the commissions that comprise the Southern Association of Colleges and Schools (SACS).”


**Alaska:** Established a public school library collection development grant program with maximum grants of $3,000 per fiscal year for eligible public school libraries to expand and
Budget

Big Fish, Small Budget: Insights from SLJ’s 2017 Spending Survey

By Linda Jacobson on March 1, 2018 Leave a Comment

Takeaways

- Twenty-two percent reported a decrease in budget since 2016-17. Ten percent had an increase. The overall change was negligible at -0.4 percent.
- Nearly one in five librarians said a change in school leadership impacted their budget.
- Three-quarters of school librarians spent an average of $302 of their own money on the library, books, supplies, prizes/incentives, and decorations were the most notable items.
- Just about half of school librarians have restrictions on what they can spend their LMC budget on, no matter what grade level.
- Private schools have an average budget twice as high as the national average, but they include a higher proportion of high schools.
• Advocacy links
• Updated advocacy toolkit
• Presentations, templates and more for new standards
Leadership

A university is just a group of buildings gathered around a library. The library is the university

Shelby Foote, North Carolina Libraries
Roles

• Literacy
• Technology
• Instruction
• Library Planning
• Student Learning
• Collaborations
“Qualified school librarians lead effective school libraries.”

National AASL School Library Standards (2017)
School Librarians as Learning Leaders: An Administrator’s Guide

As an administrator, you are asked to be knowledgeable about many facets related to education. An asset for you and everyone in the school community is the school librarian. The school libraries, in collaboration with others, play a unique and significant role as a leader in the development of the school library as a learning environment conceived to meet present and future needs of students as they become successful, information-literate learners, workers, and citizens.

Assembled here is a focused list of resources that reflect the potential of today's school libraries to be a leader in furthering school instructional goals, building a collaborative culture, and impacting student achievement. Access additional resources at www.ala.org/aasl/learningleaders.

TEACHING
Defining Effective Instruction

Digital Natives = Digital Literacy (Article)
There is a difference between being able to access a device and being able to access, evaluate, and use the available information. This article details how librarians, working with other educators, can transform learning environments to ensure students’ digital literacy.

School Librarians Transform Learning (Infographic)
Data show that school librarians are needed more than ever to provide equitable physical and intellectual access to resources and tools within a stimulating and safe learning environment.

LEADERSHIP
Leading for Innovation and Engagement

AASL 2016 NSLPY Award Recipient (Video)
Visit Veterans Memorial Elementary School in Naples, Florida, recipient of AASL’s 2016 National School Library Program of the Year Award, and discover how school libraries and school librarians impact student learning.

Definition of an Effective School Library Program (Position Statement)
AASL’s position statement clearly states that meeting the personal and learning needs of all students is the core mission of professional school librarians. Fully staffed and supported school libraries foster individual student growth.

Future Ready Librarians (Infographic)
Future Ready Librarians (FRL) are at the forefront of transformational, digital learning as they “lead, teach, and support” school learning goals that result in personalized student learning.

EVIDENCE
Making a Difference for Students

Scholastics’s School Libraries World: A Compendium of Research
Supporting the Effectiveness of School Libraries (Research Report)
Research supports the power of school library programs to transform student learning outcomes. That is why School Libraries World, which is based on ongoing research, is such a valuable resource for understanding the potential of school libraries.

School Libraries & Student Achievement (Infographic)
The School Library Impact Studies provide a rich body of research that makes the case that robust library programs positively impact student achievement for beyond the school library walls.

School Library Programs Improve Student Learning: Administrators (Resource)
This resource outlines the role of the school librarian as a collaborative instructional leader, improving student learning and positively contributing to the entire school community.
Literacy

Technology

Advocacy

Leadership
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