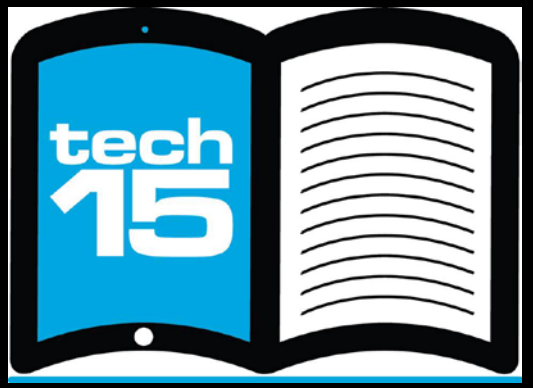
LIBRARY TRAVEL
SCASL 2018

The World of a Librarian

A Quick Introduction

Heather Moorefield-Lang



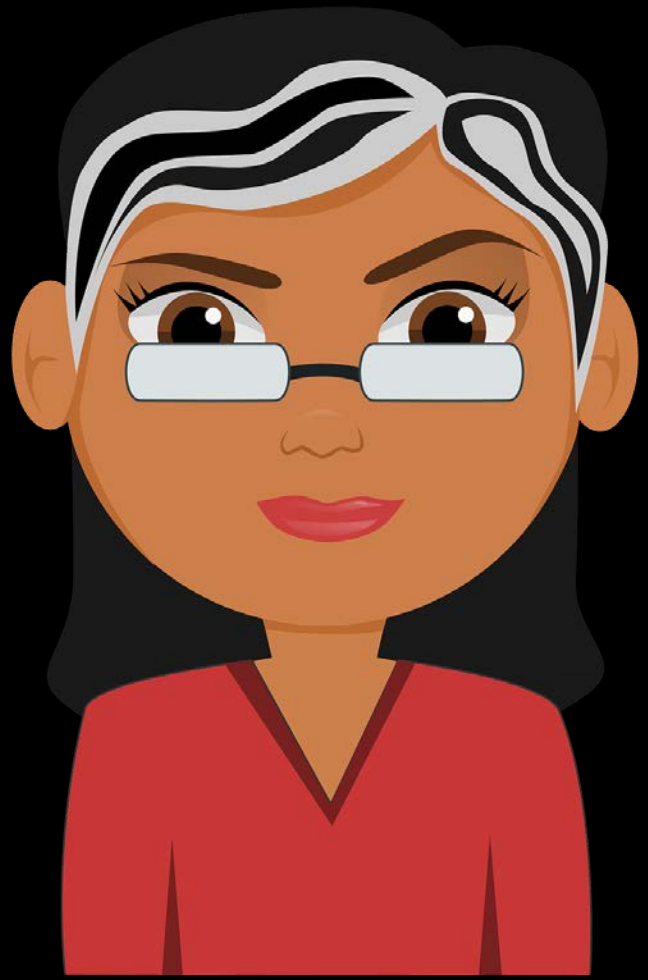
Other Titles Considered for this Keynote

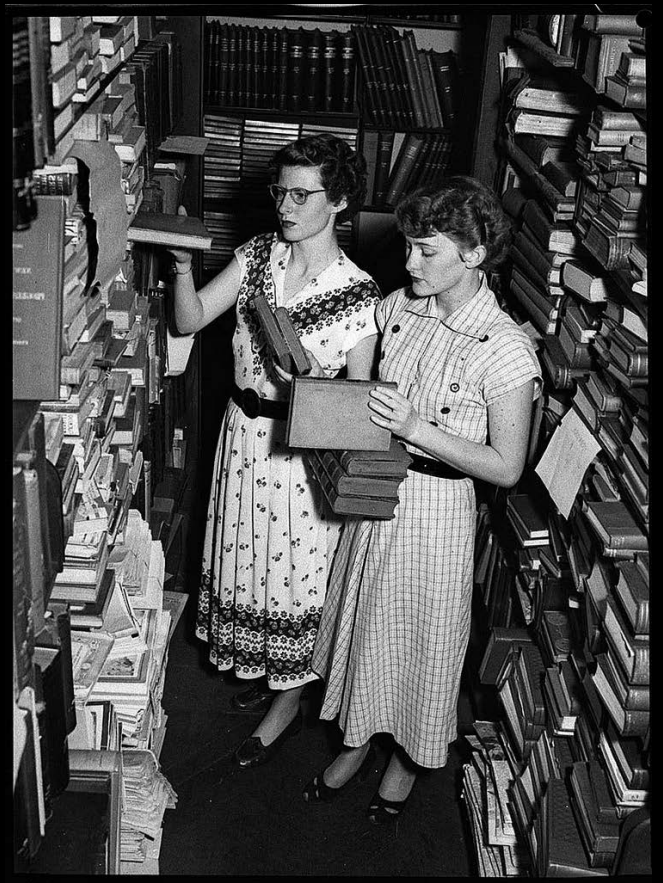
- The Librarian, The Traveler
- How is a Librarian Like Dr. Who
- The Librarian, The Time Lord
- The World Through the Eyes of a Librarian
- Librarians, Delivering the World to Every Student Through Books
- The Librarians!!!! (oops, That one is taken)

- They just went on and on

Our Image

librarian action figure by calamity_sal (2009) https://www.flickr.com/photos/calamity_sal/3338947904/
Attribution (http://creativecommons.org/licenses/by/2.0/)
Photo Attribution by PhotosForClass.com



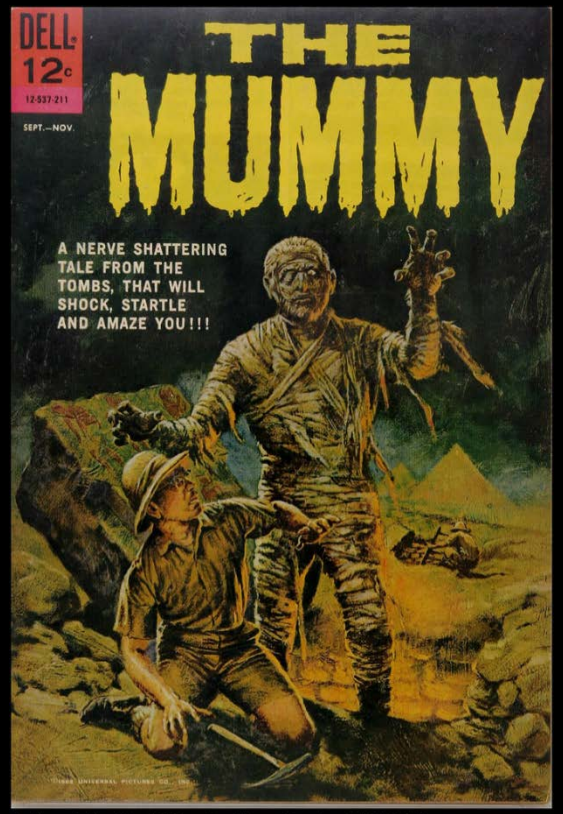


Library confusion, 23/12/1952, by Sam Hood by State Library of New South Wales collection (2006)
https://www.flickr.com/photos/statelibraryofnsw/5748745311/
No known copyright restrictions (http://flickr.com/commons/usage/)
Photo Attribution by PhotosForClass.com

Margaret Dora Thomson (b. 1900) by Smithsonian Institution (2011)
https://www.flickr.com/photos/smithsonian/6891658561/
No known copyright restrictions (http://flickr.com/commons/usage/)
Photo Attribution by PhotosForClass.com

knitting by elizajanecurtis (2009) https://www.flickr.com/photos/elizajanecurtis/4089687843/
Attribution (http://creativecommons.org/licenses/by/2.0/)
Photo Attribution by PhotosForClass.com

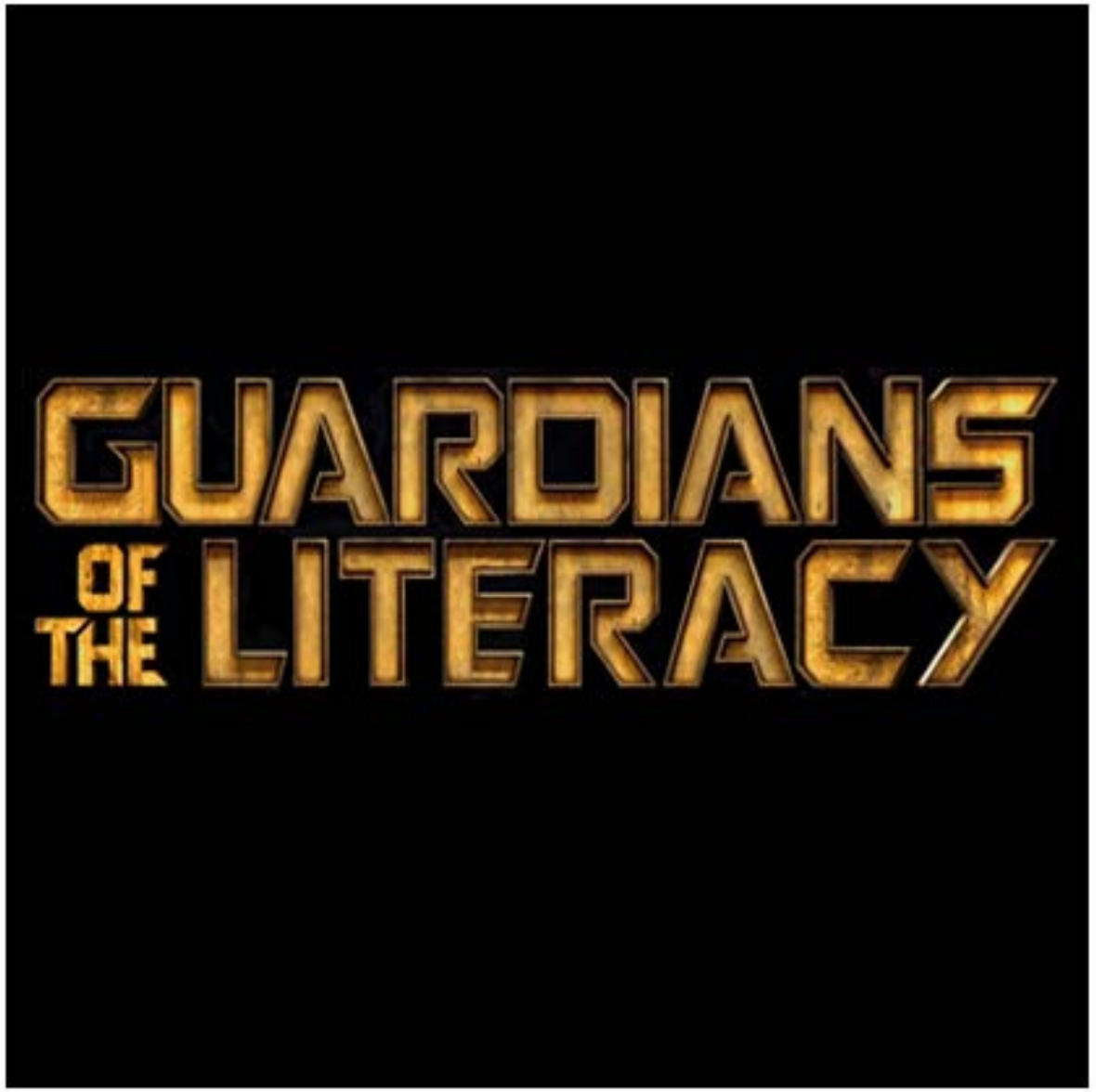
Book cat by raider of gin (2008) https://www.flickr.com/photos/fairerdingo/2320356657/
Attribution (http://creativecommons.org/licenses/by/2.0/)
Photo Attribution by PhotosForClass.com



The Mummy by Marxchivist (2010) https://www.flickr.com/photos/tom1231/5069205181/
Attribution (http://creativecommons.org/licenses/by/2.0/)
Photo Attribution by PhotosForClass.com

By TawnyNina https://pixabay.com/en/secretary-librarian-teacher-1379839/
Free for Commercial Use / No Attribution Required

Photo Attribution by PhotosForClass.com


GUARDIANS
OF THE LITERACY

I see libraries and librarians as frontline soldiers in the war against illiteracy and the lack of imagination.

Neil Gaiman

meetville.com

"I may not be an explorer or an adventurer
or a treasure seeker or a gunfighter
but I am proud of what I am.
I am a librarian!"

Our Reality

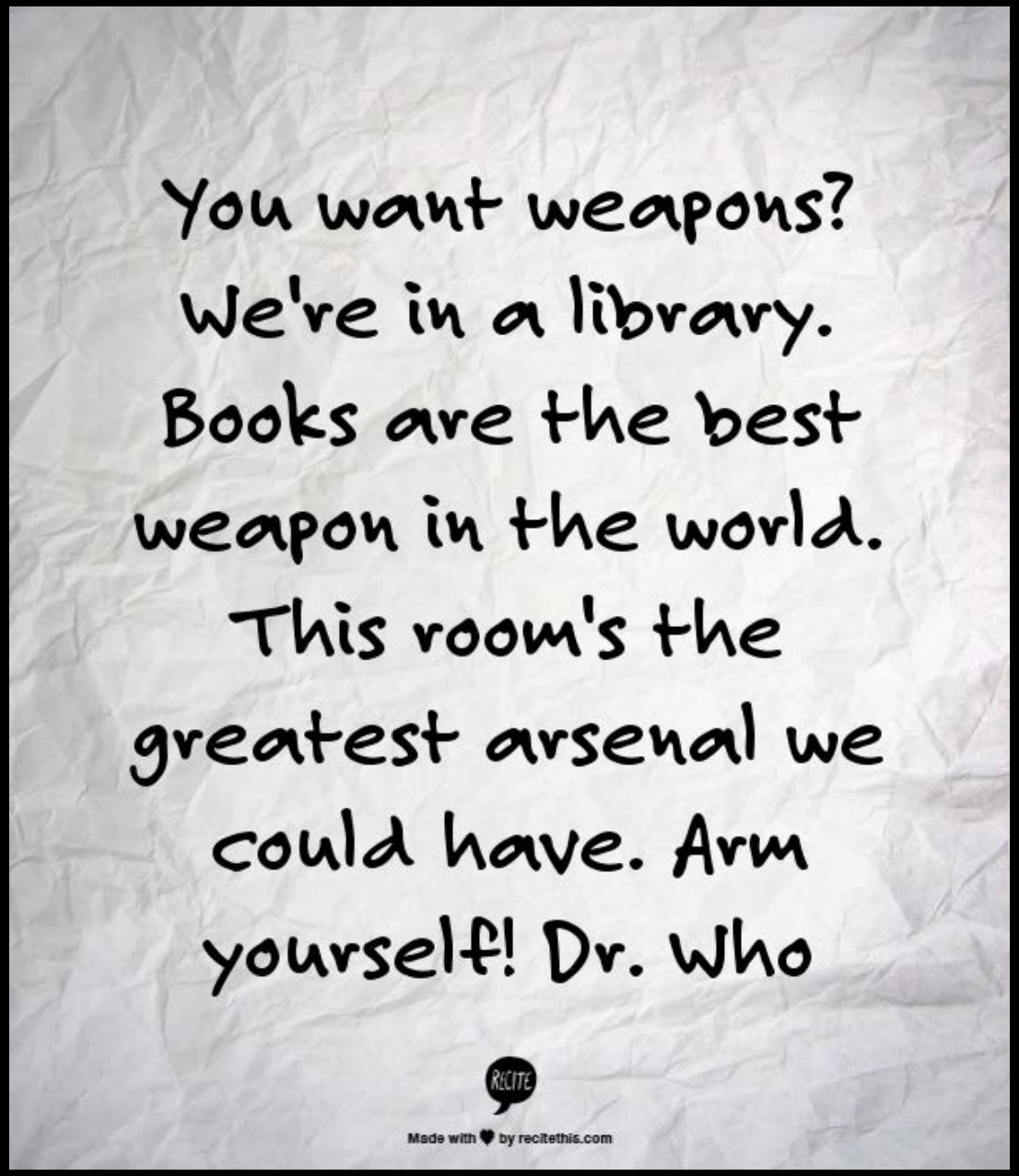
Literacy

Advocacy

Technology

Leadership

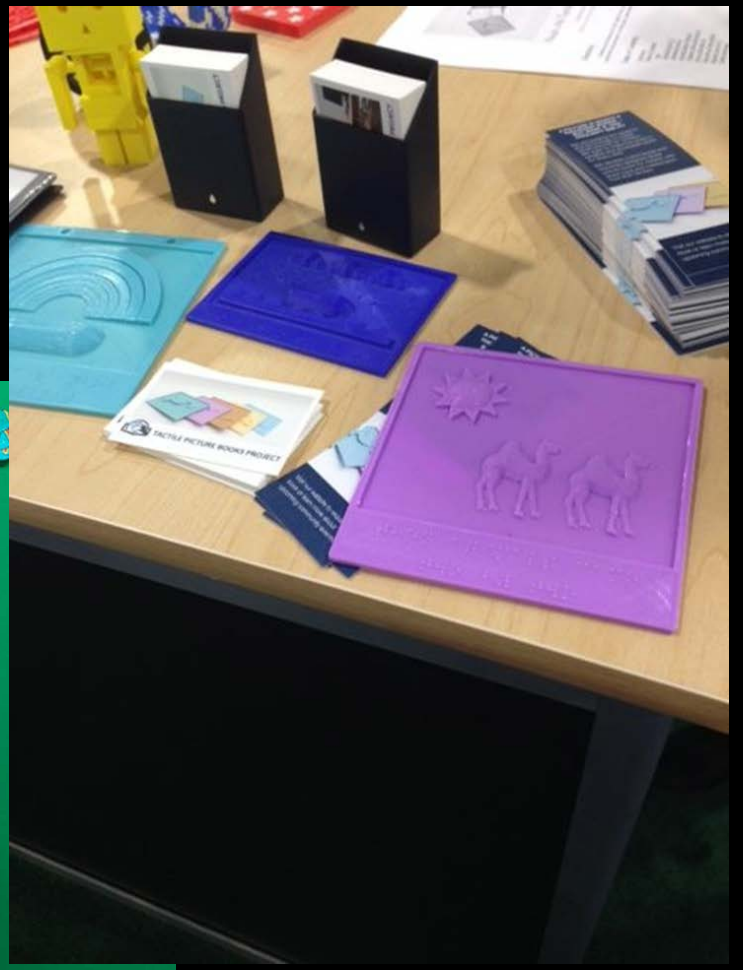
Literacy


You want weapons? We're in a library. Books are the best weapon in the world. This room's the greatest arsenal we could have. Arm yourself! Dr. Who
RECITE
Made with ♥ by recitethis.com

Multiple Literacies

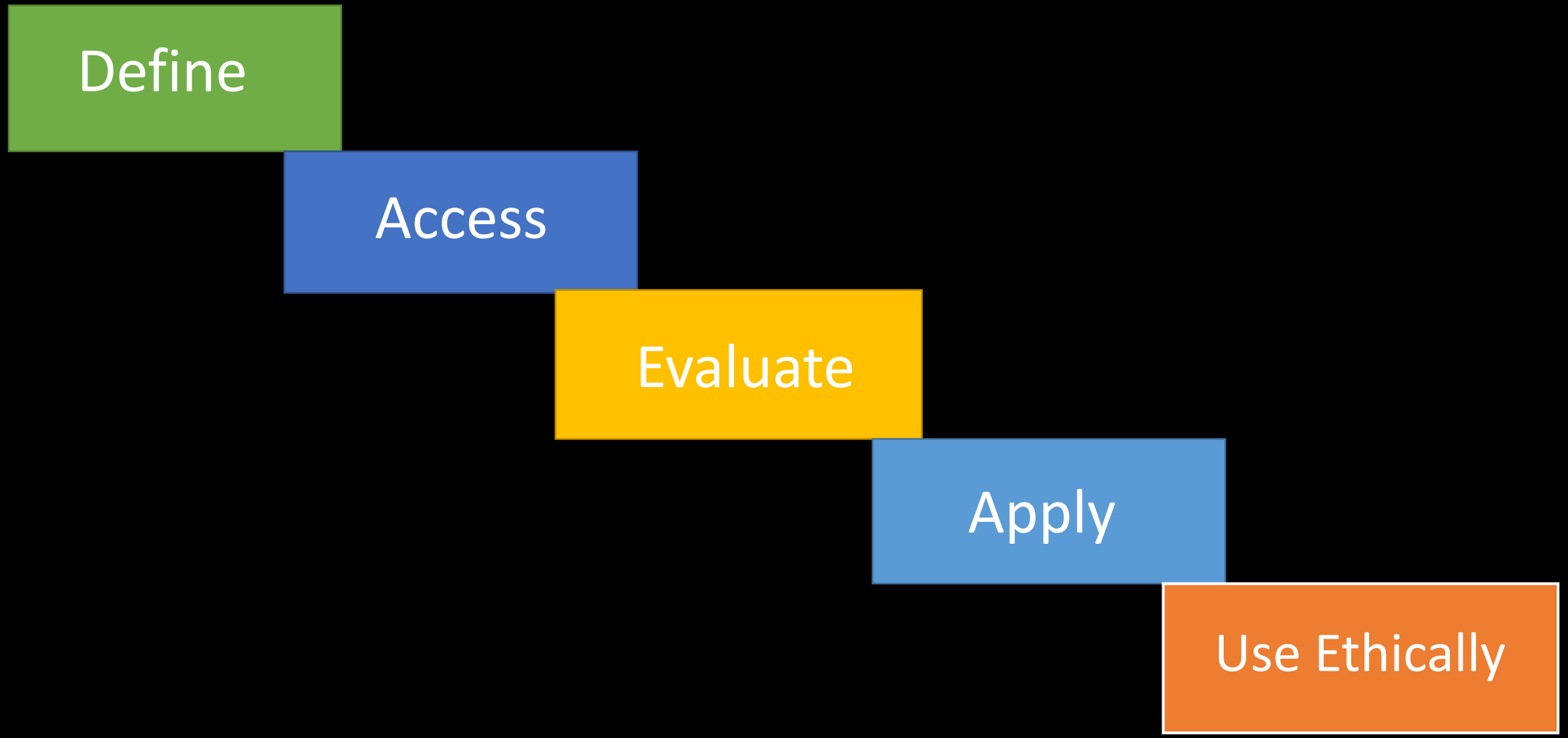
- Literacy
- Information Literacy
- Digital Literacy
- Media Literacy
- Financial Literacy
- Health Literacy

At the foot of the storytellers chair by Mosman Library (2011) https://www.flickr.com/photos/mosmanlibrary/5985849509/
Attribution (http://creativecommons.org/licenses/by/2.0/)
Photo Attribution by PhotosForClass.com



“Librarians are the real (and first) experts in information literacy that children meet.”

John Green SLJSummit17


Define
Access
Evaluate
Apply
Use Ethically

NEWSEUM ED PRESENTS

facebook

E.S.C.A.P.E. JUNK NEWS

Visit NewseumED.org for more resources!

6 WAYS TO EVALUATE INFORMATION

E — EVIDENCE

DO THE FACTS HOLD UP?

Look for information you can verify.
- Names
- Numbers
- Places
- Documents

S — SOURCE

WHO MADE THIS, AND CAN I TRUST THEM?

Trace who has touched the story.
- Authors
- Publishers
- Funders
- Aggregators
- Social media users

C — CONTEXT

WHAT'S THE BIG PICTURE?

Consider if this is the whole story and weigh other forces surrounding it.
- Current events
- Cultural trends
- Political goals
- Financial pressures

A — AUDIENCE

WHO IS THE INTENDED AUDIENCE?

Look for attempts to appeal to specific groups or types of people.
- Image choices
- Presentation techniques
- Language
- Content

P — PURPOSE

WHY WAS THIS MADE?

Look for clues to the motivation.
- The publisher's mission
- Persuasive language or images
- Moneymaking tactics
- Stated or unstated agendas
- Calls to action

E — EXECUTION

HOW IS THIS INFORMATION PRESENTED?

Consider how the way it's made affects the impact.
- Style
- Grammar
- Tone
- Image choices
- Placement and layout

FACTITIOUS

A game that tests your news sense
by JoLT and AU Game Lab

can you tell real news from fake news?

Swipe **right** or click ✓ if you think the article is **real**

Swipe **left** or click ✗ if you think the article is **fake**

GAME LAB

JOLT

DoD Soon to Release New Video Game Giving Americans Control of Drones In Combat

Secretary of Defense Ashton B. Carter announced the DoD would soon be releasing a new video game named "American Drone Pilot." Carter promised the game

Media Smarts
CANADA'S CENTRE FOR DIGITAL AND MEDIA LITERACY

common sense®

OER COMMONS
OPEN EDUCATIONAL RESOURCES

the news literacy project
how to know what to believe

Media Literacy May Backfire

danah boyd (@zephoria)

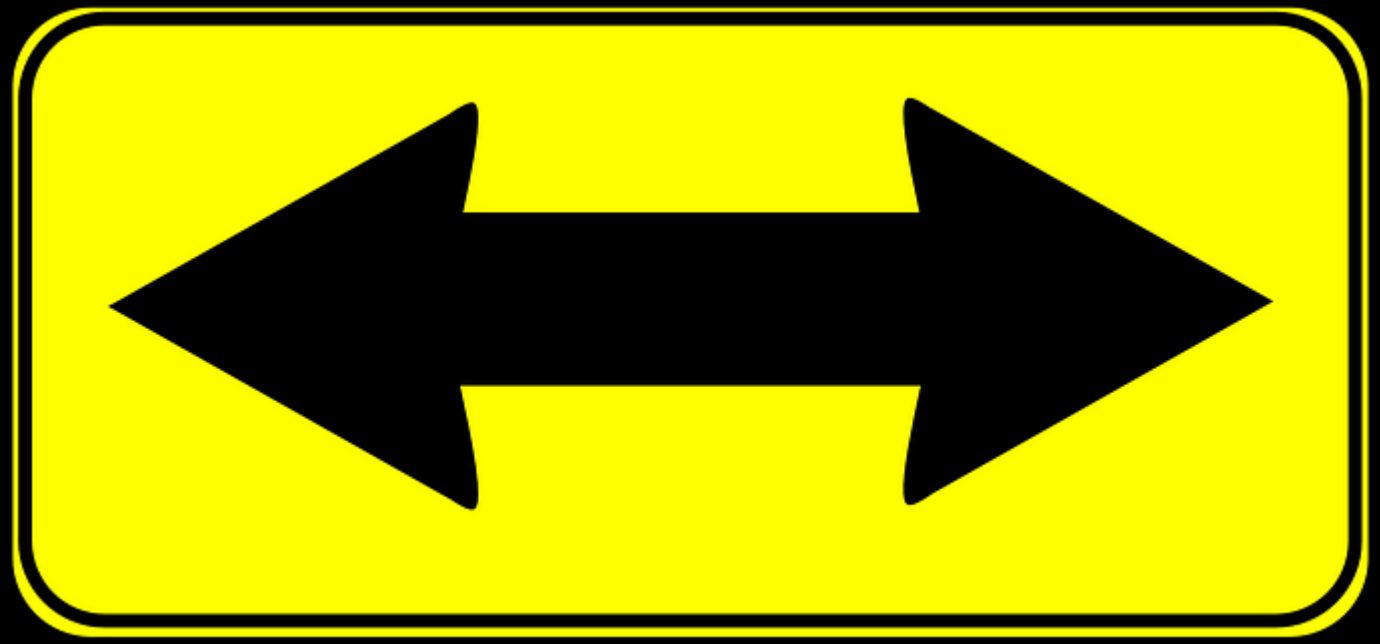
- Encouraging young people to question fact and authority
- What is fact
- Who has the right to claim fact
- People are learning new tricks everyday on how to weaponize facts
- The very act of questioning media can be weaponized.

What might be the answer?

- Do you trust what is real? Almost like gaslighting. How do you trust what is real?
- Think about multiple views, seek variety in viewpoint
- Appreciate and seek epistemological differences
- Seek gaps in stories
- Find cognitive glitches (Seek, find, and fill them in)
- Read the text of speeches/news. Keep an emotional distance

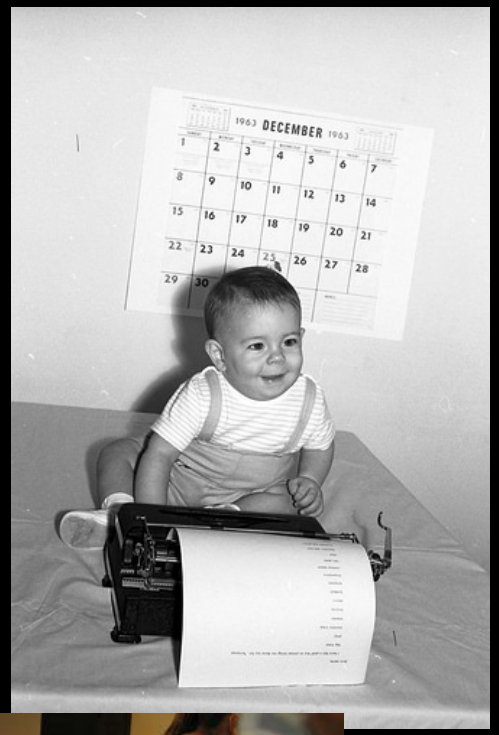
Technology

Technology Typically Goes Two Ways



Technology We Have Chosen to Integrate

Technology Chosen For Us



Ideas for Introducing Technology

- Integration into curricula
- Professional development
- Fly by/Elevator speech
- Weekly or monthly emails/newsletters
- Maker activities
- Learning commons
- Go digital with video or audio

Sendicate

YouTube

American Association of School Librarians
AASL
BEST APPS
FOR TEACHING
AND LEARNING

American Association of School Librarians
AASL
BEST
·2017·
Website for
Teaching & Learning

Mashable

makeuseof

Advocacy

What is it?

- On-going process of building partnerships so that others will act for and with you, turning passive support into educated action for the library program.
- It begins with a vision and a plan for the library program that is then matched to the agenda and priorities of stakeholders.

AASL, 2018

Public Relations

One-way communication of getting the message across:

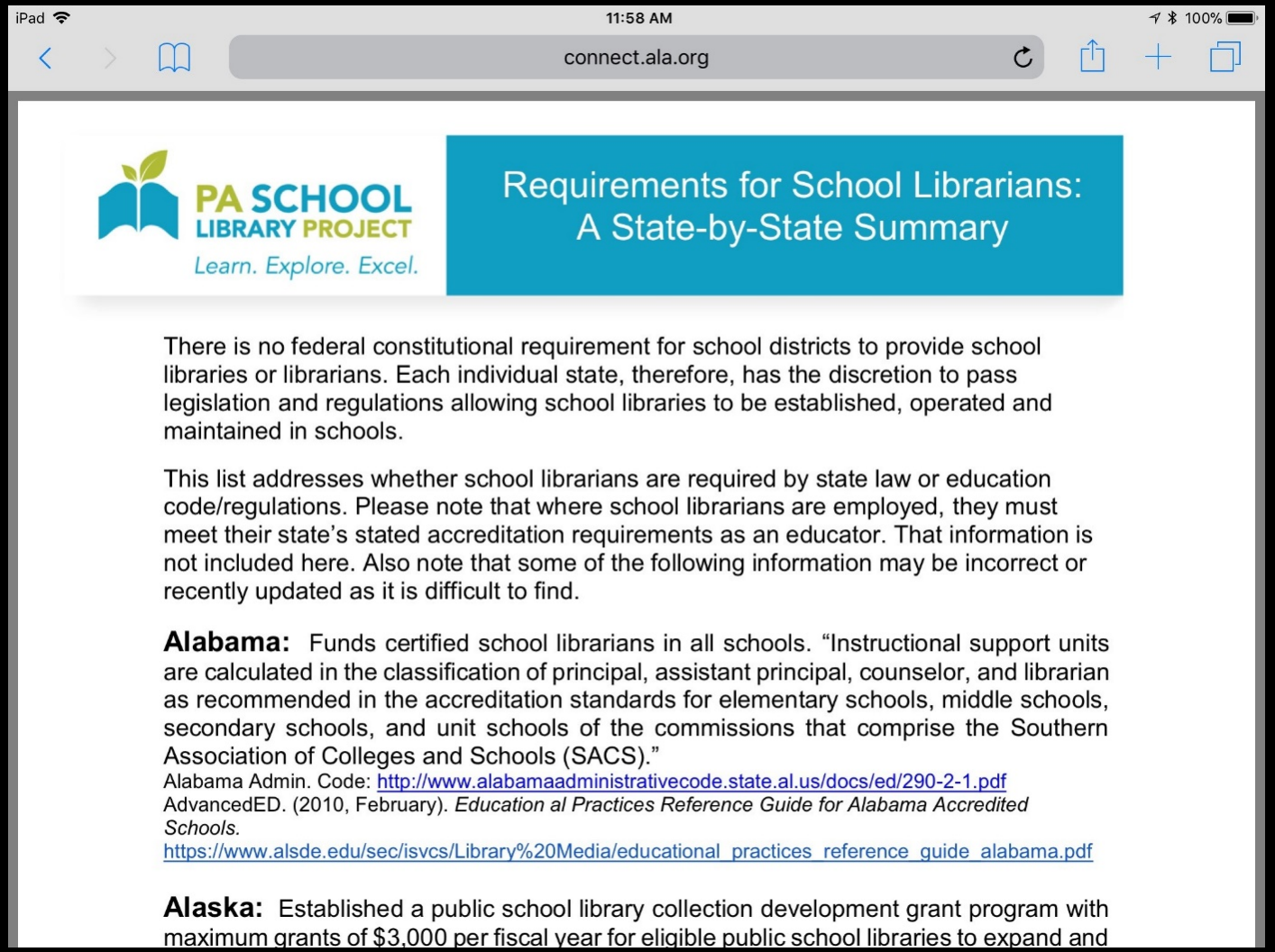
- who we are
- what we do
- when and where
- and for whom

Marketing

A planned and sustained process to assess the customer's needs and then to select materials and services to meet those needs.

- know the customer's needs
- who are they?
- what do they need?
- when and where can we best deliver it?
- what are you willing to pay? ($)

Librarian Requirements



Budget

iPad 100%

slj.com

Get a Subscription | Events | Webcasts | Awards | Newsletters | Downloads | Case Studies | Job Zone | Book Verdict

You are here: Home / Big Fish, Small Budget: Insights from SLJ's 2017 Spending Survey

Big Fish, Small Budget: Insights from SLJ's 2017 Spending Survey

By Linda Jacobson on March 1, 2018 Leave a Comment

Illustrations by Alex Eben Meyer

School and district administrators and board members are most often responsible for setting library budgets, but that doesn't mean librarians don't have a say in what they receive or how the money is spent, according to the results of the latest School Library Journal School Spending Survey Report.

Almost half of librarians—46 percent—said they have some influence over the size of their library budgets, and while the same percentage of librarians responded that they are required to receive approval for every purchase, only 11

Recent Posts

- 2018 Pura Belpre Illustrator Award: La Princesa and the Pea
- Event Recap: NoVa Teen Book Festival by Michelle Biwer
- 2018 Books from Newbery Medal/Honor Winners
- Fuse 8 n' Kate: Go, Dog. Go! by P.D. Eastman
- Preview: 'Archie Jumbo Comics Digest' #287
- Sunday Reflections: It's Okay to Sit a Moment in Your Pain
- Preview: 'Scooby-Doo, Where Are You?' #91

Takeaways

- Twenty-two percent reported a **decrease in budget** since 2016-17. Ten percent had an increase. **The overall change was negligible** at -0.4 percent.
- Nearly one in five librarians said **a change in school leadership** impacted their budget.
- Three-quarters of school librarians spent an average of $302 of **their own money** on the library. Books, supplies, prizes/incentives, and decorations were the most notable items.
- Just about half of school librarians have **restrictions on what they can spend** their LMC budget on, no matter what grade level.
- Private schools have an **average budget twice as high** as the national average, but they include a higher proportion of high schools.

- Advocacy links
- Updated advocacy toolkit
- Presentations, templates and more for new standards

Leadership

A university is just a group of buildings gathered around a library. The library is the university

Shelby Foote, North Carolina Libraries

Roles

- Literacy
- Technology
- Instruction
- Library Planning
- Student Learning
- Collaborations

“Qualified school librarians lead effective school libraries.”

National AASL School Library Standards (2017)

Curates Digital Resources and Tools
Empowers Students as Creators
Builds Instructional Partnership
Facilitates Professional Learning
Ensures Equitable Digital Access
Invests Strategically in Digital Resources
Cultivates Community Partnerships
Advocates for Student Privacy
Leads beyond the Library
Designs Collaborative Space
USE OF SPACE & TIME
CURRICULUM, INSTRUCTION & ASSESSMENT
PERSONALIZED PROFESSIONAL LEARNING
ROBUST INFRASTRUCTURE
BUDGET & RESOURCES
COMMUNITY PARTNERSHIPS
DATA & PRIVACY
COLLABORATIVE LEADERSHIP
Personalized Student Learning

American Association of School Librarians
TRANSFORMING LEARNING

NATIONAL SCHOOL LIBRARY

Standards

for Learners, School Librarians, and School Libraries

NATIONAL SCHOOL LIBRARY STANDARDS

Shared Foundations

Six core values that learners, school librarians, and school libraries reflect and promote.

INQUIRE
Build new knowledge by inquiring, thinking critically, identifying problems, and developing strategies for solving problems.

INCLUDE
Demonstrate an understanding of and commitment to inclusiveness and respect for diversity in the learning community.

COLLABORATE
Work effectively with others to broaden perspectives and work toward common goals.

CURATE
Make meaning for oneself and others by collecting, organizing, and sharing resources of personal relevance.

EXPLORE
Discover and innovate in a growth mindset developed through experience and reflection.

ENGAGE
Demonstrate safe, legal, and ethical creating and sharing of knowledge products independently while engaging in a community of practice and an interconnected world.

AASL

School Librarians as Learning Leaders:

An Administrator's Guide

As an administrator, you are asked to be knowledgeable about many facets related to education. An asset for you and everyone in the school community is the school librarian. The school librarian, in collaboration with others, plays a unique and significant role as a leader in the development of the school library as a learning environment conceived to meet present and future needs of students as they become successful, information-literate learners, workers, and citizens.

Assembled here is a focused list of resources that reflect the potential of today's school librarian to be a leader in furthering school instructional goals, building a collaborative culture, and impacting student achievement. Access additional resources at www.ala.org/aasl/learningleaders.

TEACHING

Delivering Effective Instruction

Digital Native ≠ Digital Literacy *(Article)*
There's a difference between being able to access a device and being able to access, evaluate, and use the available information. This article details how librarians, working with other educators, can transform learning environments to ensure students' digital literacy.[9]

School Librarians Transform Learning *(Infographic)*
Data show that school librarians are needed more than ever to provide equitable physical and intellectual access to resources and tools within a stimulating and safe learning environment.[5]

Leading In and Beyond the Library *(Report)*
Digital citizenship and effective use of technology are essential skills for student success. This report outlines how school librarians lend professional expertise to the common goal of improved learning and instruction through technology resources and tools.[2]

LEADERSHIP

Leading for Innovation and Engagement

AASL 2016 NSLPY Award Recipient *(Video)*
Visit Veterans Memorial Elementary School in Naples, Florida, recipient of AASL's 2016 National School Library Program of the Year Award, and discover how school libraries and school librarians impact student learning.[3]

Definition of an Effective School Library Program *(Position Statement)*
AASL's position statement clearly states that meeting the personalized learning and resource needs of all students is the core mission of professional school librarians. Fully staffed and supported school libraries foster individual student growth.[4]

Future Ready Librarians *(Infographic)*
Future Ready Librarians (FRL) are at the forefront of transformational, digital learning as they "lead, teach, and support" school learning goals that result in personalized student learning.[1]

Principals Know: School Librarians Are the Heart of the School *(Video)*
Hear what other administrators, from many different districts and at all levels, have to say about the importance of the school librarian in their schools.[10]

School Libraries Matter: The Changing Role of the School Librarian *(Video)*
This is not the school library of the past! Principals, publishers, school librarians, and library leaders explain why school libraries of today have evolved and are the heart of the school.[7]

EVIDENCE

Making a Difference for Students

Scholastic's School Libraries Work! A Compendium of Research Supporting the Effectiveness of School Libraries *(Research Report)*
Research supports the power of school library programs to transform student learning outcomes. That is why School Libraries Work!, which is based on ongoing research, is such a valuable resource for understanding the potential of school libraries.[11]

School Libraries & Student Achievement *(Infographic)*
The School Library Impact Studies provide a rich body of research that makes the case that robust library programs positively impact student achievement far beyond the school library walls.[8]

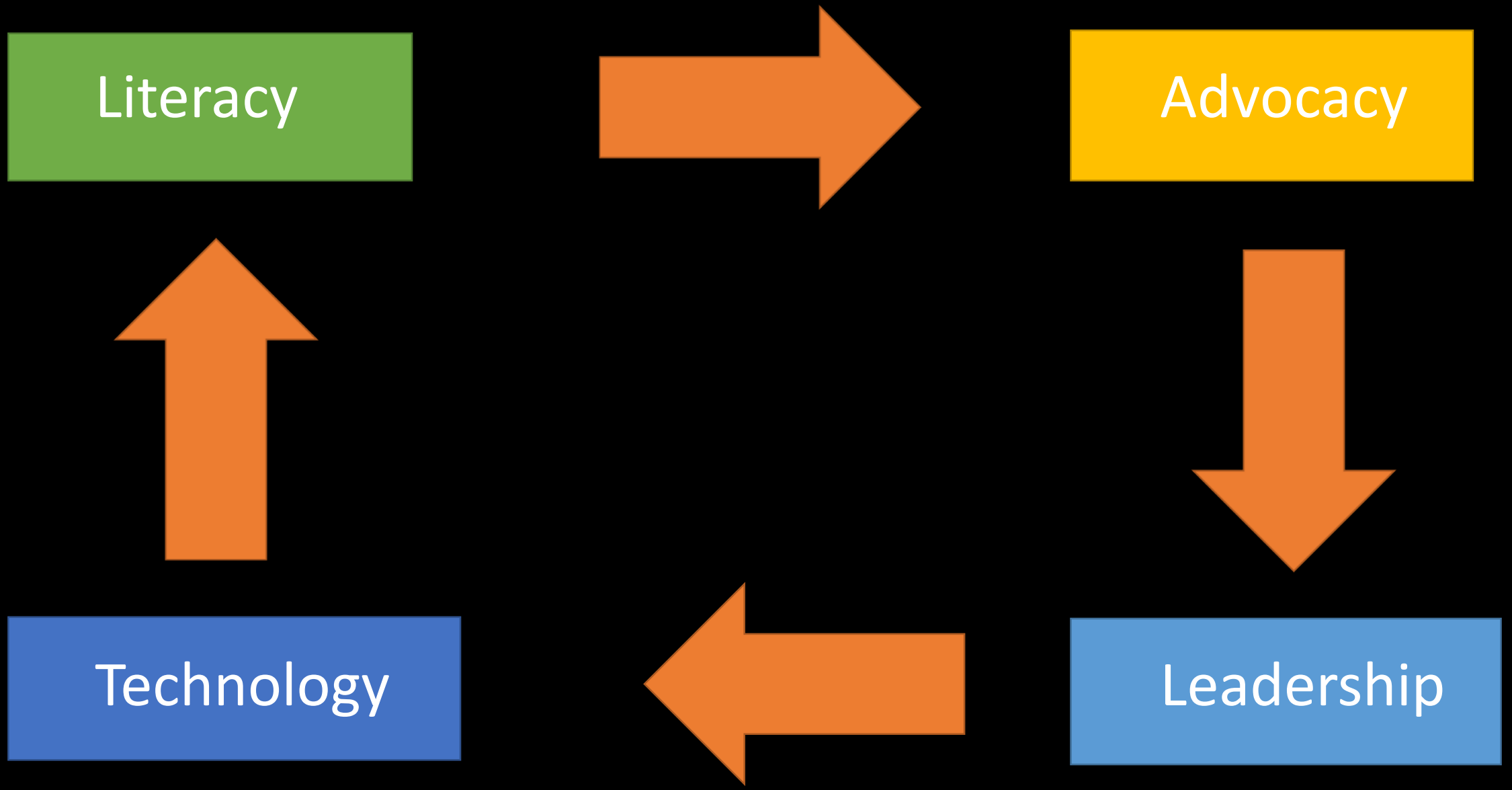
School Library Programs Improve Student Learning: Administrators *(Resource)*
This resource outlines the role of the school librarian as a collaborative instructional leader, improving student learning and positively contributing to the entire school community.[6]

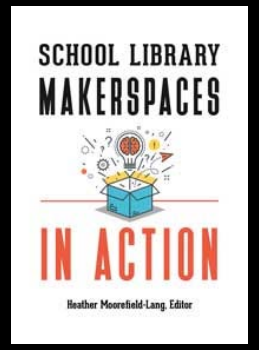
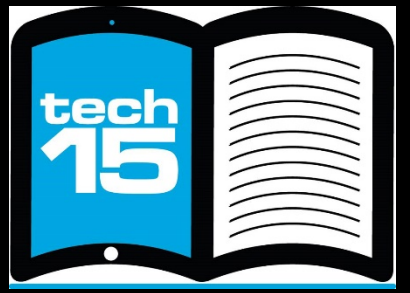
WORKS CITED

1. Alliance for Excellent Education. n.d. "Future Ready Librarians." <http://aee.s3.amazonaws.com/wp-content/uploads/2017/05/Library_flyer_download.pdf>.
2. Alliance for Excellent Education. 2014. *Leading In and Beyond the Library*. <http://all4ed.org/reports-factsheets/leading-in-and-beyond-the-library>.
3. American Association of School Librarians. 2017. "AASL 2016 NSLPY Award Recipient." Video. <https://www.youtube.com/watch?v=tOkX01HQ0>.
4. American Association of School Librarians. 2016. "Definition of an Effective School Library Program." <www.ala.org/aasl/resa/effective>.
5. American Association of School Librarians and American Library Association. 2014. School Librarians Transform Learning (Infographic). "School Librarians Transform Learning." *American Libraries* Digital Supplement (September/October). <www.ala.org/aasl/sites/ala.org.aasl/files/content/aaslissues/advocacy/AASL_Infographic_FINAL.pdf>.
6. American Library Association. 2011. *School Library Programs Improve Student Learning: Administrators*. <http://www.ala.org/aasl/sites/ala.org.aasl/files/content/aaslissues/brochures/administrators_parsels_color.pdf>.
7. Capstone Publisher. 2014. "School Libraries Matter: The Changing Role of the School Librarian." Video. <https://www.youtube.com/watch?v=0eiI2Jp5JI8>.
8. Library Research Services. 2013. "School Libraries and Student Achievement." <https://www.lrs.org/documents/school/school_library_impact.pdf>.
9. Martin, Ann M. and Kathleen R. Roberts. 2015. "Digital Native ≠ Digital Literacy." *Principal* (January/February): 18-21. <http://www.ala.org/aasl/sites/ala.org.aasl/files/content/aaslissues/MartinRoberts_JF15.pdf>.
10. Morelllon, Judi, and Teresa Starrett. 2014. "Principals Know: School Librarians Are the Heart of the School." Video. College of Professional Education, Texas Woman's University. <https://www.youtube.com/watch?v=bih9T7LoBRQ>.
11. Scholastic, Inc. 2016. *School Libraries Work! A Compendium of Research Supporting the Effectiveness of School Libraries*. <https://drive.google.com/file/d/0BOWZGsKBOST5UTeTNmlkV0tUWlQ/view>.

American Association of School Librarians
TRANSFORMING LEARNING

The American Association of School Librarians (AASL) empowers leaders to transform teaching and learning. *School Librarians as Learning Leaders: An Administrator's Guide* is part of the 2016-2017 AASL Presidential Initiative. Visit www.ala.org/aasl/learningleaders to access additional resources. ©2017 American Association of School Librarians. All rights reserved.


Literacy
Advocacy
Technology
Leadership

Contact Information

Heather Moorefield-Lang
University of South Carolina
moorefield-lang@sc.edu
@actinginthelib
www.techfifteen.com