

The importance of the activities of innovation and knowledge in the economy: Welcome to the Journal of Innovation and Knowledge

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Abstract:

An editorial introduction to the Journal of Innovation and Knowledge.

Keywords: Entrepreneurship | human resources | Introduction

Article:

*****Note: Full text of article below**

Editorial

The importance of the activities of innovation and knowledge in the economy: Welcome to the Journal of Innovation and Knowledge



La importancia de las actividades de innovación y el conocimiento en la economía: Bienvenido a la Revista de la Innovación y Conocimiento

JIK is a multidisciplinary journal that places great emphasis on manuscript quality and potential impact on the field. It lays emphasis on papers from emerging scholars with an international perspective. It publishes high quality manuscripts that engage theoretical and empirical issues in business and management in the broad sense; papers that contribute to the advancement of the field of business and the interface between management and other disciplines. On occasions, the journal also features case studies of successful firms or other cases with important practical implications, papers related to learning and teaching in business and management, and finally, reviews on interesting books.

The journal is receptive to different philosophical perspectives and levels of analysis that range from micro to macro analyses (Grant, 1996; Nonaka & Takeuchi, 1995). Especially welcome are manuscripts that integrate theory and research from disciplines such as entrepreneurship, psychology, human resources, SMEs, internationalization, services, information systems, marketing, knowledge, operations management, innovation, technology, project management, finance, etc. (Calantone, Cavusgil, & Zhao, 2002; Poston & Speier, 2005; Van Geenhuizen & Indarti, 2005; Von Krogh, Ichijo, & Nonaka, 2000; Zhang, Hoenig, Benedetto, Lancioni, & Phatak, 2009).

The journal's scope encompasses the diverse and complex characteristics of business and management in local, regional, national and international markets, focusing on both the for-profit and non-profit areas of the sector that lead to competitiveness in the face of the effects of globalization. Though preferences are given to manuscripts that are international in scope, papers focused on domestic contexts and issues are also welcome, in order to facilitate the sharing of knowledge and potential generalizability of findings worldwide.

Every article published in JIK has been subject to a double blind review process to ensure its relevance and quality. Submission of a paper implies that it contains original unpublished work and is not being submitted for publication elsewhere. Papers are submitted electronically to the Editorial Manager platform.

List of keywords that adequately describe the journal

Entrepreneurship, human resources, SMEs, internationalization, finances, operations management, psychology, services, information systems, marketing, knowledge, innovation, strategy, technology, project management, globalization, economics, quality, organization, etc.

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