

What About Ebooks? The UNCG Libraries' Evidence-based Acquisitions Plans

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Hello!

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Christine Fischer





213,783

Word cloud on the left side of the page. The most prominent words are EBA, UBCM, PDA, DDA, EBM, and EBS. The words are arranged in a dense, overlapping pattern, with some larger than others. The colors are primarily yellow and white, set against a dark blue background.

Word cloud on the right side of the page. The most prominent words are PDA, DDA, EBM, EBA, UBCM, and EBS. The words are arranged in a dense, overlapping pattern, with some larger than others. The colors are primarily yellow and white, set against a dark blue background.

1. Definitions

Evidence-based
Acquisitions
(EBA)

Evidence-based
Selection (EBS)

Usage Based
Collection
Management
(UBCM)

...It's all the
same idea



1) Pay amount for commitment; 2) gain unlimited access to the titles in the package; 3) at end of term, select titles of choice based on usage stats and value to curriculum; 4) own them.

Just, FYI

- Patron Driven Acquisition (PDA) / Demand Driven Acquisition (DDA) is similar, but
 - Records are added based on approval plan profile or individual selection
 - Library is invoiced as ebooks are triggered, mostly on the first use
 - UNCG has PDA plans with GOBI for PQ Ebook Central, EBSCO eBooks, and JSTOR

Back to EBA

- Why EBA plans?
 - Many print books from approval plan were not being used
 - Ebooks are preferred format in many cases
 - The library purchases titles that are used, not just what we hope gets used
 - Access to well-regarded academic publishers
 - Generate more usage and lower cost per use than traditional purchasing model

WILEY



OXFORD
UNIVERSITY PRESS



Taylor & Francis Group
an informa business



JSTOR



CAMBRIDGE
UNIVERSITY PRESS

PROJECT
MUSE®



SAGE knowledge



ACS Publications

Taylor & Francis



- ULAC deal
- Collective access to 39,000 ebooks
- CRC Press and Routledge imprints
- Published 2016-2021
- The current year of publication is not included
- Unlimited, DRM-free* access model
- Most recent selection period, incl. UNCG top 3
 - *EcoJustice Education* - 426 uses
 - *Introduccion a la linguistica hispanica actual* - 377 uses
 - *Studies on Global History of Music* - 278 uses



- Unlimited users - the best
- If DRM-free, no Digital Rights Management restrictions
 - Chapter downloads don't expire
 - Unlimited printing & copy/paste
 - Plus other advantages



- ULAC deal, until 2022 CC deal
- Collective access to 23,000 ebooks
- Purchase books for all 16 participating UNC schools
- Efficiencies Working Group selected the 1,160 titles for term ending 6/30/2021
- Currently in fourth year of this program
- Unlimited, DRM-free access model
- ULAC averaging about 500k uses/year; CPU 25¢

Oxford University Press

- CC deal for NC schools (SC setting own deal)
- Includes UNC Press titles
- Access to 17,000 OUP ebooks
- 2021 purchased 1,049 monographs and 77 UNC Press titles published in 2021
- EBA backlist (pub 2007-2019) purchased 107
- Invoiced through GOBI



- UNCG deal
- DDA (PDA) for front list titles
- Access to 70,000 ebooks in EBA plan
- EBA for backlist titles
 - Fee based on library's journal usage
- Ebooks are integrated with ejournals on JSTOR platform, so are easy for patrons to find
- Unlimited, DRM-free access model
- Mix of academic publishers

Expenses

FY2014

GOBI print approval plan expenditures, 7733 qty

Total = **\$299,000** [avg \$39]

FY2021

GOBI print approval

360 qty = \$13,000

EBA (purchased)

2003 qty = \$180,000

GOBI DDA

570 qty = \$68,000

JSTOR DDA

312 qty = \$26,000

Total = **\$287,000** [avg \$88]

EBA options beyond ebooks

- Some journal publishers and streaming platforms offer EBA-like plans, so libraries can select purchased content after a subscription year of use
- **ProQuest Access & Build** offers primary source content, digital collections, newspapers, etc.
 - A portion of cost goes to access everything
 - A portion goes to ownership of chosen content, including:
 - ProQuest Historical Newspapers: Pittsburgh Courier / Philadelphia Tribune
 - EIMA2: Cinema, Film and Television (Part 1)
 - ProQuest Civil War Era
 - Education Magazine Archive

2.

Access



**How do I get
what I need?**

WMS Knowledge Base



- ◀
- Metadata
- Acquisitions
- Circulation
- Interlibrary Loan
- Analytics
- Admin

- ▶ Record Manager
- ▶ My Labels

Collection Manager

Search

Scope
Title

Search Term(s)

Limit by
 My Selected Collections

- ▶ My Files

[Metadata](#)[Acquisitions](#)[Circulation](#)[Interlibrary Loan](#)[Analytics](#)[Admin](#)[▶ Record Manager](#)[▶ My Labels](#)

▼ Collection Manager

Search

Scope

 ▼

Search Term(s)

 ?

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Institution Settings

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Fordham EBM (Purchased)- UNCG Collection ID: customer.5041.292	Knowledge base collection <ul style="list-style-type: none">• Google Scholar Disabled• License(s) Available• Locally Created		11/12/2019 04:15 PM	✔ Selected by my library Titles: 5/5 Delete		<input type="button" value="Add to..."/>
Manchester University Press EBM - UNCG Collection ID: customer.5041.528	Knowledge base collection <ul style="list-style-type: none">• Demand Driven Acquisitions• Google Scholar Disabled• License(s) Available• Locally Created		03/14/2022 11:42 AM	✔ Selected by my library Titles: 9/9 Delete		<input type="button" value="Add to..."/>
MIT Press Scholarship EBM - UNCG Collection ID: customer.5041.308	Knowledge base collection <ul style="list-style-type: none">• Demand Driven Acquisitions• Google Scholar Disabled• License(s) Available• Locally Created		05/05/2020 01:42 PM	✔ Selected by my library Titles: 268/268 Delete		<input type="button" value="Add to..."/>
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Oxford Scholarship Online CC EBM Collection ID: customer.5041.521	Knowledge base collection <ul style="list-style-type: none">• Demand Driven Acquisitions• Google Scholar Disabled• License(s) Available• Locally Created	Oxford University Press	03/14/2022 11:43 AM	✔ Selected by my library Titles: 16477/16477 Delete	Shared by my library	<input type="button" value="Add to..."/>
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Stanford EBM - UNCG Collection ID: customer.5041.237	Knowledge base collection <ul style="list-style-type: none">• Demand Driven Acquisitions• Google Scholar Disabled• License(s) Available• Locally Created		03/14/2022 11:43 AM	✔ Selected by my library Titles: 133/133 Delete		<input type="button" value="Add to..."/>

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Clipboard Font Alignment Number Styles Cells Editing Analysis Sensitivity

Normal Bad Good Neutral Calculation Check Cell Explanatory... Followed by... Hyperlink Input

	A	B	C	D	E	F	G	H	I	J
	publication_title	print_identifier	online_identifier	date_first_issue_online	num_first_vol_online	num_first_issue_online	date_last_issue_online	num_last_vol_online	num_last_issue_online	title_url
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KBART

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first_author	title_id	embargo_info	coverage_depth	coverage_notes	publisher_name	location	title_notes	staff_notes	vendor_id	oclc_linkscheme	oclc_number	ACTION	oclc_entry_id
			ebook		Oxford University Press						500808905	raw	1
			ebook		Oxford University Press						1140373379	raw	2
			ebook		Oxford University Press						1130060536	raw	3
			ebook		Oxford University Press						1237709170	raw	4
			ebook		Oxford University Press						1202412233	raw	5
			ebook		Oxford University Press						1124777917	raw	6
			ebook		Oxford University Press						53971445	raw	7
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			ebook		Oxford University Press						508464400	raw	9
			ebook		Oxford University Press						1134986935	raw	10
			ebook		Oxford University Press						801405342	raw	11
			ebook		Oxford University Press						1074309171	raw	12
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			ebook		Oxford University Press						1141905129	raw	24
			ebook		Oxford University Press						1120785646	raw	25
			ebook		Oxford University Press						1151479767	raw	26
			ebook		Oxford University Press						1242091330	raw	27
			ebook		Oxford University Press						1129460849	raw	28
			ebook		Oxford University Press						1256822906	raw	29
			ebook		Oxford University Press						957614778	raw	30
			ebook		Oxford University Press						1255221752	raw	31
			ebook		Oxford University Press						1197723369	raw	32
			ebook		Oxford University Press						1233021970	raw	33
			ebook		Oxford University Press						1143827597	raw	34
			ebook		Oxford University Press						1141445269	raw	35
			ebook		Oxford University Press						1142014353	raw	36
			ebook		Oxford University Press						1117625656	raw	37
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			ebook		Oxford University Press						870646881	raw	49
			ebook		Oxford University Press						1227394918	raw	50
			ebook		Oxford University Press						1129442940	raw	51
			ebook		Oxford University Press						1226593833	raw	52

Record Manager

My Labels

Collection Manager

Search

Scope
Collection

Search Term(s)
ebm

Limit by
 My Selected Collections

Search Clear

Close All Tabs

Search Collections with "ebm", My Selected Col...

Collection: Cambridge EBM - UNCG

Create a Collection

Institution Settings

My Files

Collection: Cambridge EBM - UNCG

Save Collection Actions

- Properties
- Linking
- Holdings and MARC Records
- Sharing
- Titles

Add a Local Title

Search Title Filter by Choose... Filter Reset

My Selected Titles

Results 1 - 100 of 16168 Rows 100

Title	Coverage Depth	Coverage	Identifiers	Selections	Action
"Hamlet" and World Cinema	Ebook		OCLC Number: 1105928240 ISBN: 9781107135505 Website	<input checked="" type="checkbox"/> Selected by my library Delete Title	Add to...
"I Made Mistakes": Robert McNamara's Vietnam War Policy, 1960-1968	Ebook		OCLC Number: 1089757979 ISBN: 9781108415538 Website	<input checked="" type="checkbox"/> Selected by my library Delete Title	Add to...
"J." A Memoir of John Willis Clark, Registry of the University of Cambridge and Sometime Fellow of Trinity College	Ebook		OCLC Number: 1097112608 ISBN: 9781108037914 Website	<input checked="" type="checkbox"/> Selected by my library Delete Title	Add to...
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"These Eighty Years": Or, The Story of an Unfinished Life	Ebook		OCLC Number: 889954773 ISBN: 9781108036245 Website	<input checked="" type="checkbox"/> Selected by my library Delete Title	Add to...
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Search
 Scope
 Collection
 Search Term(s)
 ebm
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 Search Clear
 ✕ Close All Tabs
 ✕ Search Collections with "ebm", My Selected Col...
 ✕ Collection: Cambridge EBM - UNCG
 ✕ Title: 'Hamlet' and World Cinema
 Create a Collection
 Institution Settings
 ▶ My Files

Save
 ▼ Properties
 * Required field
Title Name * 'Hamlet' and World Cinema
OCLC Entry ID 2
Coverage Depth * Ebook
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Title URL https://doi.org/10.1017/9781316471708
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3.

Selection

Orders

Working with
library
colleagues

Working with
publishers and
vendors

Managing orders against our EBA plans

- ▣ Receiving book requests
- ▣ Checking library holdings
- ▣ Checking major book vendor, GOBI
- ▣ Publisher ebook platforms

Troubleshooting

- Research issues
- Work with Marcie / erhelp@uncg.edu to resolve ebook access issues
- Contact the publisher or vendor
- A couple of examples
 - “Everything” published; not necessarily
 - Reclassified as textbooks; Move from EBA

We can't fix it if we don't know it's broken, so please report any errors you find to erhelp@uncg.edu.

Making selections

- ❑ Vendor reports and usage data
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The value of Evidence-Based Acquisitions



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Thanks!



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