

Research & Application Webinar Series

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Streaming Video: **Which Platforms Do the** **University Libraries Offer?**

A sample of our subscriptions

- ❏ **Ambrose Video** > incl, BBC Shakespeare plays
- ❏ **Digital Theatre+** > incl, performances from the Royal Shakespeare Company, the Globe, and the Old Vic
- ❏ **Docuseek** > incl, documentaries on social justice, the environment, and cultures
- ❏ **Films on Demand** > incl, humanities and social sciences
- ❏ **psychotherapy.net** > incl, clinical skills

Streaming Media: Home

[Home](#)[Streaming Music](#)[Digital Campus \(Swank\) Help](#)[Using Kanopy](#)[Non-Library Resources](#)[Public Performance Rights](#)[Embedding Streaming Media in Canvas](#)

Welcome!

This guide will help you find resources that our campus subscribes as well as free resources available on the broader web.

- Streaming Media: Home/Subscription Sources: This describes the general UNCG policy about the purchasing of streaming media and lists all sources of streaming video to which the library currently subscribes.
- Streaming Music: This describes the general UNCG policy about the purchasing of streaming music and lists all sources of streaming music to which the library currently subscribes.
- Digital Campus (Swank) Help: This describes the general UNCG policy about the purchasing of digital campus (Swank) help and lists all sources of digital campus (Swank) help to which the library currently subscribes.
- Free Resources: This describes the general UNCG policy about the purchasing of free resources and lists all sources of free resources to which the library currently subscribes.
- Public Performance Rights: This describes the general UNCG policy about the purchasing of public performance rights and lists all sources of public performance rights to which the library currently subscribes.

<https://go.uncg.edu/uncgstreaming>

Streaming Help

Questions about streaming media at UNCG Libraries? Contact erhelp@uncg.edu.

Library Policy

- The library will help facilitate the acquisition of streaming film rights ONLY when the purchase is for perpetual ownership of the streaming film.
- Any acquisitions of streaming films will be purchased through the department's material budget.

UNCG Libraries Streaming Films Tutorial



- [Link to UNCG Libraries Streaming Film Tutorial](#)

Subscription Sources

Ask Us!



The person you're chatting with in this box may not be the person you see on this page, but we can still help you!

Top three platforms per AY21/22 usage stats

- ❏ **Academic Video Online (AVON)** * [19,294]
- ❏ **Kanopy** * [13,492]
- ❏ **Swank Digital Campus** (feature films) * [9,332]

*reviewed in this presentation



FILM PLAT FORM

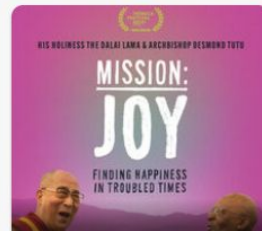
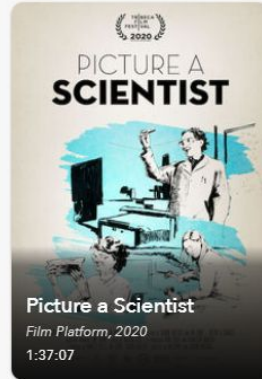
Film Platform

Play Channel

Share

About


FILM PLATFORM is an innovative collaboration between leading filmmakers and film distributors from around the world bringing the finest




Academic Video Online (AVON)

- >70,000 titles
- Subjects, including anthropology, business, counseling, film, health, history, music, and more.
- Unlimited synchronous users
- Can be embedded into Canvas courses

ACADEMIC VIDEO ONLINE

- 

Opera Channel




BOHÈME
QUINTETTO SCANDAL
G. GIACOSA
& L. ILICINI
con LUCIA
GRUCCINI
e L. SCARLETT
L. SCARLETT
L. SCARLETT


Opera

Share

Filter your results



a Ponte's Oratorio
Artaxerxes
Public Broadcasting Service, 2021
6/47



BLACK STUDIES
IN VIDEO

Black Studies in Video

821 Videos

Black Studies in Video is an award-winning black studies portfolio that brings together seminal documentaries, powerful interviews, and previously unavailable archival footage surveying the black experience. The collection contains 500

Watch now

Copy permalink or embed codes to post in Canvas : this example is from AVON, but the option is available with other platforms



Share this video in an LMS or other website

Via permalink

<https://login.libproxy.uncg.edu/login?url=https://video.alexanderstreet.com/p/gpxPJ6Z59>

Copy

Via embed code

`<iframe src="https://login.libproxy.uncg.edu/login?url=https://video.alexanderstreet.com/en"`

Copy

Via Learning Tools Interoperability (LTI)

<https://video.alexanderstreet.com/embed/merchants-of-doubt>

Copy

For more information about Learning Tools Interoperability (LTI), what it is and how to configure it for your chosen LMS, [see our LTI guidelines](#).



KINO LORBER
experience cinema



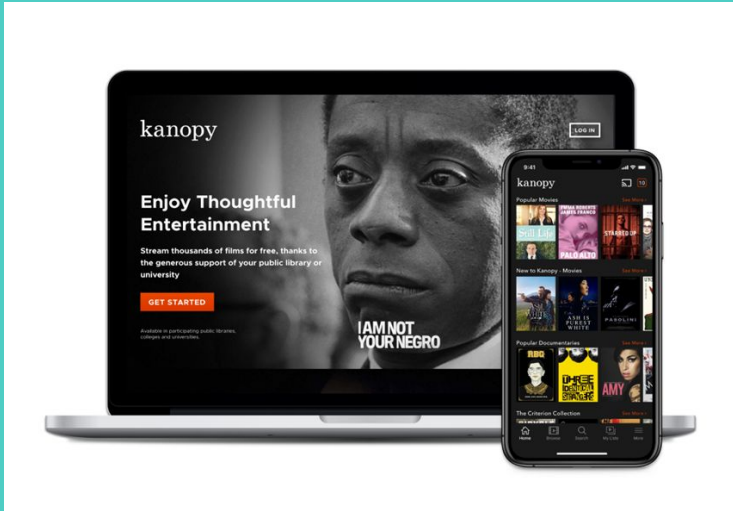
GREENWICH
ENTERTAINMENT



A24

Kanopy

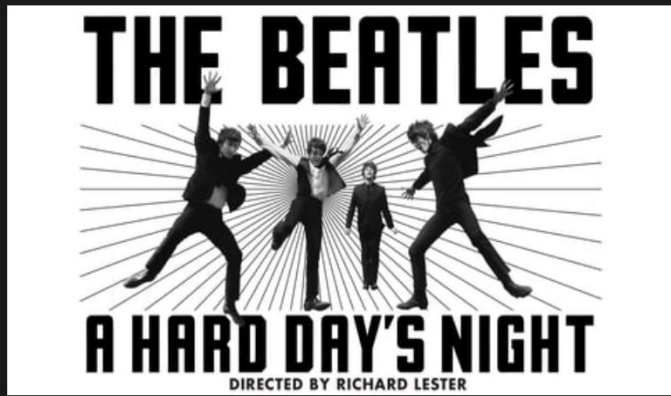
- ❑ Theatrical releases, independent films, award-winning documentaries, foreign films, classic cinema
- ❑ Approximately 30,000 films
- ❑ Producers include the Criterion Collection, New Day Films, California Newsreel, PBS, First Run Features, Media Education Foundation, DEFA Film Library and more.



Hundreds of **Kanopy** films have been licensed and are available for anyone in the UNCG community to view.

Top films during past 30 days:

- ❏ A Girl Walks Home Alone at Night
- ❏ The Watermelon Woman
- ❏ The Mask You Live In
- ❏ Machuca
- ❏ Jean-Michel Basquiat: The Radiant Child
- ❏ Out in the Night
- ❏ Downtown 81



Request for Access

University of North Carolina Greensboro doesn't offer A Hard Day's Night right now. Let them know how you'll use this title and we'll pass along your message.

Full Name*

Email Address*

Course Number*

Describe your role:*

- ☐ Undergraduate Student ☐ Faculty ☐ Other
☐ Instructor ☐ Graduate Student

What will this title be used for?

Request Access

When you want to view a **Kanopy** film that is not licensed, complete the request form. An email will be sent to you when the film is available to view.

Make your request at least 2 working days before the film is needed so that the film will be ready for viewing.

Identifying Kanopy films with PPR

- If a film has **public performance rights**, you will see a "PPR" icon next to its runtime (below the **Play** button).
- Films without this icon **do not** have PPR and can't be used for group programming.



Kanopy offers film trailers



Trailers are now available for many popular titles on Kanopy, with more trailers added monthly!

Look for the Trailer button on a film's details page. Click the button to watch the trailer in an embedded video player.

Kanopy share and embed links for Canvas

The screenshot shows the Kanopy interface for the film 'Bicycle Thieves'. At the top, there's a 'Play' button and a 'Trailer' button. Below them, the film's details are listed: '1948 · 1hr 29min · CC · ★★★★★ ☆'. A description follows: 'Hailed around the world as one of the greatest movies ever made, the *Academy Award-winning* BICYCLE THIEVES, directed by Vittorio De Sica, defined an era in cinema. In poverty-stricken...'. A 'Read More' button is also present.

The 'Details' tab is selected, and the 'Share' sub-tab is highlighted with a red underline and a red arrow. Below this, the 'Link' section shows the URL <https://www.kanopy.com/en/uncg/video/219410> with a 'Copy Link' button next to it. A red arrow points from the 'Share' tab to this section.

The 'Embed This Video' section shows an iframe code snippet: `<iframe allow="encrypted-media;" width="640" height="390" src="https://uncg.kanopy.com/embed/219410?v=20190405" frameborder="0" allowfullscreen webkitallowfullscreen mozallowfullscreen"></iframe>`. A red arrow points from the 'Link' section to this section.

The 'Citation Tool' section at the bottom shows citation formats for APA, MLA, Chicago, and Harvard. The APA citation is displayed: 'Sica, V. (Director). (1948). Bicycle Thieves [Video file]. The Criterion Collection. Retrieved October 11, 2022, from Kanopy.' A 'Copy Text' button is next to it.

- Below the film information there is a “Share” tab, where you can find links to the Kanopy film.
- The first link connects to the film title page.
- The Embed link is best to use for Canvas, as it takes you directly to the film to view.

Swank Digital Campus



- ❑ Swank provides access to theatrical films selected by faculty for their courses.
- ❑ Swank includes **feature films**, documentaries and foreign films.
- ❑ Studios include Warner Bros., Paramount, NBCUniversal, Columbia Pictures, Lionsgate, MGM, Miramax and many more.

Streaming Media: Digital Campus (Swank) Help

Home

Streaming Music

Digital Campus (Swank) Help

Using Kanopy

Non-Library Resources

Pub

Embedding Streaming Media in Canvas

Basics

Basics of Digital Campus Films (Swank):

- Over 18,000 films from major Hollywood studios available
- **Instructors** must select films and **embed** in Blackboard/Moodle for students to view
- Instructors can **customize lesson plans** for each film – use this in place of creating clips.
- Plan ahead—it can take up to 10 days to receive film if no one else on campus has used it before
- Must be embedded in a password protected LMS like

Steps for getting a film

Digital Campus (Note: general info can be found via our database page)
THIS IS FOR FACULTY ONLY. STUDENTS ARE NOT ALLOWED TO PLACE ORDERS FOR FILMS

Step 1. Search [Digital Campus Catalog](#) (no password necessary) to see if the film available to purchase.

****NOTE:** If you already have our Digital Campus password, log in to their portal and see if the film is already available, then simply grab the link and embed! If you want a film owned by Disney, you need to use this portal instead.*

Step 2. Request the film using the [online form](#). Receive an email < 10 days that its available in our UNCG Digital Campus portal.

<https://go.uncg.edu/swank>

- ❏ This is the “Digital Campus (Swank) Help” tab
- ❏ Links on the page
 - ❏ Step 1 - Search Digital Campus Catalog, or
 - ❏ Step 2 - Simply request the film using the online form
- ❏ You have to be an instructor of record (IOR) or TA for a course to submit a request for Swank films

Swank Digital Campus

A sampling
of Swank
catalog
film
options

SOCIOLOGY

Sort By ▼

Download ▼

Filter Results ▼



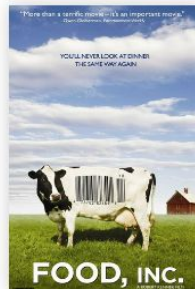
Get Out
R



Babies
PG



Crash
R



Food, Inc.
PG



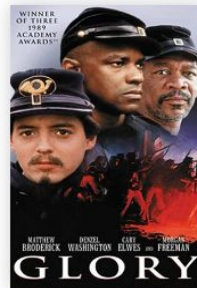
Gattaca
PG-13



Malcolm X
PG-13



Waiting for "Super..."
PG



Glory
R



Hotel Rwanda
PG-13



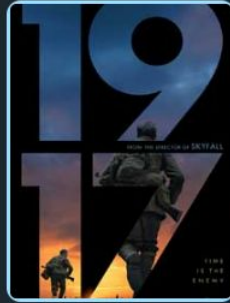
Milk
R

Swank Digital Campus

These are
some of
the films
currently
licensed
by UNCG

Popularity ↑	Title	Release Year	Rating	License Status
	Do the Right Thing	1989	R	Available through 1/31/2023
	Citizen Kane	1941	NR	Available through 3/31/2023
	Get Out	2017	R	Available through 8/31/2023
	Psycho	1960	R	Available through 3/31/2023
	Casablanca	1942	PG	Available through 8/31/2023
	Moonlight	2016	R	Available through 9/30/2023

Licensed Content [See all >](#)



1917



2001: A Space Odyssey



300



300: Rise of an Empire

Swank Catalog [See all >](#)



1917

Watch

Trailer

Share

2019

R

1h 59m

CC

Avail

Copy Direct Link

023

Sam Mendes, the Oscar®-winning director of Skyfall, Spectre and American Beauty, brings the height of the First World War to the screen with 1917. Two soldiers, Schofield (Captain Fantasia Barrino) and Barnes (Dean-Carlos Chapman) are given a seemingly impossible mission. In a race against time, they must deliver a message that will stop a deadly attack on hundreds of soldiers—Blake's own brother among them.

- Faculty (only) submit requests
- Swank rep will send access information
- Click “Share” to copy direct link or Canvas link

Public Performance Rights (PPR)



Allow screenings on campus with no fee but *only* UNCG audience

- AVON
- Docuseek
- Films on Demand
- Kanopy (look for the PPR icon on film landing pages)



No PPR / No screenings

- Faculty member or student group must contact **Swank** Digital Campus to get a PPR quote on feature films.
- Contact Anne Owens for assistance with other platforms.

Consumer video streaming services

These and other services for individuals are not available to the academic library market. The University Libraries are not subscribers.

- ❑ Amazon Prime
- ❑ Apple TV+
- ❑ Disney+
- ❑ Hulu
- ❑ Netflix



+notes about streaming media at UNCG

- ❏ Instructors can assign streaming film through direct-to-consumer (non-academic) streaming media services.
- ❏ Include requirement on the syllabus at the beginning of the semester.

Credits

Special thanks to all the people who made and released these resources for free:

- Presentation template by [SlidesCarnival](#)
- Watercolor textures by [GraphicBurger](#)

& thanks to Sam Harlow for her contributions



Thank you!

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