Research & Application Webinar Series

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Anne Owens & Christine Fischer
arowens2@unce.edu
cmfische@unce.edu
Streaming Video: Which Platforms Do the University Libraries Offer?
A sample of our subscriptions

- Ambrose Video > incl, BBC Shakespeare plays
- Digital Theatre+ > incl, performances from the Royal Shakespeare Company, the Globe, and the Old Vic
- Docuseek > incl, documentaries on social justice, the environment, and cultures
- Films on Demand > incl, humanities and social sciences
- psychotherapy.net > incl, clinical skills
Streaming Media: Home

Welcome!

This guide will help you find resources that our campus subscribes to as well as freely available resources on the broader web.
- Streaming Media Home/Subscription Sources. This describes the general UNCG policy about the purchasing of streaming media and lists all sources of streaming video to which the library currently subscribes.
- Streaming. This contains information on the streaming services and platforms the library uses.
- Digital Campus (Swank) Help. This provides information about how to access and use Digital Campus.
- Using Kanopy. This provides information about how to access and use Kanopy.
- Non-Library Resources. This contains information about streaming media resources not part of the UNCG Libraries.
- Public Performances. This contains information about public performances that are streamed from other sources.

Embedding Streaming Media in Canvas

UNCG Libraries Streaming Films Tutorial

Streaming Films at UNCG Libraries

UNCG Greensboro University Libraries

Subscription Sources

Academic Video Online (AVO), etc.
Top three platforms per AY21/22 usage stats

- Academic Video Online (AVON) * [19,294]
- Kanopy * [13,492]
- Swank Digital Campus (feature films) * [9,332]

*reviewed in this presentation
Academic Video Online (AVON)

- >70,000 titles
- Subjects, including anthropology, business, counseling, film, health, history, music, and more.
- Unlimited synchronous users
- Can be embedded into Canvas courses
AVON collections include

- Counseling and Therapy in Video
- Dance Online: Dance in Video
- Latin America in Video
- LGBT Studies in Video
- Sony Classic Pictures
Copypermalink or embed codes to post in Canvas: this example is from AVON, but the option is available with other platforms.

Share this video in an LMS or other website

Via permalink


Via embed code


Via Learning Tools Interoperability (LTI)

https://video.alexanderstreet.com/embed/merchants-of-doubt

For more information about Learning Tools Interoperability (LTI), what it is and how to configure it for your chosen LMS, see our LTI guidelines.
Kanopy

- Theatrical releases, independent films, award-winning documentaries, foreign films, classic cinema
- Approximately 30,000 films
- Producers include the Criterion Collection, New Day Films, California Newsreel, PBS, First Run Features, Media Education Foundation, DEFA Film Library and more.
Hundreds of **Kanopy** films have been licensed and are available for anyone in the UNCG community to view.

**Top films during past 30 days:**
- A Girl Walks Home Alone at Night
- The Watermelon Woman
- The Mask You Live In
- Machuca
- Jean-Michel Basquiat: The Radiant Child
- Out in the Night
- Downtown 81
When you want to view a Kanopy film that is not licensed, complete the request form. An email will be sent to you when the film is available to view.

Make your request at least 2 working days before the film is needed so that the film will be ready for viewing.
Identifying Kanopy films with PPR

- If a film has **public performance rights**, you will see a "PPR" icon next to its runtime (below the Play button).

- Films without this icon **do not** have PPR and can't be used for group programming.
Kanopy offers film trailers

Trailers are now available for many popular titles on Kanopy, with more trailers added monthly!

Look for the Trailer button on a film’s details page. Click the button to watch the trailer in an embedded video player.
Below the film information there is a “Share” tab, where you can find links to the Kanopy film. The first link connects to the film title page. The Embed link is best to use for Canvas, as it takes you directly to the film to view.
Swank Digital Campus

- Swank provides access to theatrical films selected by faculty for their courses.
- Swank includes feature films, documentaries and foreign films.
- Studios include Warner Bros., Paramount, NBCUniversal, Columbia Pictures, Lionsgate, MGM, Miramax and many more.
Streaming Media: Digital Campus (Swank) Help

Basics of Digital Campus Films (Swank):

- Over 18,000 films from major Hollywood studios available
- Instructors must select films and embed in Blackboard/Moodle for students to view
- Instructors can customize lesson plans for each film — use this in place of creating clips.
- Plan ahead — it can take up to 10 days to receive film if no one else on campus has used it before
- Must be embedded in a password protected LMS like

Steps for getting a film

Digital Campus (Note: general info can be found via our database page)
***THIS IS FOR FACULTY ONLY. STUDENTS ARE NOT ALLOWED TO PLACE ORDERS FOR FILMS***

Step 1. Search Digital Campus Catalog (no password necessary) to see if the film available to purchase.

*NOTE: If you already have our Digital Campus password, log in to their portal and see if the film is already available, then simply grab the link and embed! If you want a film owned by Disney, you need to use this portal instead.

Step 2. Request the film using the online form. Receive an email < 10 days that its available in our UNCG Digital Campus portal.
https://go.uncg.edu/swank

- This is the “Digital Campus (Swank) Help” tab
- Links on the page
  - Step 1 - Search Digital Campus Catalog, or
  - Step 2 - Simply request the film using the online form
- You have to be an instructor of record (IOR) or TA for a course to submit a request for Swank films
Swank Digital Campus

A sampling of Swank catalog film options
These are some of the films currently licensed by UNCG.

<table>
<thead>
<tr>
<th>Popularity</th>
<th>Title</th>
<th>Release Year</th>
<th>Rating</th>
<th>License Status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><em>Do the Right Thing</em></td>
<td>1989</td>
<td>R</td>
<td>Available through 1/31/2023</td>
</tr>
<tr>
<td></td>
<td><em>Citizen Kane</em></td>
<td>1941</td>
<td>NR</td>
<td>Available through 3/31/2023</td>
</tr>
<tr>
<td></td>
<td><em>Get Out</em></td>
<td>2017</td>
<td>R</td>
<td>Available through 8/31/2023</td>
</tr>
<tr>
<td></td>
<td><em>Psycho</em></td>
<td>1960</td>
<td>R</td>
<td>Available through 3/31/2023</td>
</tr>
<tr>
<td></td>
<td><em>Casablanca</em></td>
<td>1942</td>
<td>PG</td>
<td>Available through 8/31/2023</td>
</tr>
<tr>
<td></td>
<td><em>Moonlight</em></td>
<td>2016</td>
<td>R</td>
<td>Available through 9/30/2023</td>
</tr>
</tbody>
</table>
Faculty (only) submit requests
Swank rep will send access information
Click “Share” to copy direct link or Canvas link
Public Performance Rights (PPR)

Allow screenings on campus with no fee but only UNCG audience
- AVON
- Docuseek
- Films on Demand
- Kanopy (look for the PPR icon on film landing pages)

No PPR / No screenings
- Faculty member or student group must contact Swank Digital Campus to get a PPR quote on feature films.
- Contact Anne Owens for assistance with other platforms.
Consumer video streaming services

These and other services for individuals are not available to the academic library market. The University Libraries are not subscribers.

- Amazon Prime
- Apple TV+
- Disney+
- Hulu
- Netflix
Instructors can assign streaming film through direct-to-consumer (non-academic) streaming media services.

Include requirement on the syllabus at the beginning of the semester.
Credits

Special thanks to all the people who made and released these resources for free:

- Presentation template by SlidesCarnival
- Watercolor textures by GraphicBurguer

& thanks to Sam Harlow for her contributions
Thank you!

arowens2@uncg.edu
cmfische@uncg.edu