IDEAS ROADSHOW

Streaming video and more

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...Additional subjects, and the Guest List
Conversations with researchers

- Broad range of disciplines
- Filmed sessions with 80+ scholarly experts
- Interviewer is Howard Burton (Ph.D. in physics; M.A. in philosophy)
- Researchers, scholars, and experts from the USA, UK, etc.
Video (and audio)

- 680 videos
  - Short – Ideas in brief (2-5 minutes, key concepts)
  - Medium – Ideas in perspective (15-30 minutes, single theme)
  - Long-form – Ideas in depth (about 60 minutes)
- Closed Captioned in English
- Full video or select by video chapters
- MP3 digital audio
Video sample

- Edie Widder, Ph.D.
- Ocean Enlightenment (56:55) – full conversation
- Bioluminescent Mysteries (02:31) – highlighted topic
eBooks

- Introductory essay
- Biographical information about researcher
- Transcript of conversation divided into chapters
- Discussion questions, notes, and references
Chapter 1
Bright Beginnings

Howard: How did you first become interested in bioluminescence?

Edie: Well, when I started my PhD work, I was offered this opportunity to work on a bioluminescence dinoflagellate with a woman named Beazy Sweeney, who was famous in the field of phycology, the study of algae. My major professor was Jim Case, but he and Beazy Sweeney had gotten together and thought up this project of making electrophysiological recordings of bioluminescence from a dinoflagellate that she had in culture.

I remember having this long conversation with Beazy Sweeney about bioluminescence, where I was sitting there trying to nod

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1 See chapter 3 for more information on what a dinoflagellate is.
2 Eleanor Beatrice March Sweeney (1914-1989), American biologist.
3 James Frederic Case (1926-2014), American biologist.
For Libraries

- Annual and multiyear subscriptions based upon FTE
- Ideas Roadshow is on the SERU Registry
- Unlimited, simultaneous access
- Institutional access through IP authentication
- MARC records
- Live webinars and free trials
- User’s Guide video
Other

- UNCG linking through Database A-Z page
  - 2016 accesses = 282
  - 2017 accesses to date = 228

- Other availability of video only (not ebooks, MP3s)
  - Kanopy
    - 30 films from 2013 and 2014
  - Films on Demand (Infobase)
    - 51 films from 2013 to 2015