

Bringing Some ...

STRANGER THINGS

Of Streaming Video

**Up From The Upside
Down World**



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ISSUES IN BOOK AND SERIAL ACQUISITION



78% of students believe video will help them develop their skills and knowledge

90% of students believe video enhances learning experience

82% of faculty believe video increases student performance

Increasing amounts of faculty using video for remote teaching



89% of respondents keen on 360 Video / VR/ AR

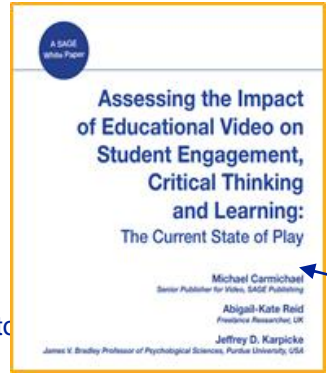
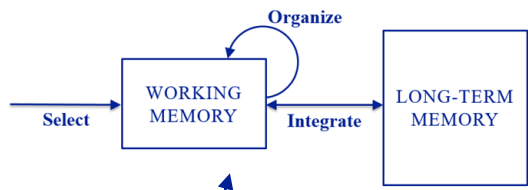
98% of respondents believe video contributes positively to personalized learning



For first year ever, students stated preference for learning with video over books

Big increase in lecture capture / student created video over 2018

What are the key trends in the use of video in Higher Education?





Inertia/lack of confidence/training

PBR

Public Broadcasting Rights

Understanding rights for use

New opportunities for librarians in a *digital-first* age



Compliance with regulations is largest motivator in accessibility efforts

What is the MOST IMPORTANT factor driving your accessibility efforts?

Factor	Percentage
Accessibility laws	43%
Student demand	28%
Mandate from administration	17%
Other	12%

Newer accessibility laws and regulations



What are the *stranger things* of streaming video beneath the surface?

Aim for collections assessment

- Assess perceptions and use of streaming video by faculty in courses
- Assess student responses to use of streaming video in assignments and classroom activities
- Focus groups as method of assessment



Instructor questions, selected

1. How do you incorporate streaming video in your curriculum? What courses?
2. How do you select streaming video titles? Probe if needed: why did you select that method?
3. How are you incorporating streaming resources for classroom assignments?
4. How do you learn about the libraries streaming resources?

Two focus groups – 6 faculty

Anthropology, English, Languages, History

Student questions, selected

1. What is your personal experience in general with streaming video?
What's your experience with using library streaming platforms?
2. What devices are you using to watch streaming films?
3. What technical issues have you encountered with streaming films?
4. What do you like/dislike about using streaming film for classroom assignments?

Two focus groups – 3 undergraduate students (1 session no students)
English, Public Health, Psychology

Faculty: Some stranger themes ...



Streaming video can be a solution to lack of literacy skills in u/grads



Assume librarians have handled all copyright matters with streaming media



Guided discovery in platforms gives students more control over learning



Searching streaming media on library websites is overwhelming



Repeat use / stability to films is frustrating and challenging

Students: Some stranger themes ...



Students prefer to view streaming media via library catalogue than services like NetFlix, Hulu etc



Students appreciate guidance to discovery of new types of content, esp documentaries



DOCUMENTARY

D2L
DESIRE2LEARN

Students struggle to locate content unless / until directed via class assignments

Students reported more issues with access *on campus* rather than *off campus*

**FIX
INTERNET
CONNECTION
ISSUES IN
WINDOWS 10**



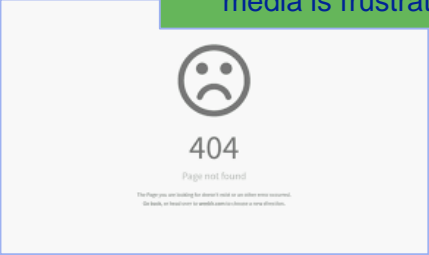
Students use multiple devices for streaming, esp cellphones



Combined: Some stranger themes ...



Conversely, challenges in locating materials and lost access of streaming media is frustrating



Both prefer the reliability of access via the library over services such as YouTube, Netflix etc

Streaming media is seen as empowering for students – providing autonomy in choice of learning materials



Understanding rights for use, e.g. copyright, performance rights etc is confusing



Thank You!

**Any
questions?**

