"Winning the War" for Visual Literacy: Using Padlet for Primary Source Instruction

Beth Ann Koelsch and Kathelene McCarty Smith, The University of North Carolina at Greensboro

Working with students in person as they engage with historic materials is a bedrock of primary source instruction. When COVID-19 pushed classes online, that experience was removed. To bridge the virtual distance, Special Collections Librarians at UNCG devised an exercise using World War I recruiting posters and Padlet to introduce students to primary source analysis.

For this first-year course about World War I, <u>digitized</u> posters from the Library of Congress (LOC) website were chosen, which offered a broader and more inclusive selection than the posters physically held at UNCG.

The class was done via Zoom, with each student analyzing a poster and answering a series of questions about the messaging. They typed their responses directly into the Padlet "board," allowing for a class discussion. Zoom breakout rooms can be used for larger classes.

This highly-interactive exercise can be adapted a variety of classes with a visual literacy focus. Public domain images can be found at LOC and the Digital Library of America.

Access the class Padlet to see the questions and responses.

