

# What exactly do you do here, anyway?



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Advocating for technical services in our libraries

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NCLA RTSS workshop, October 22, 2012

# Overview

- Why?
- How?

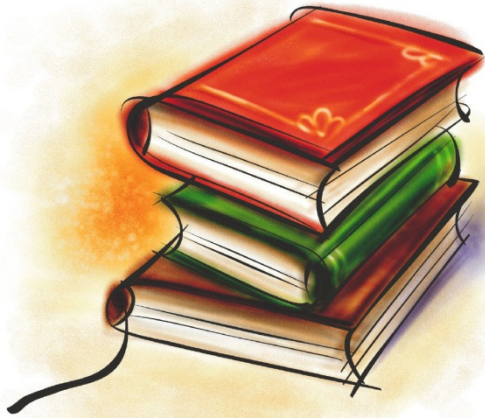


# Why advocate?

- To counteract misconceptions
- To provide learning opportunities
- To demonstrate value



# Technical services: A brief history of misconceptions and half-truths



Books, books,  
books!  
Nothing but  
books!



The  
card  
catalog

Staff members  
hidden away in  
the back room



Fear of  
change



# Change? We do this all the time!

- Integrated library systems
- Other electronic systems
- Cataloging standards and schemes
- Material types

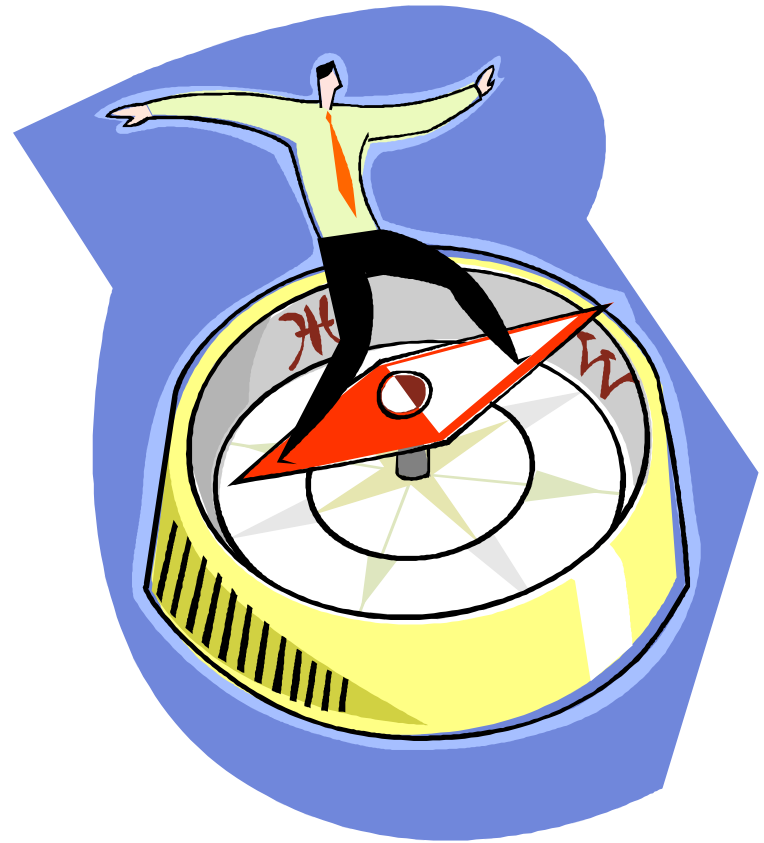


# The balancing act

**Making things work**

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**Living with change**



# Why advocate?

- To counteract misconceptions
- To provide learning opportunities
- To demonstrate value



# Provide learning opportunities

- Sharing skills
- Introducing others to what we can do





# Demonstrate value

- Track statistics
- Make connections to the bigger picture
- Play well with others



# How?

- Outreach
- Open-mindedness and flexibility
- Collaboration
- Speaking up



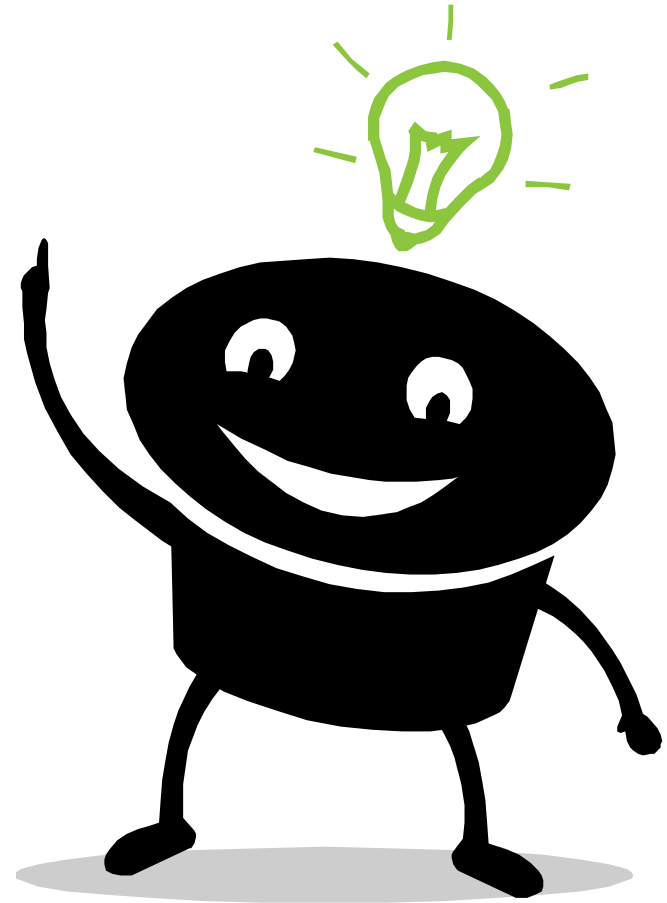
# Outreach

- Teaching
- Mentoring
- Sharing



# Open-mindedness and flexibility

“Technical services” as an evolving concept



# Collaboration

- Seek out opportunities to work with other groups.
- Cultivate a culture of collaboration



# Speak up

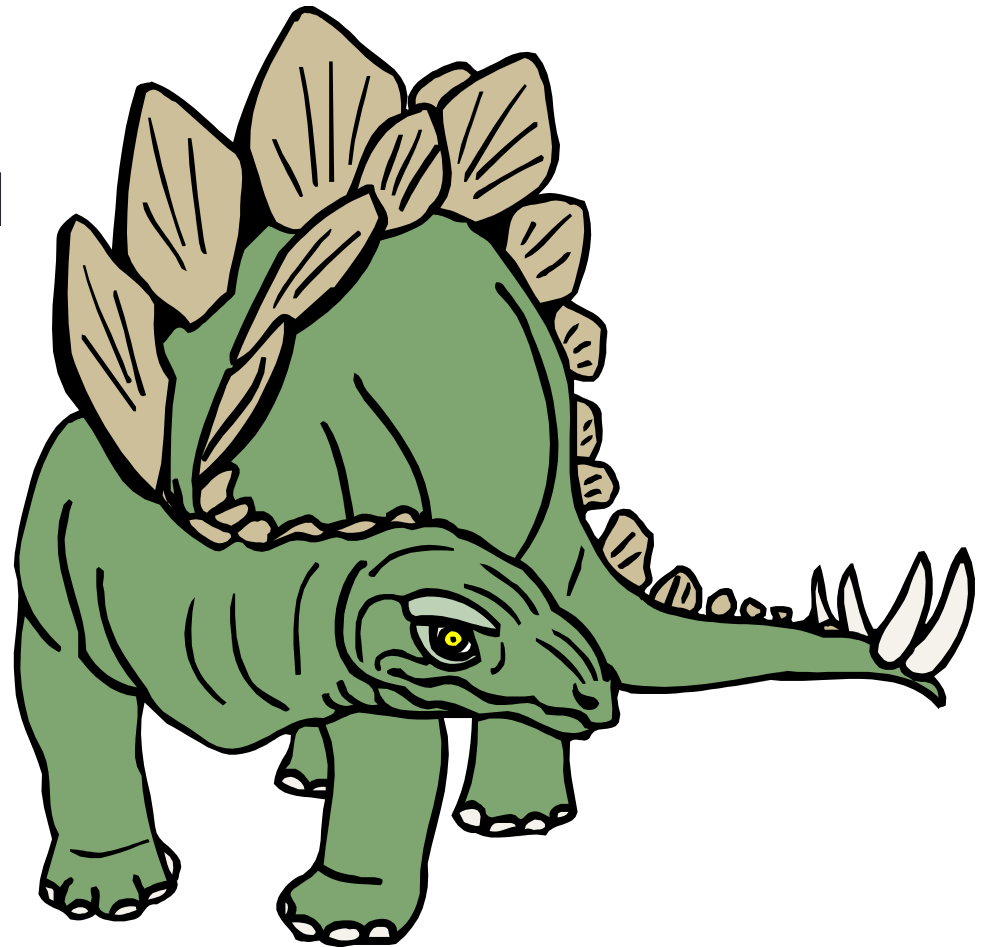
“What exactly do you do here, anyway?”

We need to let others know what we can do!

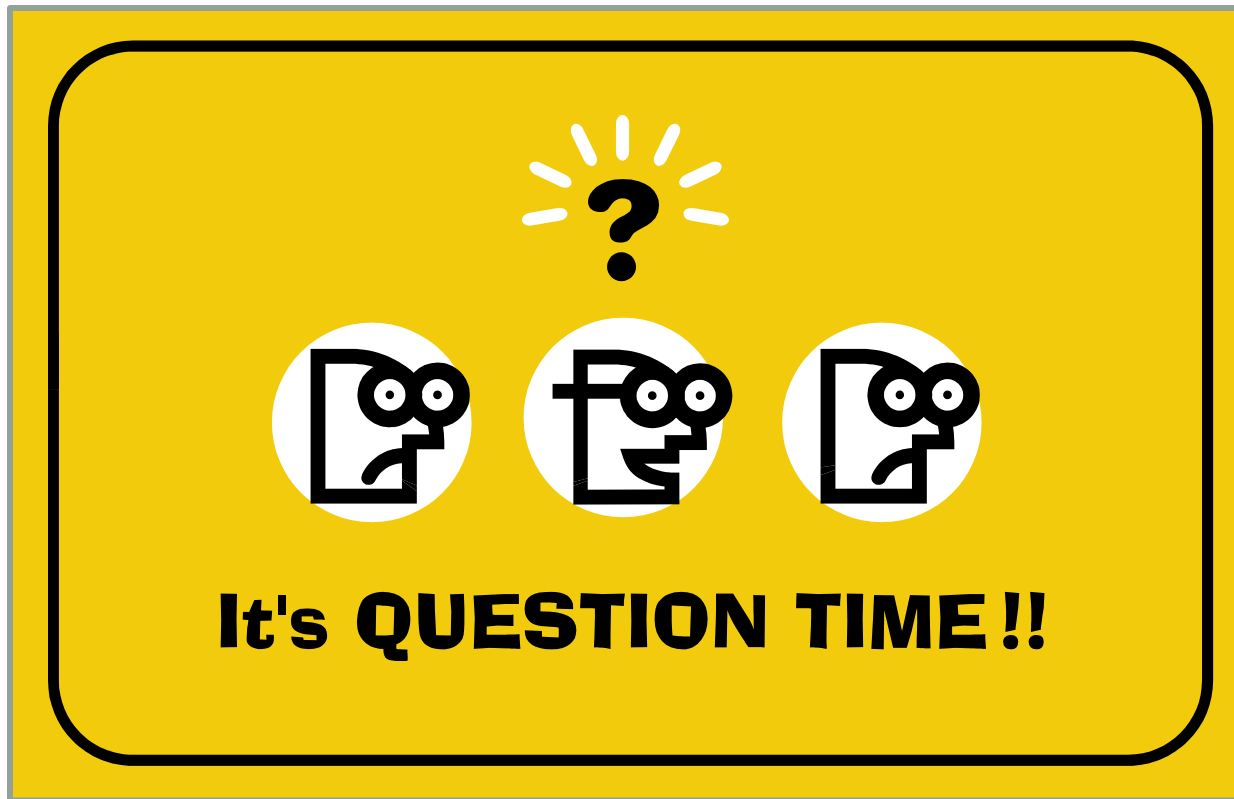


# In conclusion

**Technical services skills are valuable and should be valued. We need to make sure others feel the same way!**



Any questions?



**It's QUESTION TIME!!**