
Helping authors navigate open access publication funding options: Growing library support to meet challenges and opportunities

All Things Open

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<https://go.uncg.edu/ato2024>

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she/her/hers

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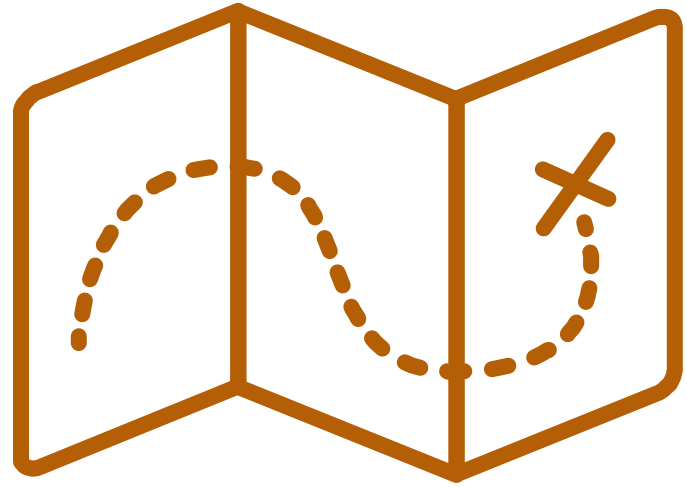
Supporting OA publishing funding at UNCG

- Many authors are seeking assistance in identifying funding for their open access publishing activities
- Despite being in a climate of budget cuts, the University Libraries are striving to meet these needs as we're able
- Engaging in this work has brought both challenges and opportunities - we've learned a lot!



Overview:

1. Funding open access (OA)
 - a. Open Access Publishing Fund (OAPF) at UNCG
 - b. Transformative or read-publish deals at UNCG
2. OA funding challenges
3. OA funding opportunities



UNCG Open Access Publishing Fund

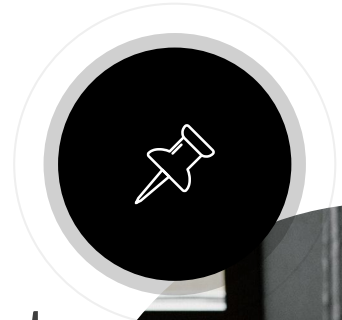
Open Access Publishing Fund (OAPF)

- The University Libraries offer awards of up to \$1,500 to offset the cost of publishing in open access journals
- Who is eligible?
 - Full-time faculty
 - Full-time EHRA employees
 - Enrolled graduate students
- To learn more: <https://go.uncg.edu/oapf>

UNCG support for read-publish deals

Read-Publish?

- New and developing publication models; sometimes called **transformative deals**
- The University Libraries are paying for content from most of these publishers (content we **read**)
- Because we pay these publishers to **read**, they are including incentives for our researchers to **publish** via open access with them
- Incentives include **APC waivers and discounts**



Current UNCG publisher deals & discounts

- American Chemical Society (ACS)
- Cambridge University Press (CUP)
- SAGE
- Springer Nature
- Wiley
- IGI Global*
- MDPI*

Full details: <https://go.uncg.edu/oa>



Wiley

- What's the deal?: **Limited number of APC vouchers**
- Who is eligible?: **Anyone with an @uncg.edu email address (*to be eligible, you must be the corresponding author*)**
- What subject area(s) are covered?: **Primarily the sciences**
- Which journals are eligible?: **Gold and hybrid journals**



Wiley: more info

- What's the status of voucher availability for 2024?: **We still have vouchers available at this time, but we expect to run out before the end of 2024.**
- What about 2025?: **We expect to have a renewed pool of vouchers, starting 1/1/2025.**
- What if we run out before 12/31/2024?: **Those APCs be eligible for a 10% discount. OAPF funding may be available to help offset some of the remaining cost.**



Wiley: even more info

- **Note:** If you're publishing with Wiley at a point when we don't have APC waivers available, you may have access to an APC discount based on [society membership](#)
- **Wiley APC costs vary (and may be subject to change):**
 - Hybrid journal APCs range from \$1,000 to \$6,540
 - Gold journal APCs range from \$725 to \$3,000
 - Downloadable [price lists](#) are available on Wiley's website

OA funding challenges

Budget

- OAPF award allocations (maximum \$1,500 per author within a year) generally do not cover full APC costs, leaving authors to make up the difference
- We hope to be able to continue pursuing R&P deals and offering OAPF funding in the future, but we're in a climate of budget cuts, so there is some uncertainty



This costs how much??

1. Funding for your Open Access fees which we requested on your behalf has been **approved** by University of North Carolina at Greensboro based on an agreement between University of North Carolina at Greensboro and American Chemical Society:

Funding Details

Request Date: 09-Jan-2023

Order Number: 10000491457

Total of All Charges Covered: 4000.00 USD

Organization Contact Name: Anna Craft

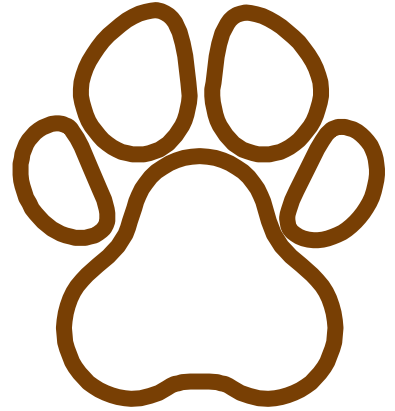
Organization Contact Email: arcraft@uncg.edu

Organization Contact Phone: 336-334-5781

Some publisher communications will show the APC cost associated with the journal, which may be alarming. But this does not reflect an extra cost that falls on the library

Predatory journals

- Not all OAPF requests meet the criteria for funding; some applications are not funded because of issues with journal practices/quality
- We offer regular programming on recognizing and avoiding predatory journals, but this remains a challenging and confusing area for authors
- OAPF criteria: <https://go.uncg.edu/oapf>



Every publisher deal is different

- APC waivers vs discounts, unlimited availability vs limits, different processes to request the use of vouchers, etc
- Sometimes there are changes with existing deals

I encourage authors to contact me if questions come up, or if they want to make sure they have the latest information

**If you only
have
bandwidth
for one
takeaway:**

Questions about
funding open access
publishing?
Ask [Anna!](#)

*Your library liaison is also a great first point of contact for any library question! Liaison list: https://library.uncg.edu/info/faculty_liaisons.aspx

APC voucher limits and availability

- Some R&P deals offer limited voucher quantities within a given term
- Libraries may not always have publishing data available to help them predict demand, especially with new deals
- Manuscript review and acceptance processes do not always follow predictable timelines
- Vouchers are generally applied at manuscript acceptance (not submission)
- Depending on the OA publishing model (hybrid vs gold), if vouchers are not available, authors may have to come up with other funding themselves

Do authors *have* to publish with one of the journals or publishers that offers us a deal?

- No!
- While we have deals/incentives with some publishers, authors can still decide to send their work to any venue they prefer
- Selection of journal/publication venue is part of academic freedom. Authors determine what is best for sharing their own work

Not all disciplines or research areas are represented in our publisher deals

- At UNCG, our current publisher deals are weighted more heavily toward the sciences than the social sciences or humanities. Not all research areas will necessarily be covered, and there may not be good journal options for all authors
- R&P deals are a new and developing area, and not all publishers offer them
- Authors have the option to suggest publishers they want us to consider for future deals (but there are no guarantees)

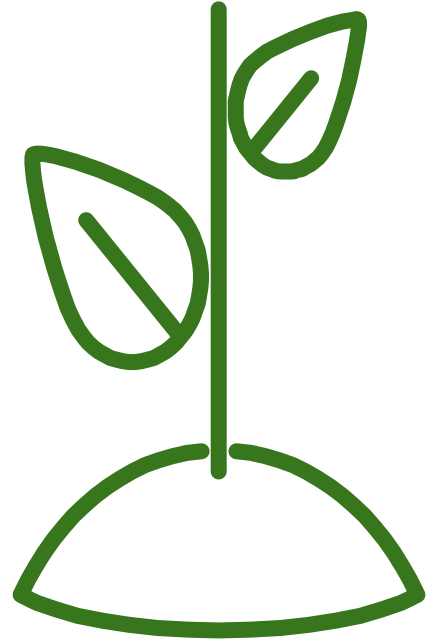
How do I identify a journal for my manuscript?

- We do not have a master list of all journals that are included in our publisher deals
- Some publishers offer tools to assist authors in identifying appropriate publications
 - Wiley: [Journal Finder](#) suggestion tool and [other tools](#)
- Other publishers may have journal lists and allow browsing/narrowing down by subject
- We encourage authors to consult their liaison librarians for assistance in this area

OA funding opportunities

Finally, some good news!

- For now, we are continuing to fund the OAPF, and continuing to develop and offer R&P deals
- With budget cuts (including library collection cuts) and other challenges on campus, it has been great to be able to share positive news about support that the Libraries can provide to help authors fund open access publishing and sharing



Increased open access publishing options

- We currently have deals and/or discounts with seven publishers, and are discussing/considering additional deals with other publishers
- The current slate of deals and discounts is the highest number we've been able to offer so far, giving authors more OA journal options than ever before

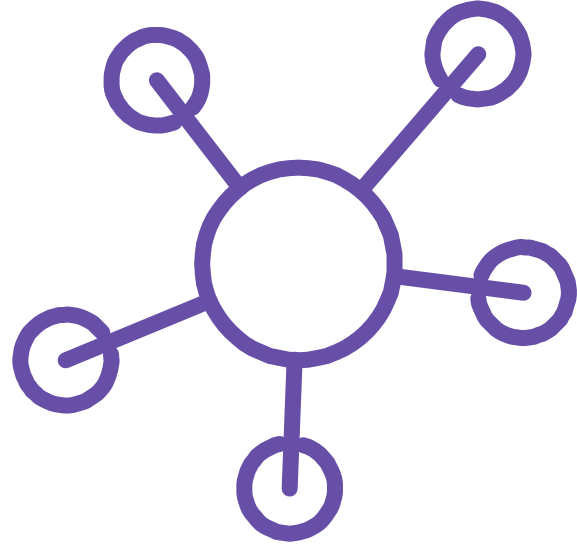


Education and outreach

- With developments in the open access landscape, changes in OA funding availability, the continued presence of predatory journals, and new and changing services, systems, standards, and tools, there will always be something new to learn (and to teach!)
- Programs bring in new faculty, graduate students, and other researchers each year. New campus members will likely be unaware of OA support that's available, and not all students come in with OA experience
- An associated challenge: what's the best way to connect with constituencies?

Some R&P deals are collaborative

- Some R&P deals that UNCG is involved in come from the [Carolina Consortium](#), so there can be many libraries and stakeholders involved
- This can be challenging in meeting the needs of different constituencies, but it also lets us engage with colleagues from other institutions and hear about challenges and tips they have encountered in this work



We're learning along the way

- We've had a couple of years of experience with some of these R&P deals now, and we've gotten to see some of the questions and issues that have arisen
- We've also had some authors provide feedback about the [LibGuide](#)
- The experience and feedback have helped me improve communications about the deals we offer, as well as the information on the LibGuide



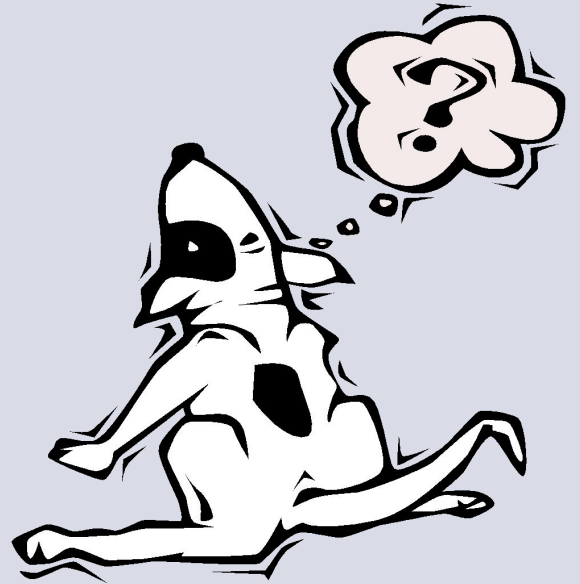
Wrapping up

Open access creates connections & opportunities

OA advocates can help authors understand this & face associated challenges



Any questions?



Thanks!

Anna: arcraft@uncg.edu

Slides: <https://go.uncg.edu/ato2024>

Resources:

- [Open Access APC deals at UNCG](#)
- [Open Access Publishing Fund at UNCG](#)
- [Scholarly communications support at UNCG](#)

Credits

Special thanks to all the people who made and released these awesome resources for free:

- ▶ Presentation template by [SlidesCarnival](#)